

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	CHANGE OF NAME
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
TripAdvisor, Incorporated		12/20/2005	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	TripAdvisor LLC
Street Address:	464 Hillside Avenue
Internal Address:	Suite 304
City:	Needham
State/Country:	MASSACHUSETTS
Postal Code:	02494
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Serial Number:	78870390	GOLISTS
Serial Number:	78855628	TRAVELERS' CHOICE
Serial Number:	78800582	
Serial Number:	78780400	GET THE TRUTH. THEN GO.
Serial Number:	78765404	TRIPADVISOR
Serial Number:	76092740	TRIPADVISOR

CORRESPONDENCE DATA

Fax Number: (312)554-8015
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 3125548000
 Email: ss@pattishall.com
 Correspondent Name: Sanjiv D. Sarwate
 Address Line 1: 311 South Wacker Drive
 Address Line 2: Suite 5000

CH \$165.00 78870390

Address Line 4: Chicago, ILLINOIS 60606

NAME OF SUBMITTER: Anne Snyder

Signature: /anne snyder/

Date: 05/14/2006

Total Attachments: 4

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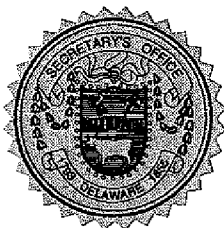
Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "TRIPADVISOR, INCORPORATED" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "TRIPADVISOR, INCORPORATED" TO "TRIPADVISOR LLC", FILED IN THIS OFFICE ON THE TWENTIETH DAY OF DECEMBER, A.D. 2005, AT 1:30 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.



3175592 8100V

051041665

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 4389195

DATE: 12-20-05

TRADEMARK
REEL: 003308 FRAME: 0377

CERTIFICATE OF CONVERSION

OF

TRIPADVISOR, INCORPORATED

(a Delaware corporation)

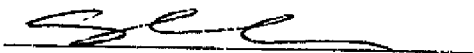
It is hereby certified that:

- 1 The name of the corporation (the "Corporation") is TripAdvisor, Incorporated. The name under which the Corporation was originally incorporated was TripResearch.com, Inc.
- 2 The date of filing of the original certificate of incorporation of the Corporation with the Secretary of State of the State of Delaware is February 14, 2000.
- 3 The name of the limited liability company into which the Corporation shall be converted is TripAdvisor LLC.
- 4 The conversion herein certified has been approved in accordance with the provisions of Section 266 of the Delaware General Corporation Law and Section 18-214 of the Delaware Limited Liability Company Act.

Dated: December 20, 2005

TRIPADVISOR, INCORPORATED

By:


Stephen Kaufer,
President

Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "TRIPADVISOR LLC" FILED IN THIS OFFICE ON THE TWENTIETH DAY OF DECEMBER, A.D. 2005, AT 1:30 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.



3175592 8100V

051041665

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 4389195

DATE: 12-20-05

TRADEMARK
REEL: 003308 FRAME: 0379

CERTIFICATE OF FORMATION

OF

TRIPADVISOR LLC

This Certificate of Formation of TripAdvisor LLC, dated December 20, 2005, is being duly executed and filed by Stephen Kaufer, as an authorized person, to form a limited liability company under the Delaware Limited Liability Company Act (6 Del C §18-101, et seq).

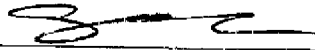
FIRST: The name of the limited liability company is:

TripAdvisor LLC

SECOND: The address of its registered office in the State of Delaware is 160 Greentree Drive, Suite 101, in the City of Dover, County of Kent, Delaware 19904. The name of its registered agent at such address is National Registered Agents, Inc.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation of TripAdvisor LLC this twentieth day of December, 2005.

By:



Stephen Kaufer,
Authorized Person