

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	03/22/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
MagiCrayon, Inc.		03/22/2005	CORPORATION: MINNESOTA

RECEIVING PARTY DATA

Name:	Sturgis Bike Week, Inc.
Street Address:	2611 Lazelle Street
City:	Sturgis
State/Country:	SOUTH DAKOTA
Postal Code:	57785
Entity Type:	CORPORATION: SOUTH DAKOTA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1703223	MY COLORING SHIRT

CORRESPONDENCE DATA

Fax Number: (407)841-2343
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 407-841-2330
 Email: dsigalow@addmg.com
 Correspondent Name: David L. Sigalow
 Address Line 1: 255 South Orange Avenue
 Address Line 2: 1401
 Address Line 4: Orlando, FLORIDA 32801

ATTORNEY DOCKET NUMBER:	40217
NAME OF SUBMITTER:	David L. Sigalow
Signature:	/David L. Sigalow/

OP \$40.00 1703223

Date:

05/09/2006

Total Attachments: 1

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NUNC PRO TUNC TRADEMARK ASSIGNMENT

WHEREAS MagiCrayon, Inc., a corporation under the laws of the State of Minnesota, with its principal place of business at 2116 Second Avenue South, Minneapolis, Minnesota 55404 (hereinafter "ASSIGNOR"), was the owner of U. S. Trademark Registration No. 1,703,223 (hereinafter the "Trademark"), and

WHEREAS ASSIGNOR on March 22, 2005, MagiCrayon, Inc. agreed to assign all right, title and interest in the Trademark to Sturgis Bike Week, Inc., a corporation under the laws of the State of South Dakota, with its principal place of business at 2611 Lazelle Street, Sturgis, South Dakota 57785 as ("ASSIGNEE"), and

WHEREAS ASSIGNOR wishes to confirm and ratify said assignment of the Trademark **NUNC PRO TUNC** as of March 22, 2005.

NOW, THEREFORE, ASSIGNOR, for TEN DOLLARS (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, does hereby confirm and ratify said assignment as of March 22, 2005 to ASSIGNEE, of all right, title and interest it has in and to the Trademark, together with the goodwill of the business symbolized thereby; the trademark registration itself and all claims and causes of action ASSIGNOR has or may have in connection with the mark and the registration.

MAGICRAYON, INC.

Date: 5-1-06



Name: Daniel J. Alexander

Title: President