

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hometown Inc.		08/16/2005	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	Arctic Glacier Wisconsin Inc.		
Street Address:	625 Henry Avenue		
City:	Winnipeg		
State/Country:	MANITOBA		
Postal Code:	R3A 0V1		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1343746	HOMETOWN	
Serial Number:	73423668	HOMETOWN	
CORRESPONDENCE DATA			
Fax Number:	(204)947-2593		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	204-944-3278		
Email:	haa@tcwpg.com		
Correspondent Name:	Hugh Adams		
Address Line 1:	1000-330 St. Mary Avenue		
Address Line 4:	Winnipeg, CANADA R3C 3Z5		
NAME OF SUBMITTER:	Chris Hoeschen		
Signature:	/cjh/944-3234/		
Date:	05/10/2006		
Total Attachments: 3			

OP \$65.00 1343746

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ASSIGNMENT

This Assignment is made as of September 16, 2005, by Hometown Inc., a Wisconsin corporation ("Assignor") having its principal place of business at 1518 East North Avenue, Milwaukee, Wisconsin 53202, for the benefit of Arctic Glacier Wisconsin Inc., a Wisconsin corporation ("Assignee") having its principal place of business at 625 Henry Avenue, Winnipeg, Manitoba, Canada R3A 0V1.

WHEREAS, Assignor is the owner of the entire right, title and interest in and to U.S. Trademark Registration No. 1,343,746, registered in the U.S. Patent and Trademark Office on June 25, 1985, which registration is now valid and subsisting (the "Registration"), and the trademark HOMETOWN and Design for the goods recited in the Registration (the "Trademark"); and

WHEREAS, Assignee desires to acquire from Assignor the Trademark and the Registration with respect to some, but not all, of the goods recited in the Registration (as hereinafter specified) and the goodwill of the business in connection with which the Trademark and the Registration are used for said goods;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor agrees to sell, assign, and transfer to Assignee, its successors and assigns, and does hereby sell, assign, and transfer to Assignee, its successors and assigns, Assignor's entire right, title, and interest in and to the Trademark and the Registration, but only with respect to the following goods: ice, in International Class 30; and the goodwill of the business symbolized by the Trademark and the Registration with respect to said goods and in

connection with which the Trademark and the Registration are used with respect to said goods, and all claims and demands, if any, including all claims and demands for past infringement, that Assignor may have in connection with the Trademark or the Registration with respect to said goods arising before and as of the date of this Assignment.

Assignor and Assignee shall cooperate to record this Assignment in the U.S. Patent and Trademark Office and to obtain separate U.S. Trademark Certificates of Registration for the Trademark for their respective goods, pursuant to Rule 2.171(b) of the Trademark Rules of Practice, 37 C.F.R. § 2.171(b). The parties shall equally share the required U.S. Patent and Trademark Office fees to accomplish the foregoing, and each party shall bear its own attorneys fees.

The terms and provisions of this Assignment shall inure to the benefit of Assignee and its successors and assigns, and shall be binding on Assignor and its legal representatives and any corporation controlling Assignor.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its authorized officer as of the date first stated above.

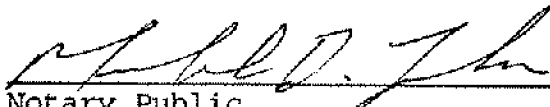
Hometown Inc.

By: _____


D. Weston Day
President

STATE OF WISCONSIN)
) ss
MILWAUKEE COUNTY)


D. Weston Day, known to me to be the President of Hometown Inc., personally appeared before me this 16th day of September, 2005, and executed or acknowledged to me that he executed the foregoing Assignment on behalf of Hometown Inc. and pursuant to authority duly received.



Notary Public
State of Wisconsin
My Commission is permanent/~~expires~~: _____

[Notary Seal]

Accepted and agreed to by:

Arctic Glacier Wisconsin Inc.
By: 

Keith McMahon
Vice President and Treasurer