

<b>TRADEMARK ASSIGNMENT</b>
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Electronic Version v1.1

Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	security interest: corrective assignment to correct the nature of conveyance from "assigns the entire interest and the goodwill", recorded 03/07/06 on reel/frame 003260/0174, to "assignment of the security interest only". DOC #900044472

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Heller Financial, Inc.		03/03/2006	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	General Electric Capital Corporation
<b>Street Address:</b>	2325 Lakeview Parkway
<b>Internal Address:</b>	Suite 700
<b>City:</b>	Alpharetta
<b>State/Country:</b>	GEORGIA
<b>Postal Code:</b>	30004-1976
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 46**

Property Type	Number	Word Mark
Registration Number:	2499446	AWARD COMPANY OF AMERICA
Registration Number:	2479898	BUILD YOUR BUSINESS BUILD YOUR DREAMS
Registration Number:	1844410	COMMERCIAL CARRIER JOURNAL
Registration Number:	1271293	COMMERCIAL CARRIER JOURNAL
Registration Number:	2896485	COMPANY DRIVER
Registration Number:	1513579	DRIVE
Registration Number:	1588818	EQUIPMENT WORLD

TRADEMARK

REEL: 003306 FRAME: 0437

700263344

Registration Number:	2586735	ETRUCKER
Registration Number:	2471597	EVERYTHING TRUCKING
Registration Number:	2167607	MODERN WOODWORKING
Registration Number:	2359114	MOTOR MEDIA
Registration Number:	2783630	NATSO TRUCKERS NEWS
Registration Number:	1231069	OVERDRIVE
Registration Number:	1618038	OVERDRIVE
Registration Number:	1463441	OVERDRIVE
Registration Number:	2150325	OVERDRIVE TOP TEN COUNTDOWN
Registration Number:	1622952	OVERDRIVE TRUCKING NEWS
Registration Number:	2465051	OVERDRIVE TRUCKING OPPORTUNITIES
Registration Number:	936648	OWNER OPERATOR
Registration Number:	2326899	PARTNERS IN BUSINESS
Registration Number:	2645150	PB
Registration Number:	1667220	PRIDE & POLISH
Registration Number:	2594299	R CONSTRUCTION MEDIA GROUP A RANDALL COMPANY
Registration Number:	2542516	R RANDALL'S TRUCK MARKETPLACE THE PLACETO BUY AND SELL TRUCKS, TRAILERS, PARTS AND SERVICES
Registration Number:	1550105	RANDALL PUBLISHING RP
Registration Number:	2671639	RPC
Registration Number:	2549497	THE EVALUATOR
Registration Number:	1498622	TOP BID
Registration Number:	2515930	TRENCHLESS.COM
Registration Number:	2671034	TRUCKERS AGAINST DRUGS
Registration Number:	2937831	TRUCKERS NEWS
Registration Number:	2456685	TRUCKSTOPS EXPRESS
Registration Number:	2484253	TRUCKSTOPS EXPRESS
Registration Number:	2394452	VOICE OF THE AMERICAN TRUCKER
Registration Number:	2553340	WHO'S WHO AMONG STUDENTS IN AMERICAN JUNIOR COLLEGES
		WHO'S WHO AMONG STUDENTS IN AMERICAN

TRADEMARK

REEL: 003306 FRAME: 0438

## Assignment

Registration Number:	1482308	JUNIOR COLLEGES
Registration Number:	2537095	WHO'S WHO AMONG STUDENTS IN AMERICAN UNIVERSITIES AND COLLEGES
Registration Number:	1482309	WHO'S WHO AMONG STUDENTS IN AMERICAN UNIVERSITIES & COLLEGES
Serial Number:	78612770	CCJ
Serial Number:	78634274	CHANGING LANES
Serial Number:	78612574	THE GREAT AMERICAN TRUCKING SHOW
Serial Number:	78679362	THE VOICE OF THE AMERICAN TRUCKER
Serial Number:	78679367	THE VOICE OF THE AMERICAN TRUCKER
Serial Number:	78484280	TRUCKERPAGES
Serial Number:	78524518	TRUCKERS NEWS EN ESPAÑOL
Serial Number:	78717919	COMMERCIAL CARRIER UNIVERSITY

