

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Perlier S.p.A.		03/20/2006	JOINT STOCK COMPANY:
RECEIVING PARTY DATA			
Name:	Perlier S.r.l.		
Street Address:	Corso Monforte 36,		
City:	Milano		
State/Country:	ITALY		
Postal Code:	20122		
Entity Type:	COMPANY:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1350208	NATURAL RECIPES PERLIER	
CORRESPONDENCE DATA			
Fax Number:	(212)218-2200		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	tgniot@fchs.com		
Correspondent Name:	Fitzpatrick, Cella, Harper & Scinto		
Address Line 1:	30 Rockefeller Plaza		
Address Line 4:	New York, NEW YORK 10112-3800		
DOMESTIC REPRESENTATIVE			
Name:	Edward E. Vassallo		
Address Line 1:	30 Rockefeller Plaza		
Address Line 4:	New York, NEW YORK 10112-3800		
NAME OF SUBMITTER:	Thomas Gniot		
Signature:	/thomas gniot/		

CH \$40.00 1350208

TRADEMARK

Date:

05/15/2006

Total Attachments: 2

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DEED OF ASSIGNMENT

THIS ASSIGNMENT is made the 20 day of March, 2006,

BETWEEN

PERLIER S.p.A.

A joint stock company with registered office at Corso Monforte 36, 20122 Milano, Italy

(hereinafter called "the Assignor")

of the one part

AND

PERLIER S.r.l.,

an Italian company with registered office at Corso Monforte 36, 20122 Milano, Italy

(hereinafter called "the Assignee")

of the other part

WHEREAS, the Assignor is the registered proprietor in U.S.A. of the following trademarks (hereinafter called "the said trademarks") the particulars whereof are indicated herebelow:

Trademark Registration No. 1350208 NATURAL RECIPES PERLIER

Trademark Registration No. 1865515 WHITE ALMOND

Trademark Registration No. 2036494 DEVICE

Trademark Application No. 76/249400 DEVICE

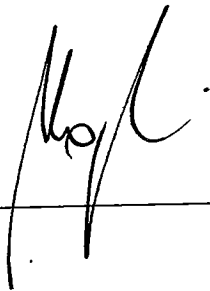
AND WHEREAS the Assignor agreed to transfer all its rights in and to the said trademarks to the Assignee;

AND WHEREAS both the Assignor and the Assignee wish to have the assignment of the said trademarks recorded;

NOW THEREFORE, for good and valuable consideration, the Assignor hereby confirms the transfer to the Assignee with effect as of 1 August, 2005, of all rights, title and interests in and to the said trademarks, together with the goodwill of the business which is symbolized by the said trademarks, with the understanding that the Assignee shall take the necessary steps to record the assignment with the proper Offices and Authorities.

SIGNED for and on behalf of

PERLIER S.p.A.



SIGNED for and on behalf of

PERLIER S.r.l.

