

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Scott E. Holdridge		05/10/2006	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Scott E. Holdridge
Street Address:	806 Route 25
City:	Oswego
State/Country:	ILLINOIS
Postal Code:	60543
Entity Type:	INDIVIDUAL: UNITED STATES

Name:	Tamara Selimi
Street Address:	806 Route 25
City:	Oswego
State/Country:	ILLINOIS
Postal Code:	60543
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	78781862	VSHOCK
Serial Number:	78781873	SPEED TEEZ

CORRESPONDENCE DATA

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CH \$65.00 78781862

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ATTORNEY DOCKET NUMBER: 504968

NAME OF SUBMITTER: Andrew J. Heinisch

Signature: /andrew j. heinisch/

Date: 05/16/2006

Total Attachments: 2
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Reinhart Boerner Van Deuren P.C.
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483 N. Mulford Road
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Rockford, Illinois 61107

ASSIGNMENT OF TRADEMARK APPLICATION

WHEREAS, Scott E. Holdridge, (Assignor), an individual, having a principal place of business at 806 Route 25, Oswego, Illinois 60543 has adopted, used, is using and is the owner of the following trademark applications now pending before the United States Patent and Trademark Office:

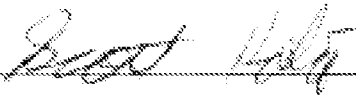
<u>Trademark</u>	<u>Application No.</u>	<u>Date of Filing</u>
VSHOCK	78/781,862	December 28, 2005
SPEED TEEZ	78/781,873	December 28, 2005

WHEREAS, Scott E. Holdridge and Tamara Selimi, (Assignees), individuals, having a principal place of business at 806 Route 25, Oswego, Illinois 60543 are desirous of acquiring said pending trademark applications;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignees, and its successors in interest, all right, title and interest in and to said trademarks, together with any goodwill of the business symbolized by said trademarks and applications thereof, and including all common-law and other rights in said trademarks, all claims, demands and causes for action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said trademarks and the


registrations thereof prior to the date hereof, and does hereby empower Assignees, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor and Assignees, do hereby execute this assignment to take effect on the 10th day of May, 2006.



By: Scott E. Holdridge

Title:



By: Tamara Selimi

Title: _____