## CORRESPONDENCE DATA

Fax Number: (404)572-5134  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (404) 572-4600  
 Email: mblair@kslaw.com  
 Correspondent Name: King & Spalding LLP  
 Address Line 1: 1180 Peachtree Street, NE  
 Address Line 2: Intellectual Property Dept., 34th Floor  
 Address Line 4: Atlanta, GEORGIA 30309-3521

ATTORNEY DOCKET NUMBER:	99997.000003.3411.5658
NAME OF SUBMITTER:	Minikia D. Blair, Paralegal
Signature:	/Minikia D. Blair/
Date:	03/22/2006

## Total Attachments: 20

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TRADEMARK

REEL: 003306 FRAME: 0439

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RECEIPT INFORMATION

ETAS ID: TM51187  
Receipt Date: 03/22/2006  
Fee Amount: \$1165

<b>TRADEMARK ASSIGNMENT</b>
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Electronic Version v1.1

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	security interest: corrective assignment to correct the nature of conveyance from "assigns the entire interest and the goodwill", previously recorded 03/07/06 on reel/frame 003260/0174, to "an assignment of the security interest only".

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Heller Financial, Inc.		03/03/2006	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	General Electric Capital Corporation
<b>Street Address:</b>	2325 Lakeview Parkway
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<b>City:</b>	Alpharetta
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<b>Postal Code:</b>	30004-1976
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 46**

Property Type	Number	Word Mark
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Registration Number:	2479898	BUILD YOUR BUSINESS BUILD YOUR DREAMS
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Registration Number:	2896485	COMPANY DRIVER
Registration Number:	1513579	DRIVE
Registration Number:	1588818	EQUIPMENT WORLD

**TRADEMARK****REEL: 003306 FRAME: 0441**

Registration Number:	2586735	ETRUCKER
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Registration Number:	2394452	VOICE OF THE AMERICAN TRUCKER
Registration Number:	2553340	WHO'S WHO AMONG STUDENTS IN AMERICAN JUNIOR COLLEGES
		WHO'S WHO AMONG STUDENTS IN AMERICAN

TRADEMARK

REEL: 003306 FRAME: 0442

Registration Number:	1482308	JUNIOR COLLEGES
Registration Number:	2537095	WHO' S WHO AMONG STUDENTS IN AMERICAN UNIVERSITIES AND COLLEGES
Registration Number:	1482309	WHO'S WHO AMONG STUDENTS IN AMERICAN UNIVERSITIES & COLLEGES
Serial Number:	78612770	CCJ
Serial Number:	78634274	CHANGING LANES
Serial Number:	78612574	THE GREAT AMERICAN TRUCKING SHOW
Serial Number:	78679362	THE VOICE OF THE AMERICAN TRUCKER
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 Address Line 2: Intellectual Property Dept., 34th Floor  
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ATTORNEY DOCKET NUMBER:	99997.000003.3411.5658
NAME OF SUBMITTER:	Minikia D. Blair, Paralegal
Signature:	/Minikia D. Blair/
Date:	03/17/2006

## Total Attachments: 12

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TRADEMARK

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**RECEIPT INFORMATION**

ETAS ID: TM50798  
Receipt Date: 03/17/2006  
Fee Amount: \$1165



Assignment

<b>Receipt Date:</b>	03/07/2006
<b>Fee Amount:</b>	\$1165

Execution Copy**ASSIGNMENT OF TRADEMARK SECURITY AGREEMENT**

ASSIGNMENT OF TRADEMARK SECURITY AGREEMENT ("Assignment"), dated March 3, 2006, by Heller Financial, Inc., a Delaware corporation, in its capacity as Agent for Lenders, and General Electric Capital Corporation, a Delaware corporation, as successor Agent for the Lenders.

**WITNESSETH:**

WHEREAS, Randall-Reilly Publishing Company, LLC, f/k/a RPC Acquisition Company, LLC, a Delaware limited liability company ("Borrower"), the other Credit Parties signatory thereto, the Lenders signatory thereto from time to time and Heller Financial, Inc. are parties to that certain Credit Agreement, dated as of November 1, 2005, as amended by the Joinder Agreement, Consent and First Amendment to Credit Agreement, dated as of January 31, 2006 and as further amended by that Second Amendment And Waiver To Credit Agreement, dated as of February 15, 2006 (as it may be further amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement"; capitalized terms used herein and not defined herein have the meanings assigned to them in the Credit Agreement);

