

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Christine Ansbacher		05/18/2006	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	THE WINE DIVA, INC.		
Street Address:	190 East 72nd Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10021		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78552723	THE WINE DIVA	
Serial Number:	78552691	THE WINE DIVA	
CORRESPONDENCE DATA			
Fax Number:	(800)232-1764		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212 448-1100		
Email:	ochernin@mclaughlinstern.com		
Correspondent Name:	Oliver R. Chernin		
Address Line 1:	260 Madison Avenue		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	39998.000		
NAME OF SUBMITTER:	Oliver R. Chernin		
Signature:	/Oliver R. Chernin/		
Date:	05/18/2006		

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Total Attachments: 1
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ASSIGNMENT OF APPLICATIONS OF MARKS

WHEREAS, CHRISTINE ANSBACHER, a United States citizen, having a place of business at 190 East 72nd Street, New York, NY 10021, is using and is the owner of the following trademark, applied for in the United States Patent and Trademark Office:

Trademark	Serial No.	Filed
THE WINE DIVA	78 /552,723	January 24, 2005

WHEREAS, CHRISTINE ANSBACHER, a United States citizen, having a place of business at 190 East 72nd Street, New York, NY 10021, has a *bona fide* intent to use and is the owner of the following trademark applied for in the United States Patent and Trademark Office:

Trademark	Serial No.	Filed
THE WINE DIVA	78/552,691	January 24, 2005

AND WHEREAS, THE WINE DIVA, INC., a New York corporation, having a place of business at 190 East 72nd Street, New York, NY 10021, is desirous of acquiring the aforesaid trademarks, the good will of the business symbolized by the trademarks, the entire business to which the aforesaid marks pertain and that is the subject of the applications identified above, and the applications and any registrations resulting thereof;

NOW, THEREFORE, in consideration of and in exchange for the sum of ten dollars (\$ 10.00) and other good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said CHRISTINE ANSBACHER, does hereby assign, transfer, and convey, unto THE WINE DIVA, INC. the entire right, title and interest in and to the said trademarks, together with the good will of the business symbolized by the trademarks, the entire business to which the aforesaid marks pertain and that is the subject of the applications identified above, and the applications and any registrations resulting thereof.

IN WITNESS WHEREOF the undersigned has executed this assignment as of this

18th day of May, 2006

Christine Ansbacher
CHRISTINE ANSBACHER