

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
TOYMAX, INC.		04/01/2006	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	JAKKS PACIFIC, INC.
Street Address:	22619 PACIFIC COAST HIGHWAY
City:	MALIBU
State/Country:	CALIFORNIA
Postal Code:	90265
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 17

Property Type	Number	Word Mark
Serial Number:	78437945	CREATE A CREATURE
Registration Number:	1876727	CREEPY CRAWLERS
Registration Number:	1747848	CREEPY CRAWLERS WORKSHOP
Registration Number:	2279998	ELS
Registration Number:	1990392	FLEX'EMS
Registration Number:	2916021	LASER CHALLENGE
Serial Number:	78440208	MAGIC MAKER
Registration Number:	2007018	MAKERY BAKERY
Serial Number:	78195064	MIGHTY MEGAPESTS
Registration Number:	2532517	MIGHTY MO'S
Registration Number:	2352401	MINI MO'S
Registration Number:	1987588	STRETCH PLASTI-GOOP
Registration Number:	1988882	TOOLMASTER WORKSHOP
Registration Number:	1743981	TOYMAX

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Registration Number:	1718347	TOYMAX
Registration Number:	1718350	TOYMAX
Registration Number:	1743984	TOYMAX

CORRESPONDENCE DATA

Fax Number: (310)455-6302
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 310-456-7799
Email: Legal@JAKKS.net
Correspondent Name: General Counsel
Address Line 1: 22619 Pacific Coast Highway
Address Line 4: Malibu, CALIFORNIA 90265

NAME OF SUBMITTER:	Mel Kyle
Signature:	/MEL/
Date:	05/16/2006

Total Attachments: 3
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ASSIGNMENT OF TRADEMARKS

WHEREAS, TOYMAX, INC., a corporation organized and existing under the laws of New York, with offices at C/O JAKKS Pacific, Inc., 22619 Pacific Coast Highway, Malibu, California 90265 (hereinafter called the ASSIGNOR) is the owner of and has adopted, used and is using the trademarks listed below that are either registered or for which applications for registration have been filed in the United States Patent and Trademark Office or the appropriate trademark office of the referenced foreign country; and

WHEREAS, JAKKS Pacific, Inc., a corporation, with offices at 22619 Pacific Coast Highway, Malibu, California 90265 (hereinafter call the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademarks and the registrations thereof;

NOW, THEREFORE, in consideration of U.S. \$2.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademarks, trademark registrations and trademark applications, together with that part of the goodwill of the ASSIGNOR'S business connected with the use of and symbolized by the said trademarks.

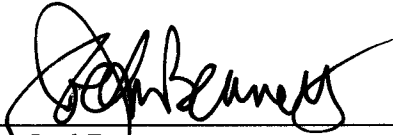
MARK	COUNTRY	APP. NO.	REG. NO.	REG. DATE	STATUS
ARCADIA	US	75463434	2261712	7/13/1999	Registered
CREATE A CREATURE	US	78437945			Pending
CREEPY CRAWLERS (AND DESIGN)	US	74453203	1876727	01/31/1995	Registered
CREEPY CRAWLERS WORKSHOP	US	74185582	1747848	01/19/1993	Registered
ELS	US	75403535	2279998	09/21/1999	Registered
FLEX'EMS	US	74567868	1990392	07/30/1996	Registered
LASER CHALLENGE	US	78210355	2916021	01/04/2005	Registered
MAGIC MAKER	US	78440208			Pending
MAKERY BAKERY	US	74614631	2007018	10/08/1996	Registered
MIGHTY MEGAPESTS	US	78195064			Pending
MIGHTY MO'S	US	75605886	2532517	01/22/2002	Registered
MINI MO'S	US	75393445	2352401	05/23/2000	Registered
STRETCH PLASTI-GOOP	US	74560265	1987588	07/16/1996	Registered
TOOLMASTER WORKSHOP	US	74477579	1988882	07/23/1996	Registered
TOYMAX	US	74158277	1743981	12/29/1992	Registered
TOYMAX	US	74158278	1718347	09/22/1992	Registered
TOYMAX (AND DESIGN)	US	74161320	1718350	09/22/1992	Registered
TOXMAX	US	74161368	1743984	12/29/1992	Registered
CREEPY CRAWLERS	Argentina	2516072	2002374	12/15/2004	Registered
INCREDIBLE EDIBLES	Argentina		1524141		Halted
INCREDIBLE EDIBLES	Argentina	2517786	1524140		Pending
LASER CHALLENGE	Argentina	2077226	1954405	10/09/2003	Registered
CREEPY CRAWLERS	Australia	596644	596644	02/23/1993	Registered
CREEPY CRAWLERS WORKSHOP	Australia	596645	596645	02/23/1993	Registered
TOYMAX	Australia	613493	A613493	10/11/1993	Registered
CREEPY CRAWLERS	Benelux	74402	530424	09/10/1992	Registered
INCREDIBLE EDIBLES	Benelux	805925	547492	11/08/1993	Registered
LASER CHALLENGE	Benelux	891563	616066	04/11/1997	Registered
MAGIC MAKER	Benelux	75073	531370	02/23/1993	Registered
PLASTI-GEM	Benelux	75075	531371	02/23/1993	Registered
PLASTI-GOOP	Benelux	75076	531372	02/23/1993	Registered
SNAP SHOTS	Benelux	75074	529513	02/23/1993	Registered
TOYMAX	Benelux	75229	531373	03/26/1993	Registered
TREASURES 'N TRINKETS	Benelux	74403	530425	10/09/1992	Registered
LASER CHALLENGE	Brazil	820390755	820390755	02/07/2006	Registered
CREEPY CRAWLERS	Canada	715135	TMA452667	01/05/1996	Registered