WHEREAS, pursuant to that certain Trademark Security Agreement, dated as of November 1, 2005, by Borrower in favor of Heller Financial, Inc., Borrower granted to Heller Financial, Inc., on behalf of itself and Lenders, a continuing first priority security interest in all of Borrower's right, title and interest in, to and under the following, whether then existing or thereafter created or acquired (collectively, the "Trademark Collateral"): (a) all of its Trademarks and Trademark Licenses to which it is a party, including those referred to on Schedule I hereto; (b) all reissues, continuations or extensions of the foregoing; (c) all goodwill of the business connected with the use of, and symbolized by, each Trademark and each Trademark License; and (d) all products and proceeds of the foregoing, including, without limitation, any claim by Borrower against third parties for past, present or future (i) infringement or dilution of any Trademark or Trademark licensed under any Trademark License or (ii) injury to the goodwill associated with any Trademark or any Trademark licensed under any Trademark License; and

WHEREAS, pursuant that certain Second Amendment And Waiver To Credit Agreement ("Second Amendment") entered into as of February 15, 2006 ("Second Amendment Effective Date"), by and among Borrower, the other Credit Parties signatory thereto, the Lenders signatory thereto, Heller Financial, Inc. and General Electric Capital Corporation:

1. Heller Financial, Inc. resigned, effective as of the Second Amendment Effective Date, its position as Agent under the Credit Agreement and the other Loan Documents;
2. The Required Lenders appointed, effective as of the Second Amendment Effective Date, General Electric Capital Corporation as successor Agent under the

**TRADEMARK****REEL: 003306 FRAME: 0446**

Credit Agreement and the other Loan Documents;

3. General Electric Capital Corporation, by signing the Second Amendment, accepted that appointment as successor Agent;

4. Borrower, by signing the Second Amendment, acknowledged the appointment of General Electric Capital Corporation as the successor Agent;

5. By virtue of the appointment of General Electric Capital Corporation as successor Agent and its acceptance of such position, General Electric Capital Corporation, as of the Second Amendment Effective Date, succeeded to and became vested with all the rights, powers, privileges and duties of Heller Financial, Inc. under the Credit Agreement and the other Loan Documents, and Heller Financial, Inc. has been discharged from all of its duties and obligations as Agent under the Credit Agreement and the other Loan Documents, except that General Electric Capital Corporation shall have no responsibility or liability for any actions taken or omitted to be taken by Heller Financial, Inc. as Agent under the Credit Agreement or the other Loan Documents; and

6. Heller Financial, Inc. is required to execute and deliver to General Electric Capital Corporation this Assignment.

NOW, THEREFORE, in consideration of the foregoing and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Heller Financial, Inc. hereby assigns, conveys, and transfers unto General Electric Capital Corporation as successor Agent its entire continuing first priority security interest in all of Borrower's right, title and interest in, to and under the Trademark Collateral as specified in the Trademark Security Agreement. This Assignment is expressly made NUNC PRO TUNC to have the same legal force and effect as if executed on February 15, 2006.

[signature page follows]

IN WITNESS WHEREOF, this Assignment has been duly executed as of the date first written above.

HELLER FINANCIAL, INC.

By: [Signature]  
Ray Shu  
Its Authorized Signatory

STATE OF GEORGIA  
COUNTY OF FULTON

On this 3 day of March 2006, before me, a Notary Public in and for the State and County foresaid, personally appeared Ray Shu, known by me to be the person above named and an officer of Heller Financial, Inc., duly authorized to execute this Assignment on behalf of Heller Financial, Inc., who signed and executed the foregoing instrument on behalf of Heller Financial, Inc.

Notary Public: [Signature]  
My Commission Expires: \_\_\_\_\_  
DEBBIE JOHNSON  
NOTARY PUBLIC, FULTON COUNTY, GEORGIA  
MY COMMISSION EXPIRES JUNE 23, 2007

GENERAL ELECTRIC CAPITAL CORPORATION

By: [Signature]  
Ray Shu  
Its Authorized Signatory

STATE OF GEORGIA  
COUNTY OF FULTON

On this 3 day of March 2006, before me, a Notary Public in and for the State and County foresaid, personally appeared Ray Shu, known by me to be the person above named and an officer of General Electric Capital Corporation, duly authorized to execute this Assignment on behalf of General Electric Capital Corporation, who signed and executed the foregoing instrument on behalf of General Electric Capital Corporation.

