

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Inside Communications, Inc.		05/11/2006	CORPORATION: COLORADO
RECEIVING PARTY DATA			
Name:	Ski Racing International LLC		
Street Address:	111 S. Calvert Street		
City:	BALTIMORE		
State/Country:	MARYLAND		
Postal Code:	21202		
Entity Type:	LIMITED LIABILITY COMPANY: MARYLAND		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1791605	SKI RACING	
Registration Number:	1792710	SKI RACING	
Registration Number:	2630232	TODAY SNOWSPORTS	
CORRESPONDENCE DATA			
Fax Number:	(410)783-6415		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	410-783-6366		
Email:	sdbaker@niles-law.com		
Correspondent Name:	Susan D. Baker		
Address Line 1:	111 S. Calvert Street		
Address Line 2:	Suite 1400		
Address Line 4:	BALTIMORE, MARYLAND 21202		
NAME OF SUBMITTER:	Susan D. Baker		
Signature:	/Susan D. Baker/		

OP \$90.00 1791605

Date:

05/15/2006

Total Attachments: 1

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SRI LLC AND INSIDE COMMUNICATIONS, INC.
BILL OF SALE AND ASSIGNMENT AGREEMENT

This Bill of Sale and Assignment Agreement dated this 11th day of May, 2006, is entered into by Inside Communications, Inc., a Colorado corporation (the "Seller") and SRI LLC, a Maryland limited liability company (the "Buyer").

WITNESSETH:

WHEREAS, the Buyer and the Seller have entered into an Asset Purchase Agreement of even date herewith (the "Asset Purchase Agreement") providing for the sale of all of the assets of Seller necessary to publish a national journal of ski and snowboard competition known as "Ski Racing" to the Buyer upon the terms and conditions set forth in the Asset Purchase Agreement;

WHEREAS, Section 3.01(a) of the Asset Purchase Agreement provides that Seller shall deliver to Buyer one or more bills of sale conveying the Assets (as defined in the Asset Purchase Agreement) to Buyer and Section 3.01(b) of the Asset Purchase Agreement provides that Seller shall deliver to Buyer one or more Assignment Agreements assigning the intellectual property described in Section 2.01(e) of the Asset Purchase Agreement (the "Intellectual Property") to Buyer.

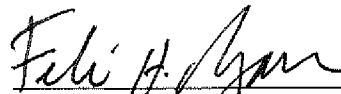
NOW, THEREFORE, upon the terms and subject to the conditions of the Asset Purchase Agreement and for other valuable consideration the receipt and sufficiency of which are hereby acknowledged, Seller hereby (a) sells, conveys, sets over, transfers, assigns and delivers to Buyer all of the Assets, and (b) assigns all of its right, title and interest in the Intellectual Property to Buyer.

Seller warrants that it has, and hereby conveys to Buyer, good and marketable title to each and all of the Assets and Intellectual Property and, further, that each of the Assets and each of the Intellectual Property are transferred free and clear of any and all liens, security interests, leases, litigations, pledges, judgments, conditional sale and other title retention agreements, restrictive agreements, charges, claims and other encumbrances.

IN WITNESS WHEREOF, the Seller has executed this Bill of Sale and Assignment Agreement as of the date first written above.

INSIDE COMMUNICATIONS, INC.

By:



Felix M. Magowan
President