

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
LaSalle Business Credit LLC		05/01/2006	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	KENCRAFT, INC.
Street Address:	119 East 200 North
City:	Alpine
State/Country:	UTAH
Postal Code:	84003
Entity Type:	CORPORATION: UTAH

PROPERTY NUMBERS Total: 48

Property Type	Number	Word Mark
Registration Number:	2108276	
Registration Number:	2119390	
Registration Number:	2119355	
Registration Number:	2140966	
Registration Number:	1986935	BUBBLEGUM BUDDIES
Registration Number:	1980925	CANDY CLIMBERS
Registration Number:	2407337	CANDY WITH CHARACTERS
Registration Number:	2263793	CHOCOPALS
Registration Number:	2066936	CHUMMY CHUMS
Registration Number:	3003503	DECORATE YOUR CAKE AND EAT IT TOO!
Registration Number:	2117703	
Registration Number:	2941535	HUG ME
Registration Number:	2119358	I LOVE YOU

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Registration Number:	2909433	IMAGIPOPS
Registration Number:	2269911	JAWBREAKER BUDDIES
Registration Number:	1946903	KENCRAFT
Registration Number:	2936896	KOOKIE KAKES
Registration Number:	1299746	KOOKY KONES
Registration Number:	1272045	LOLLIPALS
Registration Number:	1953101	PEPPERMINT PLACE
Registration Number:	1299747	PETITCUPS
Registration Number:	1510318	PIC-A-POP RAINBOW-TREE
Registration Number:	2138768	PUPPET PALS
Registration Number:	2117672	
Registration Number:	2033209	
Registration Number:	2161729	
Registration Number:	2054873	
Registration Number:	2932673	
Registration Number:	2312782	
Registration Number:	2119359	
Registration Number:	2899320	
Registration Number:	2941534	BOO
Registration Number:	2054948	
Registration Number:	2886227	
Registration Number:	2163718	
Registration Number:	2171062	
Registration Number:	2899321	
Registration Number:	2831124	
Registration Number:	2914415	
Registration Number:	2130052	
Registration Number:	2390518	TAFFYTOONS
Registration Number:	2236213	TEENSY WEENSY CANDY BASKET
Registration Number:	2493568	THE BUBBLEGUM BUNCH
Registration Number:	2310151	
Registration Number:	2308164	
Registration Number:	2900784	TWISTPOP
Registration Number:	2117679	
Registration Number:	2815873	

TRADEMARK

REEL: 003306 FRAME: 0565

CORRESPONDENCE DATA

Fax Number: (713)651-5246
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 713-651-8464
Email: awhite@fulbright.com
Correspondent Name: ALLEN E. WHITE
Address Line 1: 1301 MCKINNEY ST STE 5100
Address Line 2: IPT - 38TH FLOOR
Address Line 4: HOUSTON, TEXAS 77010-3095

ATTORNEY DOCKET NUMBER:	10209333 ALPINE TM REL.
NAME OF SUBMITTER:	ALLEN E. WHITE
Signature:	/ALLEN E. WHITE/
Date:	05/11/2006

Total Attachments: 3
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source=Lasalle kencraft tm release_2#page1.tif
source=Lasalle kencraft tm release_3#page1.tif

RELEASE OF ASSIGNMENT FOR SECURITY OF TRADEMARKS

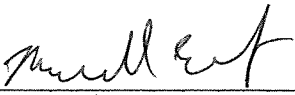
THIS RELEASE is made as of this 1st day of May, 2006, by **LaSalle Business Credit, LLC** ("LaSalle"), a Delaware limited liability company in favor of **Kencraft, Inc.** ("Company") a Utah corporation.

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, LaSalle hereby unconditionally and expressly releases, terminates, and extinguishes any and all of its right, title and interest in and to any and all liens and security interests it may have upon the trademarks listed on Schedule A attached hereto and made a part hereof, which liens and security interests were established under and pursuant to that certain Trademark Security Agreement dated as of December 30, 2005 and recorded on January 3, 2006 at Reel 003219, Frame 0248 in the U.S. Patent and Trademark Office, made by Company in favor of LaSalle.

LaSalle consents and agrees to execute and deliver, at the request and cost of Company, such further instruments, documents and release forms as Company may reasonably request to more effectively, release, terminate and extinguish any such liens and security interests upon such trademarks.