Notary Public: [Signature]  
My Commission Expires: \_\_\_\_\_  
DEBBIE JOHNSON  
NOTARY PUBLIC, FULTON COUNTY, GEORGIA  
MY COMMISSION EXPIRES JUNE 23, 2007

## SCHEDULE I

Trademarks

U.S. FEDERAL TRADEMARK REGISTRATIONS						
MARK	FILE DATE	APP. #	REG. DATE	REG. #	STATUS	CLASSES
AWARD COMPANY OF AMERICA	6/10/1999	75-726,214	10/23/2001	2,499,446	REGISTERED	35
BUILD YOUR BUSINESS BUILD YOUR DREAMS*	8/7/2000	76-105,480	8/21/2001	2,479,898	REGISTERED	41
COMMERCIAL CARRIER JOURNAL	7/19/1993	74-413-830	7/12/1994	1,844,410	REGISTERED	16
	9/30/1982	73-398,748	3/20/1984	1,271,293	REGISTERED	16
COMPANY DRIVER	11/7/2003	78-324-804	10/19/2004	2,896,485	REGISTERED	16
DRIVE	4/15/1988	73-722,525	11/22/1988	1,513,579	REGISTERED	16
EQUIPMENT WORLD	6/29/1989	73-809-794	3/27/1990	1,588,818	REGISTERED	16
ETRUCKER	9/27/1999	75,808,897	6/25/2002	2,586,735	REGISTERED	39
EVERYTHING TRUCKING	7/11/2000	76-086,787	7/24/2001	2,471,597	REGISTERED	39
MODERN WOODWORKING	7/11/1997	75-306,802	7/23/1998	2,167,607	REGISTERED	16
MOTOR MEDIA	2/23/1998	75-438-210	6/20/2000	2,359,114	REGISTERED	35
NATSO TRUCKERS NEWS	7/16/2001	76-285-523	11/18/2003	2,783,630	REGISTERED	16
OVERDRIVE	3/19/1982	73-355,457	3/15/1983	1,231,069	REGISTERED	16
	8/28/1989	73-822,092	10/16/1990	1,618,038	REGISTERED	41
OVERDRIVE (STYLIZED LETTERS)	9/2/1986	73-617,840	11/3/1987	1,463,441	REGISTERED	16
OVERDRIVE TOP TEN COUNTDOWN	10/16/1996	75-181,924	4/14/1998	2,150,325	REGISTERED	41
OVERDRIVE TRUCKING NEWS	8/28/1989	73-822,280	11/13/1990	1,622,952	REGISTERED	41
OVERDRIVE TRUCKING OPPORTUNITIES*	8/8/2000	76-105,097	9/4/2001	2,485,051	REGISTERED	16, 42
OWNER OPERATOR	9/29/1969	72-339,139	6/27/1972	0,936,648	REGISTERED	16
PARTNERS IN BUSINESS	6/10/1999	75-727,180	3/7/2000	2,326,899	REGISTERED	41
PB AND DESIGN	8/7/2000	76-105-495	11/5/2002	2,645,150	REGISTERED	16, 41, 42
PRIDE & POLISH	3/19/1990	74-040,081	12/3/1991	1,667,220	REGISTERED	35
R CONSTRUCTION MEDIA GROUP A RANDALL COMPANY	8/31/2001	76-308,203	7/16/2002	2,594,299	REGISTERED	35
R RANDALL'S TRUCK MARKETPLACE THE PLACE TO BUY AND SELL TRUCKS, TRAILERS, PARTS AND SERVICES	7/7/2000	76-084-932	2/26/2002	2,542,516	REGISTERED	16
RANDALL PUBLISHING RP AND DESIGN	8/1/1988	73-743-256	8/1/1989	1,550,105	REGISTERED	16
RPC DESIGN	10/19/2001	76-327,949	1/7/2003	2,671,639	REGISTERED	09,16,35
THE EVALUATOR*	9/27/2000	76-136,202	3/19/2002	2,549,497	REGISTERED	09, 16
TOP BID AND DESIGN	12/24/1987	73-702,677	8/2/1988	1,498,622	REGISTERED	16
TRENCHLESS.COM*	7/7/2000	76-084,962	12/4/2001	2,515,930	REGISTERED	16, 42
TRUCKERS AGAINST DRUGS*	9/27/2000	76-136,681	1/7/2003	2,671,034	REGISTERED	42

