# \$40.00 298251

# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	03/27/2006

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Altura Incorporated		03/27/2006	CORPORATION: KANSAS

## **RECEIVING PARTY DATA**

Name:	W.u.H. Kuechle GmbH & Co.KG	
Street Address:	D-89312 Gunzburg, Postgach 1336	
City:	gunzburg	
State/Country:	GERMANY	
Postal Code:	D-89303	
Entity Type:	CORPORATION: GERMANY	

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2982513	SWEET SHEETS

## **CORRESPONDENCE DATA**

Fax Number: (816)561-2808

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 816-561-2699
Email: bday@daylaw.us
Correspondent Name: Day Law Firm, P.C.
Address Line 1: 4330 Belleview

Address Line 2: Suite 300

Address Line 4: Kansas City, MISSOURI 64111-3579

#### DOMESTIC REPRESENTATIVE

Name: Martin Fleit, Esq.

Address Line 1: 520 Brickell Key Drive

Address Line 4: Miami, FLORIDA 33131

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NAME OF SUBMITTER:	Wm. Bruce Day	
Signature:	/wm. bruce day/	
Date:	05/10/2006	
Total Attachments: 1 source=Assignment 002#page1.tif		

TRADEMARK REEL: 003305 FRAME: 0925

# **ASSIGNMENT**

WHEREAS, Altura Incorporated, having a place of business at Lenexa Business Center 41, 9900 Pflumm Road, Lenexa, Kansas 66215, has ownership of the trademark registration titled SWEET SHEETS United States Trademark Registration No. 2,982,513.

WHEREAS, W.u.H. Küechle GmbH & Co. KG, having a place of business at Bahnhofstrasse 12, D-89312 Guenzburg, Germany, is desirous of acquiring said mark.

NOW THEREFORE, in consideration of and in exchange for forty four thousand U.S. Dollars (\$44,000.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, said Altura Incorporated, does sell, assign, transfer and set over unto W.u.H. Küechle GmbH & Co. KG, the entire right, title and interest in, to and under all of said trademark and the registration thereof, together with the goodwill attendant thereto and the right to obtain damages from past infringement.

Executed this Zirlday of March in the year 2006.

Scott Smith, President Altura Incorporated

By: State By:

STATE OF Kansas )
COUNTY OF Johnson

On this 27 day of March, 2006, before me appeared Scott Smith to me personally known, who, being duly sworn, did say he is the owner of said mark and said instrument was signed, and said Scott Smith acknowledged said instrument to be the free act and deed of said corporation.

Dearna X Golott Notary Public

My Commission Expires:

DEANNA K. GILLETT NOTARY PUBLIC, STATE OF KANSAS "VY COMMISSION EXPIRES SEPT, 29, 2008

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REEL: 003305 FRAME: 0926

**RECORDED: 05/10/2006**