This Release shall be binding upon LaSalle's legal representatives, assigns and successors.

LaSalle Business Credit, LLC

By: 
Name: Michael Ebene
Title: VP

SCHEDULE A

U.S. TRADEMARK REGISTRATIONS

Trademark Description	U.S. Serial No.	Date Registered
SHAPE OF CHRISTMAS BEAR CANDY CLIMBERS	2,108,276	10/28/97
SHAPE OF MONKEY LOLLIPALS	2,119,390	12/09/97
SHAPE OF SNOWMAN LOLLIPALS	2,119,355	12/09/97
BRIDE BUBBLEGUM BUDDY	2,140,966	03/03/98
BUBBLEGUM BUDDIES	1,986,935	07/16/96
CANDY CLIMBERS	1,980,925	06/18/96
CANDY WITH CHARACTERS	2,407,337	11/21/00
CHOCOPALS	2,263,793	07/20/99
CHUMMY CHUMS	2,066,936	06/03/97
DECORATE YOUR CAKE AND EAT IT TOO!	3003503	09/02/04
HIPPOPOTAMUS BUBBLEGUM CANDY	2,117,703	12/02/97
HUG ME	2,941,535	04/19/05
I LOVE YOU LOLLIPAL	2,119,358	12/09/97
IMAGIPOPS	2,909,433	12/14/04
JAWBREAKER BUDDIES	2,269,911	08/10/99
KENCRAFT	1,946,903	01/09/96
KOOKIE KAKES	2,936,896	03/29/05
KOOKY KONES	1,299,746	10/09/84
LOLLIPALS	1,272,045	03/27/84
PEPPERMINT PLACE	1,953,101	01/30/96
PETITCUPS	1,299,747	10/09/84
PIC-A-POP RAINBOW—TREE AND DESIGN	1,510,318	10/25/88
PUPPET PALS	2,138,768	02/24/98
SANTA CLAUS BUBBLEBUM BUDDY	2,117,672	12/02/97
SHAPE OF A CLOWN FIREMAN CANDY CLIMBER	2,033,209	01/21/97
SHAPE OF A GHOST CANDY CLIMBER	2,161,729	06/02/98
SHAPE OF A MONKEY CANDY CLIMBER	2,054,873	04/22/97
SHAPE OF A STOCKING LOLLIPAL	2,932,673	03/15/05
SHAPE OF A CLOWN BUBBLEGUM BUDDY	2,312,782	02/01/00
SHAPE OF DINOSAUR LOLLIPALS	2,119,359	12/09/97
SHAPE OF EGG LOLLIPAL	2,899,320	11/02/04

SHAPE OF GHOST LOLLIPAL	2,941,534	04/19/05
SHAPE OF LITTLE GIRL CANDY CLIMBER	2,054,948	04/22/97
SHAPE OF PUMPKIN LOLLIPAL	2,886,227	09/21/04
SHAPE OF SANTA CLAUS CANDY CLIMBER	2,163,718	06/09/98
SHAPE OF SANTA CLAUSE LOLLIPAL	2,171,062	07/07/98
SHAPE OF SNOWMAN LOLLIPAL	2,899,321	11/02/04
SHAPE OF SUCKER WITH DECORATIVE DISK	2,831,124	04/13/04
SHAPE OF TREE LOLLIPAL	2,914,415	12/28/04
SHAPE OF WITCH LOLLIPALS	2,130,052	01/20/98
TAFFYTOONS	2,390,518	09/26/00
TEENSY WEENSY CANDY BASKET	2,236,213	03/30/99
THE BUBBLEGUM BUNCH	2,493,568	09/25/01
TIGER BUBBLEGUM BUDDY	2,310,151	01/25/00
TIGER LOLLIPALS	2,308,164	01/18/00
TWISTPOP	2,900,784	11/02/04
VAMPIRE BUBBLEGUM BUDDY	2,117,679	12/02/97
DESIGN (PACKAGING)	2,815,873	02/17/04

FOREIGN TRADEMARK REGISTRATIONS

Trademark Description	Country	Serial/Registration No.	Date Registered
CANDY CLIMBERS	CANADA	TMA 478,603	07/16/97