<b>TRUCKERS NEWS</b>						
	10/2/2003	78-307,860	4/5/2005	2,937,831	REGISTERED	16
<b>TRUCKSTOPS EXPRESS</b>						
	3/29/1999	75-669,627	6/5/2001	2,456,685	REGISTERED	35, 39
	3/29/1999	75-669,628	9/4/2001	2,484,253	REGISTERED	39, 35
<b>VOICE OF THE AMERICAN TRUCKER</b>						
	6/17/1999	75-730,979	10/10/2000	2,394,452	REGISTERED	16
<b>WHO'S WHO AMONG STUDENTS IN AMERICAN JUNIOR COLLEGES</b>						
	7/23/1999	75-759,146	3/26/2002	2,553,340	REGISTERED	36
	4/13/1987	73-654,682	3/29/1988	1,482,308	REGISTERED	16
<b>WHO'S WHO AMONG STUDENTS IN AMERICAN UNIVERSITIES AND COLLEGES</b>						
	7/23/1999	75-759,169	2/5/2002	2,537,095	REGISTERED	36
<b>WHO'S WHO AMONG STUDENTS IN AMERICAN UNIVERSITIES &amp; COLLEGES</b>						
	4/13/1987	75-654,687	3/29/1988	1,482,309	REGISTERED	16

\*These registrations are not supported by continued use and are due to be cancelled; Sellers make no claim as to ownership, validity or right to use these marks.

<b>STATE TRADEMARK REGISTRATIONS</b>				
MARK and STATE	REG. DATE	REG. #	STATUS	CLASSES
<b>NORTHBROOK PUBLISHING COMPANY</b>				
WISCONSIN	4/17/1996	32401184 (Serial #. - No Reg. # Available)	REGISTERED	42
<b>THE GREAT AMERICAN TRUCKING SHOW</b>				
TEXAS	4/24/2001	60271	REGISTERED	35

<b>U.S. PENDING TRADEMARK APPLICATIONS</b>						
MARK	FILE DATE	APP. #	REG. DATE	REG. #	STATUS	CLASSES
CCJ						
	4/20/2005	78-612,770			PENDING	16, 42
<b>CHANGING LANES</b>						
	5/20/2005	78-634,274			PENDING (ITU)	16
<b>THE GREAT AMERICAN TRUCKING SHOW</b>						
	4/20/2005	78-612,574			PENDING	35
<b>THE VOICE OF THE AMERICAN TRUCKER</b>						
	7/27/2005	78-679,362			PENDING	16
	7/27/2005	78-679,367			PENDING	41
<b>TRUCKERPAGES</b>						
	9/15/2004	78-484,280			PENDING (ITU)	16
<b>TRUCKERS NEWS EN ESPANOL</b>						
	11/30/2004	78-524,518			PENDING (ITU)	16
<b>COMMERCIAL CARRIER UNIVERSITY</b>						
	09/21/2005	78-717,919			PENDING	16, 41
<b>CANADIAN PENDING TRADEMARK APPLICATION</b>						
MARK	FILE DATE	APP. #	REG. DATE	REG. #	STATUS	CLASSES
<b>INNOVATOR OF THE YEAR</b>						
	4/4/2005	1,252,844	TBD	TBD	PENDING	TBD

003260/0174 PAGE 2

APPLICATION NUMBER: 78612770  
REGISTRATION NUMBER:

FILING DATE: 04/20/2005  
ISSUE DATE:

MARK: CCJ

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 78634274  
REGISTRATION NUMBER:

FILING DATE: 05/20/2005  
ISSUE DATE:

MARK: CHANGING LANES

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 78612574  
REGISTRATION NUMBER:

FILING DATE: 04/20/2005  
ISSUE DATE:

MARK: THE GREAT AMERICAN TRUCKING SHOW

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 78679362  
REGISTRATION NUMBER:

FILING DATE: 07/27/2005  
ISSUE DATE:

MARK: THE VOICE OF THE AMERICAN TRUCKER

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 78679367  
REGISTRATION NUMBER:

FILING DATE: 07/27/2005  
ISSUE DATE:

MARK: THE VOICE OF THE AMERICAN TRUCKER

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 78484280  
REGISTRATION NUMBER: 3061337

