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### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
BOUDREAUX'S FAMILY PHARMACY, INC d/b/a		05/03/2006	CORPORATION: LOUISIANA
BOUDREAUX'S BUTT PASTE			

### **RECEIVING PARTY DATA**

Name:	Blairex Laboratories, Inc	
Street Address:	3240 North Indianapolis Road	
City:	Columbus	
State/Country:	INDIANA	
Postal Code:	47201	
Entity Type:	CORPORATION: INDIANA	

### PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2334996	BOUDREAUX'S BUTT PASTE
Registration Number:	2331647	BOUDREAUX'S BUTT PASTE

### **CORRESPONDENCE DATA**

Fax Number: (317)822-0055

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 317-822-0033

Email: vic@iplawindiana.com

Correspondent Name: E. Victor Indiano

Address Line 1: One North Pennsylvania Street, Suite 850

Address Line 4: Indianapolis, INDIANA 46204

ATTORNEY DOCKET NUMBER:	7419-0120
NAME OF SUBMITTER:	E. Victor Indiano
Signature:	/E. Victor Indiano/

900048624 REEL: 003306 FRAME: 0069

Date:	05/10/2006			
Total Attachments: 3				
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TRADEMARK
REEL: 003306 FRAME: 0070

# ASSIGNMENT OF TRADEMARKS AND TECHNICAL INFORMATION

THIS ASSIGNMENT OF TRADEMARKS AND TECHNICAL INFORMATION ("Assignment"), is made and effective as of the 3<sup>rd</sup> day of May, 2006, by and between BOUDREAUX'S FAMILY PHARMACY, INC. d/b/a BOUDREAUX'S BUTT PASTE, a corporation organized under the laws of the State of Louisiana having an office at 13405 Seymour Myers Blvd, Suite 29, Covington, Louisiana 70433 ("Assignor"), and BLAIREX LABORATORIES, INC., a corporation organized under the laws of the State of Indiana having an office at 3240 North Indianapolis Road, Columbus, Indiana 47201 ("Assignee").

### WITNESSETH

WHEREAS, Assignor and Assignee have entered into a Purchase and Sale Agreement, dated as of May 3, 2006 (the "Purchase Agreement"), pursuant to which Assignor is to sell to Assignee, and Assignee is to purchase from Assignor, among other things, certain assets of Assignor, including all Technical information and all of Assignor's rights, title, and interest in all of the trademarks, trade names and service marks listed on the attached Schedule I, including the registrations and/or applications to register the same as set forth on Schedule I (collectively, the "Trademarks");

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby sell, assign, transfer, set over, and deliver to Assignee all of Assignor's Technical Information and rights, title and interest in and to the Trademarks and the goodwill of the Assignor's business associated with the Trademarks.

FURTHERMORE, Assignor will (i) execute and deliver such further instruments including, without limitation, further instruments of assignment, and (ii) take such further actions as Assignee may reasonably request in connection with the registration by Assignee of

2

this Assignment at the appropriate registries and to demonstrate the Assignee's title to the Trademarks.

Assignor's assignment of the Technical Information and Trademarks affected by this

Assignment is made pursuant to, and is subject to the terms of, the Purchase Agreement and

nothing in this Assignment or such other instrument or deed of assignment shall be construed or

interpreted as superseding the provisions of the Purchase Agreement.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment of Trademarks and Technical Information as of the date first written above.

BOUDREAUX'S FAMILY PHARMACY, INC. d/b/a BOUDREAUX'S BUT<u>T</u> PASTE

Name: George L Boudreaux, P.D., F.A.S.C.P.

Title: President

BLAIREX LABORATORIES, INC.

Name: Anthony J. Moravec

Title: President

2

# **SCHEDULE 1**

## **TRADEMARKS**

U.S. Trademark Registration No. 2,334,996

Registration Date: March 28, 2000 Trademark Serial No. 75/591,397

MARK: (words only)

BOUDREAUX'S BUTT PASTE

U.S. Trademark Registration No. 2,331,647

Registration Date: March 21, 2000 Trademark Serial No. 75/591,399

MARK: BOUDREAUX'S BUTT PASTE & DESIGN

TRADEMARK REEL: 003306 FRAME: 0073

**RECORDED: 05/10/2006**