

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Itochu Corporation		05/11/2006	CORPORATION: JAPAN
RECEIVING PARTY DATA			
Name:	Takayashoji Incorporated		
Street Address:	17-1, Shimoizuecho 1-chome		
City:	Ibara-shi, Okayama		
State/Country:	JAPAN		
Entity Type:	CORPORATION: JAPAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2978661	SWEETCAMEL	
CORRESPONDENCE DATA			
Fax Number:	(206)224-0779		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2066828100		
Email:	efiling@cojk.com		
Correspondent Name:	Jerald E. Nagae, Reg. No. 29,418		
Address Line 1:	1420 Fifth Avenue		
Address Line 2:	Suite 2800		
Address Line 4:	Seattle, WASHINGTON 98101-2347		
ATTORNEY DOCKET NUMBER:	FUPO-2-29411		
DOMESTIC REPRESENTATIVE			
Name:	Jerald E. Nagae, Reg. No. 29,418		
Address Line 1:	1420 Fifth Avenue		
Address Line 2:	Suite 2800		
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CH \$40.00 2978661

NAME OF SUBMITTER:	Jerald E. Nagae, Reg. No. 29,418
Signature:	/Jerald E. Nagae, Reg. No. 29,418 by ys/
Date:	05/18/2006
Total Attachments: 1 source=29411assignment#page1.tif	

ASSIGNMENT OF REGISTERED TRADEMARK

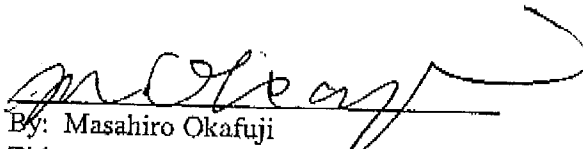
WHEREAS, Itochu Corporation, a corporation of Japan having a business address of 1-3, Kyutaro-Machi 4-chome, Chuo-ku, Osaka-shi, Osaka, JAPAN (hereinafter the "Assignor"), adopted and used the mark SWEETCAMEL which was registered in the United States Patent and Trademark Office under Registration No. 2,978,661, dated July 26, 2005; and

WHEREAS, Takayashoji Incorporated, a corporation of Japan having a business address of 17-1, Shimoizuecho 1-chome, Ibara-shi, Okayama, JAPAN (hereinafter the "Assignee"), is desirous of acquiring said mark and the registration thereof;

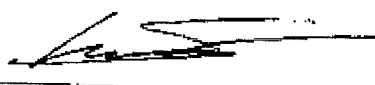
NOW, THEREFORE, for sufficient, good, and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee its entire right and title to and interest in said trademark and said registration, together with the goodwill of the business associated with the trademark.

Executed at Osaka, Japan, this 11th day of May, 2006

Itochu Corporation


By: Masahiro Okafuji
Title: Senior Managing Director

SIGNED in the presence of:


Witness: Shuichi KOSEKI

SIGNED in the presence of:


Witness: Motonari SHIMIZU

LAW OFFICES OF
CHRISTENSEN O'CONNOR JOHNSON KINDNESSSM
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