FILING DATE: 09/15/2004  
ISSUE DATE: 02/21/2006

MARK: TRUCKERPAGES

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 78524518  
REGISTRATION NUMBER:

FILING DATE: 11/30/2004  
ISSUE DATE:

MARK: TRUCKERS NEWS EN ESPAÑOL

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 78717919  
REGISTRATION NUMBER:

FILING DATE: 09/21/2005  
ISSUE DATE:

MARK: COMMERCIAL CARRIER UNIVERSITY

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 75726214  
REGISTRATION NUMBER: 2499446

FILING DATE: 06/10/1999  
ISSUE DATE: 10/23/2001

TRADEMARK

REEL: 003306 FRAME: 0451

MARK: AWARD COMPANY OF AMERICA  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

003260/0174 PAGE 3

APPLICATION NUMBER: 76105480 FILING DATE: 08/07/2000  
REGISTRATION NUMBER: 2479898 ISSUE DATE: 08/21/2001

MARK: BUILD YOUR BUSINESS BUILD YOUR DREAMS  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74413830 FILING DATE: 07/19/1993  
REGISTRATION NUMBER: 1844410 ISSUE DATE: 07/12/1994

MARK: COMMERCIAL CARRIER JOURNAL  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73398748 FILING DATE: 09/30/1982  
REGISTRATION NUMBER: 1271293 ISSUE DATE: 03/20/1984

MARK: COMMERCIAL CARRIER JOURNAL  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78324804 FILING DATE: 11/07/2003  
REGISTRATION NUMBER: 2896485 ISSUE DATE: 10/19/2004

MARK: COMPANY DRIVER  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 73722525 FILING DATE: 04/15/1988  
REGISTRATION NUMBER: 1513579 ISSUE DATE: 11/22/1988

MARK: DRIVE  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73809794 FILING DATE: 06/29/1989  
REGISTRATION NUMBER: 1588818 ISSUE DATE: 03/27/1990

MARK: EQUIPMENT WORLD  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75808897 FILING DATE: 09/27/1999  
REGISTRATION NUMBER: 2586735 ISSUE DATE: 06/25/2002

MARK: ETRUCKER  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76086787 FILING DATE: 07/11/2000  
REGISTRATION NUMBER: 2471597 ISSUE DATE: 07/24/2001

MARK: EVERYTHING TRUCKING  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM



APPLICATION NUMBER: 75306802  
REGISTRATION NUMBER: 2167607

FILING DATE: 06/11/1997  
ISSUE DATE: 06/23/1998

MARK: MODERN WOODWORKING  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

003260/0174 PAGE 4

APPLICATION NUMBER: 75438210  
REGISTRATION NUMBER: 2359114

FILING DATE: 02/23/1998  
ISSUE DATE: 06/20/2000

MARK: MOTOR MEDIA  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76285523  
REGISTRATION NUMBER: 2783630

FILING DATE: 07/16/2001  
ISSUE DATE: 11/18/2003

MARK: NATSO TRUCKERS NEWS  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73355457  
REGISTRATION NUMBER: 1231069

FILING DATE: 03/19/1982  
ISSUE DATE: 03/15/1983

MARK: OVERDRIVE  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73822092  
REGISTRATION NUMBER: 1618038

FILING DATE: 08/28/1989  
ISSUE DATE: 10/16/1990

MARK: OVERDRIVE  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73617840  
REGISTRATION NUMBER: 1463441

FILING DATE: 09/02/1986  
ISSUE DATE: 11/03/1987

MARK: OVERDRIVE  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 75181924  
REGISTRATION NUMBER: 2150325

FILING DATE: 10/16/1996  
ISSUE DATE: 04/14/1998

MARK: OVERDRIVE TOP TEN COUNTDOWN  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73822280  
REGISTRATION NUMBER: 1622952

FILING DATE: 08/28/1989  
ISSUE DATE: 11/13/1990

MARK: OVERDRIVE TRUCKING NEWS  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76105097

