

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | CHANGE OF NAME | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Head Games Publishing, Inc. | | 08/17/2000 | CORPORATION: MINNESOTA |
| RECEIVING PARTY DATA | | | |
| Name: | Activision Value Publishing, Inc. | | |
| Street Address: | 3100 Ocean Park Boulevard | | |
| City: | Santa Monica | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 90405 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 3 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2377767 | PAINTBRAWL | |
| Registration Number: | 2500781 | SPORTSMAN'S CHALLENGE | |
| Registration Number: | 2590303 | BIG GAME HUNTER | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (310)255-2152 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Email: | mtuck@activision.com | | |
| Correspondent Name: | Mary Tuck | | |
| Address Line 1: | 3100 Ocean Park Boulevard | | |
| Address Line 4: | Santa Monica, CALIFORNIA 90405 | | |
| NAME OF SUBMITTER: | Mary A. Tuck | | |
| Signature: | /Mary Tuck/ | | |
| Date: | 05/16/2006 | | |

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