Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT**

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Michelle Footwear of South Africa		104/20/2006 1	CORPORATION: SOUTH AFRICA

RECEIVING PARTY DATA

Name:	Soul of Africa
Street Address:	23-31 Harden Avenue Seaview
City:	Durbin
State/Country:	SOUTH AFRICA
Postal Code:	4073
Entity Type:	CORPORATION: SOUTH AFRICA

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Serial Number:	78659998	SOUL OF AFRICA
Serial Number:	78659883	SOUL OF AFRICA
Serial Number:	78660015	SOUL OF AFRICA
Serial Number:	78659895	SOUL OF AFRICA
Serial Number:	78811017	SOUL OF AFRICA
Serial Number:	78811030	SOUL OF AFRICA

CORRESPONDENCE DATA

Fax Number: (312)655-1501

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (312)655-1500

Email: ecbdocket@welshkatz.com

Correspondent Name: Elliott C. Bankendorf Address Line 1: 120 South Riverside Plaza Address Line 4: Chicago, ILLINOIS 60606

TRADEMARK

REEL: 003309 FRAME: 0268

900048992

ATTORNEY DOCKET NUMBER:	9661-94683
DOMESTIC REPRESENTATIVE	
Name: Address Line 1: Address Line 2: Address Line 3: Address Line 4:	
NAME OF SUBMITTER:	Elliott C. Bankendorf
Signature:	/Elliott C. Bankendorf/
Date:	05/16/2006
Total Attachments: 3 source=assignment#page1.tif source=assignment#page2.tif source=assignment#page3.tif	

ASSIGNMENT

WHEREAS, Michelle Footwear of South Africa, a South African corporation with its principal place of business at 23-31 Harden Avenue, Seaview, Durbin 4073, South Africa, ("Assignor") owns and has bona fide intention to use the Marks shown on Exhibit A hereto which Exhibit is made a part hereof as though fully set forth herein ("the Marks") in connection with the goods and services also shown on Exhibit A; and

WHEREAS, Assignor has applied to register the Marks on the Principal Register of the United States Patent and Trademark Office based on Assignor's bona fide intent to use the Marks in commerce in connection with the above-described goods and services for the following application numbers:

APPLICATION SERIAL NUMBER	FILING DATE
78/659,998	June 28, 2005
78/659,883	June 28, 2005
78/660,015	June 28, 2005
78/659,895	June 28, 2005
78/811,017	February 10, 2006
78/811,030	February 10, 2006

WHEREAS, Soul of Africa, a South African corporation with its principal place of business at 23-31 Harden Avenue, Seaview, Durbin 4073, South Africa ("Assignee") desires to acquire the

business and goodwill of Assignor in connection with which Assignor has a bona fide intent to use the Marks and the pending applications;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark and the pending applications therefore together with that portion of Assignor's business in connection with which it has a bona fide intent to use the Mark.

Dated: April 20, 2006

MICHELLE FOOTWEAR OF SOUTH AFRICA

EXHIBIT A

SOUL OF AFRICA (Design of Foot) Class 16:

brochures, catalogues and advertisements for shoes and footwear

SOUL OF AFRICA (Design of Africa) Class 16:

brochures, catalogues and advertisements for shoes and footwear

SOUL OF AFRICA (Design of Foot) Class 25:

shoes and footwear

SOUL OF AFRICA (Design of Africa) Class 25:

shoes and footwear

SOUL OF AFRICA - Class 16:

catalogs featuring shoes and footwear

SOUL OF AFRICA – Class 25:

shoes and footwear

RECORDED: 05/16/2006