FILING DATE: 08/08/2000

REGISTRATION NUMBER: 2485051

ISSUE DATE: 09/04/2001

MARK: OVERDRIVE TRUCKING OPPORTUNITIES

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 72339139

FILING DATE: 09/29/1969

REGISTRATION NUMBER: 936648

ISSUE DATE: 06/27/1972

MARK: OWNER OPERATOR

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

003260/0174 PAGE 5

APPLICATION NUMBER: 75727180

FILING DATE: 06/10/1999

REGISTRATION NUMBER: 2326899

ISSUE DATE: 03/07/2000

MARK: PARTNERS IN BUSINESS

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76105495

FILING DATE: 08/07/2000

REGISTRATION NUMBER: 2645150

ISSUE DATE: 11/05/2002

MARK: PB

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 74040081

FILING DATE: 03/19/1990

REGISTRATION NUMBER: 1667220

ISSUE DATE: 12/03/1991

MARK: PRIDE & POLISH

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76308203

FILING DATE: 08/31/2001

REGISTRATION NUMBER: 2594299

ISSUE DATE: 07/16/2002

MARK: R CONSTRUCTION MEDIA GROUP A RANDALL COM

DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS

APPLICATION NUMBER: 76084932

FILING DATE: 07/07/2000

REGISTRATION NUMBER: 2542516

ISSUE DATE: 02/26/2002

MARK: R RANDALL'S TRUCK MARKETPLACE THE PLACET

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73743256

FILING DATE: 08/01/1988

REGISTRATION NUMBER: 1550105

ISSUE DATE: 08/01/1989

MARK: RANDALL PUBLISHING RP

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 76327949

FILING DATE: 10/19/2001

REGISTRATION NUMBER: 2671639

ISSUE DATE: 01/07/2003

TRADEMARK

REEL: 003306 FRAME: 0454

MARK: KFC  
DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS

APPLICATION NUMBER: 76136424 FILING DATE: 09/27/2000  
REGISTRATION NUMBER: 2549497 ISSUE DATE: 03/19/2002

MARK: THE EVALUATOR  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73702677 FILING DATE: 12/24/1987  
REGISTRATION NUMBER: 1498622 ISSUE DATE: 08/02/1988

MARK: TOP BID  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

003260/0174 PAGE 6

APPLICATION NUMBER: 76084962 FILING DATE: 07/07/2000  
REGISTRATION NUMBER: 2515930 ISSUE DATE: 12/04/2001

MARK: TRENCHLESS.COM  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76136681 FILING DATE: 09/27/2000  
REGISTRATION NUMBER: 2671034 ISSUE DATE: 01/07/2003

MARK: TRUCKERS AGAINST DRUGS  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78307860 FILING DATE: 10/01/2003  
REGISTRATION NUMBER: 2937831 ISSUE DATE: 04/05/2005

MARK: TRUCKERS NEWS  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75669627 FILING DATE: 03/29/1999  
REGISTRATION NUMBER: 2456685 ISSUE DATE: 06/05/2001

MARK: TRUCKSTOPS EXPRESS  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75669628 FILING DATE: 03/29/1999  
REGISTRATION NUMBER: 2484253 ISSUE DATE: 09/04/2001

MARK: TRUCKSTOPS EXPRESS  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 75730979 FILING DATE: 06/17/1999  
REGISTRATION NUMBER: 2394452 ISSUE DATE: 10/10/2000

MARK: VOICE OF THE AMERICAN TRUCKER  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75759146  
REGISTRATION NUMBER: 2553340

FILING DATE: 07/23/1999  
ISSUE DATE: 03/26/2002

MARK: WHO'S WHO AMONG STUDENTS IN AMERICAN JUN  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73654682  
REGISTRATION NUMBER: 1482308

FILING DATE: 04/13/1987  
ISSUE DATE: 03/29/1988

MARK: WHO'S WHO AMONG STUDENTS IN AMERICAN JUN  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75759169  
REGISTRATION NUMBER: 2537095

FILING DATE: 07/23/1999  
ISSUE DATE: 02/05/2002

MARK: WHO' S WHO AMONG STUDENTS IN AMERICAN UN  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

003260/0174 PAGE 7

APPLICATION NUMBER: 73654687  
REGISTRATION NUMBER: 1482309

FILING DATE: 04/13/1987  
ISSUE DATE: 03/29/1988

MARK: WHO'S WHO AMONG STUDENTS IN AMERICAN UNI  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

KIMBERLY WHITE, EXAMINER  
ASSIGNMENT SERVICES BRANCH  
PUBLIC RECORDS DIVISION

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PAGE 002/017

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MARCH 17, 2006

PTAS

**\*900044472A\***

\*900044472A\*

KING & SPALDING LLP  
1180 PEACHTREE STREET, N.E.  
INTELLECTUAL PROPERTY DEPT., 34TH FLOOR  
ATLANTA, GA 30309-3521

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MARGARET LASALLE, EXAMINER  
ASSIGNMENT SERVICES BRANCH  
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**UNITED STATES PATENT AND TRADEMARK OFFICE**

