# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Termination of Security Interest

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Bank of America, N.A., as successor in interest to Fleet National Bank, as Agent		104/20/2006 1	national banking association: UNITED STATES

## **RECEIVING PARTY DATA**

Name:	Advance Watch Company Ltd.	
Street Address:	47-50 33rd Street	
City:	ong Island City	
State/Country:	NEW YORK	
Postal Code:	11101	
Entity Type:	CORPORATION: MICHIGAN	

Name:	Advance Group, LLC	
Street Address:	47-50 33rd Street	
City:	Long Island City	
State/Country:	NEW YORK	
Postal Code:	11101	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

Name:	Fada Industries, Inc.	
Street Address:	47-50 33rd Street	
City:	Long Island City	
State/Country:	NEW YORK	
Postal Code:	11101	
Entity Type:	CORPORATION: NEW YORK	

Name:	Firstrue Limited
Street Address:	47-50 33rd Street
City:	Long Island City
State/Country:	NEW YORK

TRADEMARK
REEL: 003311 FRAME: 0091

900049196

Postal Code:	11101	
Entity Type:	CORPORATION: DELAWARE	

Name:	Geneva Watch Company Inc.	
Street Address:	47-50 33rd Street	
City:	Long Island City	
State/Country:	NEW YORK	
Postal Code:	11101	
Entity Type:	CORPORATION: DELAWARE	

Name:	Sunburst Products, Inc.	
Street Address:	47-50 33rd Street	
City:	Long Island City	
State/Country:	NEW YORK	
Postal Code:	11101	
Entity Type:	CORPORATION: CALIFORNIA	

Name:	Venice Watch Company LLC	
Street Address:	47-50 33rd Street	
City:	Long Island City	
State/Country:	NEW YORK	
Postal Code:	11101	
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK	

## PROPERTY NUMBERS Total: 25

Property Type	Number	Word Mark
Registration Number:	2926571	BALLPOINT
Registration Number:	2798508	AVATRA
Registration Number:	2776557	STILETTO
Registration Number:	2776556	STYLUS STUDIO
Registration Number:	2773095	LIQUID LEAD
Registration Number:	2739684	BALLPOINT PENCIL
Registration Number:	2714421	TS SPORT
Registration Number:	2633262	TS EDITIONS
Registration Number:	2633118	SIGNATURE ONE
Registration Number:	2631660	WHY ME?
Registration Number:	2631659	WHY ME?
Registration Number:	2575466	Z SCREEN

1		
Registration Number:	2522114	Z SCREEN
Registration Number:	2513803	STYLUS
Registration Number:	2485198	BAY TREE
Registration Number:	2483277	AIR WRITER
Registration Number:	2472303	CUT WRITE
Registration Number:	2427506	ELGIN
Registration Number:	2422222	ULTRATECH
Registration Number:	2402695	VICTORIA RHEIN
Registration Number:	1854589	MATHEY TISSOT
Registration Number:	1316906	PIERRE CARDIN
Registration Number:	1316905	PIERRE CARDIN
Registration Number:	1314537	PC
Registration Number:	0346198	MATHEY-TISSOT

### **CORRESPONDENCE DATA**

Fax Number: (919)416-8339

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 919 286-8049

Email: PTO\_TMconfirmation@mvalaw.com

Correspondent Name: Moore & Van Allen PLLC

Address Line 1: 430 Davis Drive Address Line 2: Suite 500

Address Line 4: Morrisville, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER:	033532.26TTBOFAADVANETCLE	
NAME OF SUBMITTER:	Charles L. Evans	
Signature:	/Charles L. Evans/	
Date:	05/17/2006	

Total Attachments: 2

source=term-t b of a advance et al#page1.tif source=term-t b of a advance et al#page2.tif

#### TERMINATION OF SECURITY INTEREST IN TRADEMARKS

This **TERMINATION OF SECURITY INTEREST IN TRADEMARKS**, dated as of April <u>10</u>, 2006, is made by Bank of America, N.A., as successor in interest to Fleet National Bank, as Agent (the "<u>Secured Party</u>").

**WHEREAS**, Advance Watch Company Ltd., Advance Group, LLC, Fada Industries, Inc., Firstrue Limited, Geneva Watch Company, Inc., Sunburst Products, Inc., and Venice Watch Company LLC (the "<u>Grantors</u>") have granted a security interest in certain personal property to the Secured Party, including without limitation a security interest in certain trademarks, trademark applications, and/or trademark licenses ("<u>Trademarks</u>");

WHEREAS, the security interest granted to the Secured Party was recorded at the United States Patent and Trademark Office on May 24, 2002 at Reel 2473 and Frame 0913; and

WHEREAS, the Secured Party has agreed to terminate and release its security interest in all of such Trademarks, including, without limitation, the Trademarks identified on <u>Schedule A</u> attached hereto.

**NOW, THEREFORE,** for valuable consideration, the Secured Party hereby terminates and releases all mortgages, liens, and security interests granted to the Secured Party in the following Trademarks:

- 1. all of the Grantors' Trademarks to which the Grantors are a party including those referred to on <u>Schedule A</u> attached hereto;
- 2. all goodwill of the business connected with the use of, and symbolized by, each Trademark; and
- 3. all products and proceeds of the foregoing, including, without limitation, any claim by the Grantors against third parties for past, present or future (i) infringement or dilution of any Trademark or (ii) injury to the goodwill associated with any Trademark.

IN WITNESS WHEREOF, the Secured Party has caused this Termination of Security Interest in Trademarks to be duly executed as of the date first set forth above.

Secured Party:

BANK OF AMERICA, N.A., as Agent

Name: James C. Sily
Title: MI

CHAR2\920790v1

#### Schedule A

## U.S. Trademarks

# **Registered Marks**

Mark	Registration No.	Registration Date
BALLPOINT	2926571	2/15/05
AVATRA	2798508	12/23/03
STILETTO	2776557	10/21/03
		10/21/03
STYLUS STUDIO	2776556	
LIQUID LEAD	2773095	10/14/03
BALLPOINT PENCIL	2739684	7/22/03
TS SPORT	2714421	5/6/03
TS EDITION	2633262	10/8/02
SIGNATURE ONE	2633118	10/8/02
WHY ME?	2631660	10/8/02
WHY ME? And Design	2631659	10/8/02
Z SCREEN	2575466	6/4/02
Z SCREEN and Design	2522114	12/25/01
STYLUS	2513803	12/4/01
BAY TREE	2485198	9/4/01
AIR WRITER	2483277	8/28/01
CUT WRITE	2472303	7/24/01
ELGIN	2427506	2/6/01
ULTRATECH	2422222	1/16/01
VICTORIA RHEIN	2402695	11/7/00
MATHEY TISSOT	1854589	9/20/94
PIERRE CARDIN	1316906	1/29/85
PIERRE CARDIN	1316905	1/29/85
PC	1314537	1/15/85
MATHEY-TISSOT	0346198	5/18/37

CHAR2\920790v1

**RECORDED: 05/17/2006**