

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
National Broadcasting Company, Inc.		05/11/2004	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	NBC Universal, Inc.		
<b>Street Address:</b>	30 Rockefeller Plaza		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10112		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1972324	DATELINE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)664-6572		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(212) 664-4966		
<b>Email:</b>	Nytrademark@nbcuni.com		
<b>Correspondent Name:</b>	Gillian Lusins		
<b>Address Line 1:</b>	30 Rockefeller Plaza		
<b>Address Line 4:</b>	New York, NEW YORK 10112		
<b>ATTORNEY DOCKET NUMBER:</b>	DATELINE-15287		
<b>NAME OF SUBMITTER:</b>	Gillian Lusins		
<b>Signature:</b>	/Gillian Lusins/		
<b>Date:</b>	05/08/2006		

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