LASER CHALLENGE	Canada	841240	TMA515115	08/24/1999	Registered
MAGIC MAKER	Canada	715129	TMA444263	06/23/1995	Registered
PLASTI-GOOP	Canada	715126	TMA446915	09/01/1995	Registered
SNAP SHOTS	Canada	715134	TMA425922	04/08/1994	Registered
TOYMAX	Canada	738292	TMA468903	01/16/1997	Registered
LASER CHALLENGE	Chile	379693	536462	03/15/1999	Registered
CREEPY CRAWLERS	China	716798	716798	11/21/1994	Registered
CREEPY CRAWLERS	China	747186	747186	05/21/2005	Registered
LASER CHALLENGE	Colombia				Halted
CREEPY CRAWLERS	European Community	4603213			Pending
CREEPY CRAWLERS	France	93457407	93457407	06/16/1995	Registered
CREEPY CRAWLERS AND DESIGN	France	94503352	94503352	01/26/1994	Registered
LASER CHALLENGE	France	97671017	97671017	09/05/1997	Registered
MAGIC MAKER	France	93457406	93457406	03/01/1993	Registered
PLASTI-GOOP	France	93457405	93457405	03/01/1993	Registered
SNAP SHOTS	France	93457402	93457402	03/01/1993	Registered
TOYMAX	France	94513749	94513749	03/31/1994	Registered
CREEPY CRAWLERS	Germany	T3448528	2068230	06/17/1994	Registered
LASER CHALLENGE	Germany	39717124228	397171242	08/14/1998	Registered
MAGIC MAKER	Germany	T3448628	2068231	06/17/1994	Registered
PLASTI-GOOP	Germany	T34481	2068227	06/17/1994	Registered
SNAP SHOTS	Germany	T34484/28	2068229	06/17/1994	Registered
TOYMAX	Germany	T3458028	2059296	03/09/1994	Registered
TREASURES 'N TRINKETS	Germany	T3449229	2068228	06/17/1994	Registered
LASER CHALLENGE	Greece	135815	135815	08/17/1999	Registered
CREEPY CRAWLERS (AND DESIGN)	Hong Kong	281394			Pending
CREEPY CRAWLERS	Italy	M193C001560	667773	01/31/1996	Registered
MAGIC MAKER	Italy	M193C001561	667774	01/31/1996	Registered
PLASTI-GOOP	Italy	M193C001563	667775	01/31/1996	Registered
TOYMAX	Italy	M193C001945	668093	01/31/1996	Registered
TREASURES 'N TRINKETS	Italy	M193C001564	667776	01/31/1996	Registered
LASER CHALLENGE	Japan	10341697			Pending
CREEPY CRAWLERS	Mexico	180793	454560	03/17/1994	Registered
LASER CHALLENGE	Mexico	291705	575816	03/30/1998	Registered
LASER CHALLENGE (AND DESIGN)	Mexico	679553	858854	11/09/2004	Registered
LASER CHALLENGE	Panama	87277	87277		Pending
CREEPY CRAWLERS	Spain	1746809	1746809	11/05/1993	Registered
LASER CHALLENGE	Spain	2072592	2072592	09/01/1997	Registered
MAGIC MAKER	Spain	1746808	1746808	02/24/1993	Registered
PLASTI-GOOP	Spain	1744772	1744772	04/20/1994	Registered
TOYMAX	Spain	1755276	1755276	02/05/1996	Registered
TOYMAX	Spain	1755277	1755277	12/03/1993	Registered
CREEPY CRAWLERS	Taiwan	717087	717087	05/16/1996	Registered
CREEPY CRAWLERS (& DEVICE)	Taiwan	717095	717095		Pending
MAGIC MAKER	Taiwan	711382	711382	03/16/1996	Registered
TOYMAX	Taiwan	713303	713303	04/01/1996	Registered
TOYMAX & DEVICE	Taiwan	711381	711381	03/15/1996	Registered
LASER CHALLENGE	United Arab Emirates	27556	33695	10/09/2002	Registered
TOYMAX	United Arab Emirates	27555	33585	10/06/2002	Registered

CREEPY CRAWLERS	United Kingdom	1514850	1514850	09/16/1994	Registered
LASER CHALLENGE	United Kingdom	2128610	2128610	10/16/1998	Registered
MAGIC MAKER	United Kingdom	1515145	1515145	06/03/1994	Registered
PLASTI-GOOP	United Kingdom	1514610	1514610	07/21/1995	Registered
TOYMAX	United Kingdom	1515147	1515147	08/12/1994	Registered

1st IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this day of April, 2006.

TOYMAX, INC.



By: Joel Bennett
Chief Financial Officer