

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|------------------------------|--------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | RELEASE BY SECURED PARTY |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-----------------------------|----------|----------------|-------------------------------------|
| LaSalle Business Credit LLC | | 05/01/2006 | LIMITED LIABILITY COMPANY: DELAWARE |

RECEIVING PARTY DATA

| | |
|------------------------|--------------------|
| Name: | KENCRAFT, INC. |
| Street Address: | 119 East 200 North |
| City: | Alpine |
| State/Country: | UTAH |
| Postal Code: | 84003 |
| Entity Type: | CORPORATION: UTAH |

PROPERTY NUMBERS Total: 48

| Property Type | Number | Word Mark |
|----------------------|---------|------------------------------------|
| Registration Number: | 2108276 | |
| Registration Number: | 2119390 | |
| Registration Number: | 2119355 | |
| Registration Number: | 2140966 | |
| Registration Number: | 1986935 | BUBBLEGUM BUDDIES |
| Registration Number: | 1980925 | CANDY CLIMBERS |
| Registration Number: | 2407337 | CANDY WITH CHARACTERS |
| Registration Number: | 2263793 | CHOCOPALS |
| Registration Number: | 2066936 | CHUMMY CHUMS |
| Registration Number: | 3003503 | DECORATE YOUR CAKE AND EAT IT TOO! |
| Registration Number: | 2117703 | |
| Registration Number: | 2941535 | HUG ME |
| Registration Number: | 2119358 | I LOVE YOU |

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| Registration Number: | 2909433 | IMAGIPOPS |
| Registration Number: | 2269911 | JAWBREAKER BUDDIES |
| Registration Number: | 1946903 | KENCRAFT |
| Registration Number: | 2936896 | KOOKIE KAKES |
| Registration Number: | 1299746 | KOOKY KONES |
| Registration Number: | 1272045 | LOLLIPALS |
| Registration Number: | 1953101 | PEPPERMINT PLACE |
| Registration Number: | 1299747 | PETITCUPS |
| Registration Number: | 1510318 | PIC-A-POP RAINBOW-TREE |
| Registration Number: | 2138768 | PUPPET PALS |
| Registration Number: | 2117672 | |
| Registration Number: | 2033209 | |
| Registration Number: | 2161729 | |
| Registration Number: | 2054873 | |
| Registration Number: | 2932673 | |
| Registration Number: | 2312782 | |
| Registration Number: | 2119359 | |
| Registration Number: | 2899320 | |
| Registration Number: | 2941534 | BOO |
| Registration Number: | 2054948 | |
| Registration Number: | 2886227 | |
| Registration Number: | 2163718 | |
| Registration Number: | 2171062 | |
| Registration Number: | 2899321 | |
| Registration Number: | 2831124 | |
| Registration Number: | 2914415 | |
| Registration Number: | 2130052 | |
| Registration Number: | 2390518 | TAFFYTOONS |
| Registration Number: | 2236213 | TEENSY WEENSY CANDY BASKET |
| Registration Number: | 2493568 | THE BUBBLEGUM BUNCH |
| Registration Number: | 2310151 | |
| Registration Number: | 2308164 | |
| Registration Number: | 2900784 | TWISTPOP |
| Registration Number: | 2117679 | |
| Registration Number: | 2815873 | |

TRADEMARK

REEL: 003306 FRAME: 0565

CORRESPONDENCE DATA

Fax Number: (713)651-5246
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 713-651-8464
Email: awhite@fulbright.com
Correspondent Name: ALLEN E. WHITE
Address Line 1: 1301 MCKINNEY ST STE 5100
Address Line 2: IPT - 38TH FLOOR
Address Line 4: HOUSTON, TEXAS 77010-3095

| | |
|-------------------------|-------------------------|
| ATTORNEY DOCKET NUMBER: | 10209333 ALPINE TM REL. |
| NAME OF SUBMITTER: | ALLEN E. WHITE |
| Signature: | /ALLEN E. WHITE/ |
| Date: | 05/11/2006 |

Total Attachments: 3
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RELEASE OF ASSIGNMENT FOR SECURITY OF TRADEMARKS

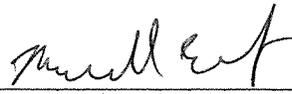
THIS RELEASE is made as of this 1st day of May, 2006, by **LaSalle Business Credit, LLC** ("LaSalle"), a Delaware limited liability company in favor of **Kencraft, Inc.** ("Company") a Utah corporation.

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, LaSalle hereby unconditionally and expressly releases, terminates, and extinguishes any and all of its right, title and interest in and to any and all liens and security interests it may have upon the trademarks listed on Schedule A attached hereto and made a part hereof, which liens and security interests were established under and pursuant to that certain Trademark Security Agreement dated as of December 30, 2005 and recorded on January 3, 2006 at Reel 003219, Frame 0248 in the U.S. Patent and Trademark Office, made by Company in favor of LaSalle.

LaSalle consents and agrees to execute and deliver, at the request and cost of Company, such further instruments, documents and release forms as Company may reasonably request to more effectively, release, terminate and extinguish any such liens and security interests upon such trademarks.

