

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
EFFECTIVE DATE:	05/17/2006		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
QUIKSILVER, INC.		05/17/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	THE AIKAU FAMILY LLC		
Street Address:	352 Auwaiolimu Street		
City:	Honolulu		
State/Country:	HAWAII		
Postal Code:	96813		
Entity Type:	LIMITED LIABILITY COMPANY: HAWAII		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	78134814	EDDIE WOULD GO	
Serial Number:	78552968	EDDIE WOULD GO	
Registration Number:	2654016	EDDIE WOULD GO	
CORRESPONDENCE DATA			
Fax Number:	(808)523-8899		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	(808) 521-7080		
Email:	seth.reiss@lex-ip.com		
Correspondent Name:	Seth M. Reiss		
Address Line 1:	1001 Bishop Street		
Address Line 2:	2300 Pauahi Tower		
Address Line 4:	Honolulu, HAWAII 96813		
ATTORNEY DOCKET NUMBER:	1218-4,5&6T		

OP \$90.00 78134814

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TRADEMARK
REEL: 003312 FRAME: 0282

NAME OF SUBMITTER:	Seth M. Reiss
Signature:	/seth m. reiss/
Date:	05/18/2006
Total Attachments: 1 source=Executed Assignment of Trademarks#page1.tif	

ASSIGNMENT OF TRADEMARK RIGHTS

Assignment made this 17 day of May, 2006, but effective April 25, 2006, by QUIKSILVER, INC., a Delaware corporation with its principal place of business in Huntington Beach, California, referred to herein as "Assignor", in favor of THE AIKAU FAMILY LLC, a Hawaii limited liability company with its principal place of business in Honolulu, Hawaii, hereinafter referred to as "Assignee";

For good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all Assignor's rights, title and interest in and to marks anywhere in the world that include the either or both words EDDIE or AIKAU and which refer to or are intended to refer to the late Eddie Aiku born Edward Ryon Aikau on May 4, 1946 including, without limitation:


- (1) United States Service Mark Registration No. 2654016 for the mark EDDIE WOULD GO in class 41 dated November 26, 2002, in the name of Assignor;
- (2) United States Trademark Application No. 78134814 for the mark EDDIE WOULD GO in class 25, filed June 11, 2002, in the name of Assignor;
- (3) United States Trademark Application No. 78552968 for the mark EDDIE WOULD GO in classes 9, 16 and 25, filed January 24, 2005, in the name of Assignor;
- (4) Any and all goodwill associated therewith;
- (5) Any and all causes of action for infringement of and/or misappropriation of and/or unfair competition concerning the assigned rights, past, present, and future, and all of the proceeds from the foregoing accrued and unpaid and hereafter accrued.

This assignment is made without representations or warranty of any kind except that Assignor represents to Assignee that it knows of no parties claiming rights in the assigned marks apart from Assignee and its members.

IN WITNESS WHEREOF, the Assignor has caused this instrument to be executed by its duly authorized representative as of the date first above written.

ASSIGNOR:
QUIKSILVER, INC.

DATED: 5/17/2006


By: Sam Ryon
Its: VP