

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	05/02/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Reflections Interactive, Inc.		05/02/2006	CORPORATION:

RECEIVING PARTY DATA

Name:	Atari, Inc.
Street Address:	417 Fifth Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10016
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78416900	DRIVER

CORRESPONDENCE DATA

Fax Number: (212)726-4214
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212-726-6583
 Email: kristen.keller@atari.com
 Correspondent Name: Kristen J. Keller
 Address Line 1: 417 Fifth Avenue
 Address Line 4: New York, NEW YORK 10016

NAME OF SUBMITTER:	Kristen J. Keller
Signature:	/Kristen J. Keller/
Date:	05/08/2006

CH \$40.00 78416900

Total Attachments: 4

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TRADE MARK ASSIGNMENT

THIS ASSIGNMENT is made the 2 day of May, 2006 BETWEEN **REFLECTIONS INTERACTIVE LIMITED**, a British and Welsh company located at Central Square South Orchard Street, Newcastle upon Tyne, NE1 2AZ (hereinafter called the Assignor) of the one part AND **ATARI, INC.**, a corporation of the State of Delaware located at 417 Fifth Avenue, New York, New York 10018 U.S.A. (hereinafter called the Assignee) of the other part

WHEREAS

1. The Assignor desires to assign to Assignee all of Assignor's right, title and interest it has in and to the U.S., and Japanese applications for the trademark DRIVER (U.S. Application No. 78416900, Japanese Application No.2004-66467) and DRIV3R Japanese Registration No. 2004-66469 (the "Trademarks").
2. The Assignor has agreed that the right, title and interest in and to the Trademarks shall be assigned to the Assignee for the consideration hereinafter appearing.

NOW THIS ASSIGNMENT WITNESSES that, in consideration of the sum of \$1 (One Dollar) and other consideration paid by the Assignee to the Assignor, the receipt of which is hereby acknowledged, the Assignor hereby assigns to the Assignee all of the right, title and interest in and to Trademarks that Assignor owns, for all of the goods and/or services included in the relevant applications or in conjunction with which the Trademarks are used, together with the goodwill of the business associated with and symbolized by the Trademarks and the right of the Assignee to bring actions and claim relief in respect of any infringement or other violation of rights with respect to the Trademarks occurring prior to the date hereof TO HOLD the same unto the Assignee absolutely.

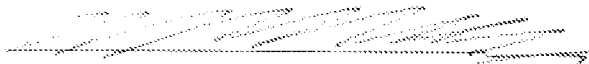
The Assignor hereby consents, without any objection, that Assignee solely request recording of this transfer in any jurisdiction where a recording of this transfer may be effected.

IN WITNESS WHEREOF the Assignor has executed these presents the day and year first above written.

REFLECTIONS INTERACTIVE LIMITED

By: _____

Position: _____

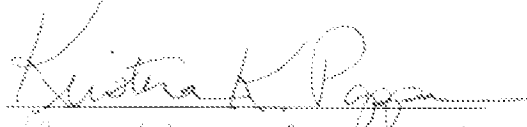

Director

[ATTACH NOTARIAL CERTIFICATE]

Accepted by: **ATARI, INC.**

By: _____

Position: _____


VP and General Counsel

[ATTACH NOTARIAL CERTIFICATE]

State of New York
County of New York

On ~~March~~ ^{17th} ~~2~~, 2006 before me, the undersigned, a Notary Public in and for said State, personally appeared KOSTER LOPPA, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Signature NANCY
Name NANCY SEAMAN
(typed or printed)

NANCY SEAMAN
Notary Public, State Of New York
No. G18E6074886
Qualified In Nassau County
Commission Expires May 27, 20 06
filed in N.Y. County
(Seal)

State of New York
County of New York

On ^{May} 2, 2006 before me, the undersigned, a Notary Public in and for said State, personally appeared FRANCO BOURGUES, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Signature

Nancy Seaman

Name

Nancy Seaman

(typed or printed)

NANCY SEAMAN
Notary Public, State Of New York
No. 01SE074888
Qualified in Nassau County
Commission Expires May 27, 20__
Nassau N.Y. County

(Seal)