

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Stuart E. White		04/25/2006	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Susan M. Jesmer		
<b>Street Address:</b>	442 Frogtown Road		
<b>City:</b>	Hogansburg		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	13655		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2991054	LA NATIVE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(301)251-4032		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	301 461-4635		
<b>Email:</b>	eugene.berman@verizon.net		
<b>Correspondent Name:</b>	Eugene Berman		
<b>Address Line 1:</b>	26 Cedarwood Court		
<b>Address Line 2:</b>	Law Offices Of Eugene Berman		
<b>Address Line 4:</b>	Rockville, MARYLAND 20852		
<b>NAME OF SUBMITTER:</b>	Eugene Berman, Attorney For Owner		
<b>Signature:</b>	/Eugene Berman/		
<b>Date:</b>	05/11/2006		

OP \$40.00 2991054

Total Attachments: 2

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**TRADEMARK  
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**ASSIGNMENT OF LA NATIVE TRADEMARK**

WHEREAS, Stuart E. White, an individual whose address is P.O. Box 546, Frogtown Road, Hogansburg, New York 13655 (hereinafter called SELLER) is the owner of the entire right, title and interest in and to the trademarks and trademark rights as specified in "EXHIBIT A" attached hereto and made a part hereof;

WHEREAS, Susan M. Jesmer, an individual whose business address is 442 Frogtown Road, Hogansburg, New York 13655 (hereinafter called BUYER) has purchased certain business assets including goodwill and going concern value of SELLER, but not including said trademarks and trademark rights as specified in Exhibit A;

WHEREAS, SELLER desires to acquire the entire right, title and interest in and to certain assets and properties of SELLER, including said trademarks and trademark rights as specified in Exhibit A; and

WHEREAS, SELLER has agreed to execute such additional instruments as may be necessary or desirable to confirm said acquisition of certain assets by BUYER.

NOW, THEREFORE, in consideration of the foregoing, as well as for other good and valuable consideration receipt of which is hereby acknowledged, SELLER, hereby sells, assigns, transfers and sets over to BUYER, its successors, legal representatives and assigns, the entire right, title and interest of SELLER in and to said trademarks and trademark rights as specified in Exhibit A, together with the good will of the business symbolized by said trademarks, and all claims, if any, which may have arisen thereunder prior to the date of this Assignment.

IN WITNESS WHEREOF, SELLER has caused this instrument to be executed under seal, effective the 25<sup>th</sup> day of April 2006.

SIGNED UNDER SEAL



Stuart E. White

**EXHIBIT A**

(1) LA NATIVE™ for cigars and cigar boxes, established as a common law trademark.

(2) Registration No. 2,991,054, for LA NATIVE® for cigars and cigar boxes, registered on September 23, 2005.