

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Markets Direct, Inc.		01/18/2006	CORPORATION:
RECEIVING PARTY DATA			
Name:	Bestop, Inc.		
Street Address:	2100 West Midway Boulevard		
City:	Broomfield		
State/Country:	COLORADO		
Postal Code:	80020		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1656753	INSTATRUNK	
CORRESPONDENCE DATA			
Fax Number:	(303)333-1470		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	303-333-3010		
Email:	scottcarson@patnet.com		
Correspondent Name:	W. Scott Carson		
Address Line 1:	501 S. Cherry St., Ste 800		
Address Line 4:	Denver, COLORADO 80246		
ATTORNEY DOCKET NUMBER:	2060/97		
NAME OF SUBMITTER:	W. Scott Carson		
Signature:	/W. Scott Carson/		
Date:	05/08/2006		

CH \$40.00 1656753

Total Attachments: 1
source=INSTATRUNK Assignment 1,656,753#page1.tif

**ACKNOWLEDGEMENT OF TRADEMARK ASSIGNMENT
OF U.S. TRADEMARK REGISTRATION NO. 1,656,753**


WHEREAS, Markets Direct, Inc. is the owner of record in the U.S. Patent and Trademark Office of all right, title, and interest in U.S. Trademark Reg. No. 1,656,753 for "INSTATRUNK" for "land vehicle accessories, namely security enclosures mountable on vehicle decks or beds"; and,

WHEREAS, Bestop, Inc., a Delaware Corporation whose address is 2100 West Midway Boulevard, Broomfield, Colorado 80020, was desirous of acquiring and has acquired the subject trademark including the U.S. Trademark Reg. No. 1,656,753 therefor together with the goodwill associated therewith and right to sue for past infringement thereof.

NOW, THEREFORE, for one dollar (\$1) and other good and valuable consideration, the receipt and adequacy of which are hereby expressly acknowledged, Markets Direct, Inc. does hereby acknowledge that it has sold, assigned, and transferred unto Bestop Inc., its successors and assigns, all right, title, and interest in and to the subject trademark including U.S. Trademark Reg. No. 1,656,753 therefor together with the goodwill associated with the trademark and the right to sue for past infringement thereof.

Assignor:

MARKETS DIRECT, INC.

By: 
Bradley S. Schlachter

Title: President

Date: 1/18/06