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND  
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

MARCH 23, 2006

KING & SPALDING LLP  
1180 PEACHTREE STREET, NE  
INTELLECTUAL PROPERTY DEPT., 34TH FLOOR  
ATLANTA, GA 30309-3521

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**\*900044847A\***

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THE ORIGINAL DATE OF FILING OF THIS ASSIGNMENT DOCUMENT WILL BE MAINTAINED IF RESUBMITTED WITH THE APPROPRIATE CORRECTION(S) WITHIN 30 DAYS FROM THE DATE OF THIS NOTICE AS OUTLINED UNDER 37 CFR 3.51. THE RESUBMITTED DOCUMENT MUST INCLUDE A STAMP WITH THE OFFICIAL DATE OF RECEIPT UNDER 37 CFR 3. APPLICANTS MAY USE THE CERTIFIED PROCEDURES UNDER 37 CFR 1.8 OR 1.10 FOR RESUBMISSION OF THE RETURNED PAPERS, IF THEY DESIRE TO HAVE THE BENEFIT OF THE DATE OF DEPOSIT IN THE UNITED STATES POSTAL SERVICE.

SEND DOCUMENTS TO: U.S. PATENT AND TRADEMARK OFFICE,  
MAIL STOP: ASSIGNMENT SERVICES BRANCH, P.O. BOX 1450, ALEXANDRIA, VA 22313.  
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KIMBERLY WHITE, EXAMINER  
ASSIGNMENT SERVICES BRANCH  
PUBLIC RECORDS DIVISION

**PATENTS**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Registration No.: 2499446 et al.  
Owner: Randall Publishing Company, Inc. et al.

Docket No.: 009611.009011  
Customer No.: 20786

U.S. Patent and Trademark Office  
Assignment Division  
Box Assignments  
CG-4  
1213 Jefferson Davis Highway  
Suite 320  
Washington, D.C. 20231

**RESPONSE TO NOTICE OF NON-RECORDATION OF DOCUMENT**

Sir:

In response to the Notice of Non-Recordation of Document (Document No. 900044847A) mailed from the United States Patent and Trademark Office on March 23, 2006, the following items are submitted herewith:

1. Copy of Assignment of Trademark Security Agreement submitted for recordation on March 7, 2006;
2. Copy of Trademark Assignment Recordation Cover Sheet submitted electronically on March 7, 2006;
3. Copy of Notice of Recordation of Assignment Document (Document No. 900043607A) dated March 7, 2006;
4. Copy of corrective Trademark Assignment Recordation Cover Sheet submitted electronically on March 17, 2006;
5. Copy of Notice of Non-Recordation of Document (Document No. 900044472A) dated March 17, 2006;
6. Copy of corrective Trademark Assignment Recordation Cover Sheet (response to Document No. 900044472A) submitted electronically on March 22, 2006; and

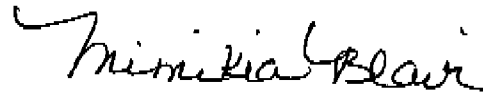
Response to Notice of Non-Recordation of Document dated March 23, 2006  
Randall Publishing Company, Inc. et al.

7. Copy of Notice of Non-Recordation of Document (Document No. 900044847A) dated March 23, 2006.

We confirm that the documents filed on March 17, 2006 have been submitted in an attempt to correct the nature of conveyance showing on the March 7, 2006 Notice of Recordation of Assignment (Document No. 900043607A) from "assigns the entire interest and the goodwill" to "an assignment of the security interest only."

It is believed that the submission of these documents fully responds to the Notice of Non-Recordation of Document (Document No. 900044847A) dated March 23, 2006. If anything additional is required, please contact the undersigned at (404) 572-2544.

Respectfully submitted,



Minikia D. Blair  
Paralegal

Date: May 9, 2006

KING & SPALDING LLP  
1180 Peachtree Street, NE  
Intellectual Property Dept.  
34<sup>th</sup> Floor  
Atlanta, GA 30309-3521