

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	05/01/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Mo Industries, Inc.		05/01/2006	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Mo Industries, LLC
Street Address:	335 W. 31st Street
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90007
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2755665	ELLA MOSS
Registration Number:	2806521	SPLENDID

CORRESPONDENCE DATA

Fax Number: (312)660-0471
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 312-861-6371
 Email: rprescan@kirkland.com
 Correspondent Name: Renee Prescan
 Address Line 1: 200 E. Randolph Drive
 Address Line 2: Kirkland & Ellis LLP
 Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER:	90-9999 RMP (MO IND)
NAME OF SUBMITTER:	Renee M. Prescan

CH \$65.00 2755665

Signature:

/Renee M. Prescan/

Date:

05/10/2006

Total Attachments: 5

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Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED ARE TRUE AND CORRECT COPIES OF ALL DOCUMENTS ON FILE OF "MO INDUSTRIES, LLC" AS RECEIVED AND FILED IN THIS OFFICE.

THE FOLLOWING DOCUMENTS HAVE BEEN CERTIFIED:

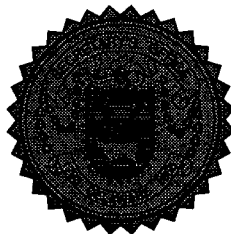
CERTIFICATE OF FORMATION, FILED THE FIRST DAY OF MAY, A.D. 2006, AT 8:46 O'CLOCK A.M.

CERTIFICATE OF MERGER, FILED THE FIRST DAY OF MAY, A.D. 2006, AT 9:28 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE AFORESAID CERTIFICATES ARE THE ONLY CERTIFICATES ON RECORD OF THE AFORESAID LIMITED LIABILITY COMPANY, "MO INDUSTRIES, LLC".

4150997 8100H

060433158



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State
AUTHENTICATION: 4728963

DATE: 05-08-06

TRADEMARK
REEL: 003305 FRAME: 0969

CERTIFICATE OF FORMATION

OF

MO INDUSTRIES, LLC

1. The name of the limited liability company is Mo Industries, LLC.

2. The address of its registered office in the State of Delaware is 1209 Orange Street, in the City of Wilmington, County of New Castle. The name of its registered agent at such address is The Corporation Trust Company.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation of Mo Industries, LLC on this 1st day of May, 2006.

MO INDUSTRIES, LLC

By: /s/ Moise Emquies
Name: Moise Emquies
Title: Authorized Person

407410.02-Los Angeles 31A

State of Delaware
Secretary of State
Division of Corporations
Delivered 08:46 AM 05/01/2006
FILED 08:46 AM 05/01/2006
SRV 060400382 - 4150997 FILE

TRADEMARK
REEL: 003305 FRAME: 0970

State of Delaware
Secretary of State
Division of Corporations
Delivered 09:28 AM 05/01/2006
FILED 09:28 AM 05/01/2006
SRV 060400667 - 4150997 FILE

CERTIFICATE OF MERGER

OF

MO INDUSTRIES, INC.

INTO

MO INDUSTRIES, LLC

Pursuant to Sections 18-204 and 18-209 of the Limited Liability Company Act of the State of Delaware and Section 1113 of the General Corporation Law of the State of California

The undersigned limited liability company, organized and existing under and by virtue of the Limited Liability Company Act of the State of Delaware, does hereby certify:

FIRST: The name and jurisdiction of formation or organization and domicile of each of the constituent entities is: MO INDUSTRIES, LLC, which was organized as and is a Delaware limited liability company (the "LLC") and MO INDUSTRIES, INC., which was incorporated as and is a California corporation (the "Corporation").

SECOND: The LLC and the Corporation have entered into an Agreement and Plan of Merger, dated as of May 1, 2006 (the "Merger Agreement"), providing for the merger of the Corporation with and into the LLC pursuant to Section 1113 of the General Corporation Law of the State of California (the "CGCL") and Section 18-209 of the Limited Liability Company Act of the State of Delaware (the "DLLCA"). The Merger and the Merger Agreement have been approved and executed in accordance with Section 1113 of the CGCL and Sections 18-204 and 18-209 of the DLLCA.

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TRADEMARK
REEL: 003305 FRAME: 0971

THIRD: Mo Industries, LLC shall be the surviving entity of the merger (the "Surviving LLC") and the Certificate of Formation and the limited liability company agreement of the LLC shall be the Certificate of Formation and the limited liability company agreement, respectively, of the Surviving LLC.

FOURTH: The Merger shall become effective on the date and at the time when this Certificate of Merger has been duly filed with the Secretary of State.

FIFTH: The Merger Agreement is on file at the offices of the Surviving LLC at 335 West 31st Street, Los Angeles, CA 90007. A copy of the Merger Agreement will be furnished by the LLC, on request and without cost, to any member of the LLC or to any shareholder of the Corporation.

IN WITNESS WHEREOF, the Surviving LLC has caused this Certificate of Merger to be signed by its duly authorized officer in its name as of May 1, 2006.

MO INDUSTRIES, LLC

/s/ Moise Emquies

Name: Moise Emquies

Title: Sole Member