This Release shall be binding upon LaSalle's legal representatives, assigns and successors.

LaSalle Business Credit, LLC

By: 
Name: Michael Ebene
Title: VP

SCHEDULE A

U.S. TRADEMARK REGISTRATIONS

| Trademark Description | U.S. Serial No. | Date Registered |
|---|-----------------|-----------------|
| SHAPE OF CHRISTMAS BEAR CANDY CLIMBERS | 2,108,276 | 10/28/97 |
| SHAPE OF MONKEY LOLLIPALS | 2,119,390 | 12/09/97 |
| SHAPE OF SNOWMAN LOLLIPALS | 2,119,355 | 12/09/97 |
| BRIDE BUBBLEGUM BUDDY | 2,140,966 | 03/03/98 |
| BUBBLEGUM BUDDIES | 1,986,935 | 07/16/96 |
| CANDY CLIMBERS | 1,980,925 | 06/18/96 |
| CANDY WITH CHARACTERS | 2,407,337 | 11/21/00 |
| CHOCOPALS | 2,263,793 | 07/20/99 |
| CHUMMY CHUMS | 2,066,936 | 06/03/97 |
| DECORATE YOUR CAKE AND EAT IT TOO! | 3003503 | 09/02/04 |
| HIPPOPOTAMUS BUBBLEGUM CANDY | 2,117,703 | 12/02/97 |
| HUG ME | 2,941,535 | 04/19/05 |
| I LOVE YOU LOLLIPAL | 2,119,358 | 12/09/97 |
| IMAGIPOPS | 2,909,433 | 12/14/04 |
| JAWBREAKER BUDDIES | 2,269,911 | 08/10/99 |
| KENCRAFT | 1,946,903 | 01/09/96 |
| KOOKIE KAKES | 2,936,896 | 03/29/05 |
| KOOKY KONES | 1,299,746 | 10/09/84 |
| LOLLIPALS | 1,272,045 | 03/27/84 |
| PEPPERMINT PLACE | 1,953,101 | 01/30/96 |
| PETITCUPS | 1,299,747 | 10/09/84 |
| PIC-A-POP RAINBOW—TREE AND DESIGN | 1,510,318 | 10/25/88 |
| PUPPET PALS | 2,138,768 | 02/24/98 |
| SANTA CLAUS BUBBLEBUM BUDDY | 2,117,672 | 12/02/97 |
| SHAPE OF A CLOWN FIREMAN CANDY CLIMBER | 2,033,209 | 01/21/97 |
| SHAPE OF A GHOST CANDY CLIMBER | 2,161,729 | 06/02/98 |
| SHAPE OF A MONKEY CANDY CLIMBER | 2,054,873 | 04/22/97 |
| SHAPE OF A STOCKING LOLLIPAL | 2,932,673 | 03/15/05 |
| SHAPE OF A CLOWN BUBBLEGUM BUDDY | 2,312,782 | 02/01/00 |
| SHAPE OF DINOSAUR LOLLIPALS | 2,119,359 | 12/09/97 |
| SHAPE OF EGG LOLLIPAL | 2,899,320 | 11/02/04 |

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| SHAPE OF GHOST LOLLIPAL | 2,941,534 | 04/19/05 |
| SHAPE OF LITTLE GIRL CANDY CLIMBER | 2,054,948 | 04/22/97 |
| SHAPE OF PUMPKIN LOLLIPAL | 2,886,227 | 09/21/04 |
| SHAPE OF SANTA CLAUS CANDY CLIMBER | 2,163,718 | 06/09/98 |
| SHAPE OF SANTA CLAUSE LOLLIPAL | 2,171,062 | 07/07/98 |
| SHAPE OF SNOWMAN LOLLIPAL | 2,899,321 | 11/02/04 |
| SHAPE OF SUCKER WITH DECORATIVE DISK | 2,831,124 | 04/13/04 |
| SHAPE OF TREE LOLLIPAL | 2,914,415 | 12/28/04 |
| SHAPE OF WITCH LOLLIPALS | 2,130,052 | 01/20/98 |
| TAFFYTOONS | 2,390,518 | 09/26/00 |
| TEENSY WEENSY CANDY BASKET | 2,236,213 | 03/30/99 |
| THE BUBBLEGUM BUNCH | 2,493,568 | 09/25/01 |
| TIGER BUBBLEGUM BUDDY | 2,310,151 | 01/25/00 |
| TIGER LOLLIPALS | 2,308,164 | 01/18/00 |
| TWISTPOP | 2,900,784 | 11/02/04 |
| VAMPIRE BUBBLEGUM BUDDY | 2,117,679 | 12/02/97 |
| DESIGN (PACKAGING) | 2,815,873 | 02/17/04 |

FOREIGN TRADEMARK REGISTRATIONS

| Trademark Description | Country | Serial/Registration No. | Date Registered |
|-----------------------|---------|-------------------------|-----------------|
| CANDY CLIMBERS | CANADA | TMA 478,603 | 07/16/97 |