

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Buckeye Feed Mills, Inc.		10/26/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Milk Specialties Company		
Street Address:	Illinois & Water Streets		
Internal Address:	PO Box 278		
City:	Dundee		
State/Country:	ILLINOIS		
Postal Code:	60118		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2636632	LEADERS IN FEEDING CANINE ATHLETES	
CORRESPONDENCE DATA			
Fax Number:	(608)283-2275		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	608-257-3501		
Email:	kateelin@michaelbest.com		
Correspondent Name:	Kelly A. Teelin		
Address Line 1:	1 South Pinckney Street, Suite 700		
Address Line 2:	Michael Best & Friedrich LLP		
Address Line 4:	Madison, WISCONSIN 53703		
ATTORNEY DOCKET NUMBER:	066524-0018		
NAME OF SUBMITTER:	Kelly A. Teelin		
Signature:	/s/ Kelly A. Teelin		

OP \$40.00 2636632

Date:

05/19/2006

Total Attachments: 1

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ASSIGNMENT OF TRADEMARK

This Assignment of Trademark is made on the 26th day of October, 2005 by and between BUCKEYE FEED MILLS, INC., a Delaware corporation ("Assignor"), and MILK SPECIALTIES COMPANY, a Delaware corporation ("Assignee").

Assignor owns all right, title and interest in and to the trademark and registration therefor known as LEADERS IN FEEDING CANINE ATHLETES, U.S. Registration Number 2,636,632, and the goodwill of the business symbolized by the Trademark (collectively, the "Trademark").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, transfer, and assign to Assignee, its successors, assigns and legal representatives, all right, title, and interest in and to said Trademark together with the goodwill of the business in connection with which the mark is used, and requests that the United States Patent and Trademark Office record Assignee as the owner of the Trademark.

IN WITNESS WHEREOF this Assignment has been duly executed by an authorized officer of Assignor and is effective as of October 26, 2005.

BUCKEYE FEED MILLS, INC.



Ellen Kollar, General Counsel, North America

COMMONWEALTH

STATE OF VIRGINIA)

) ss

COUNTY OF FAIRFAX)

I, ~~MARIA C. A. NG-MOUHSINE~~, do hereby certify that the above-mentioned person appeared before me this day, and acknowledged that this Assignment was signed and delivered as the free and voluntary act of said person on behalf of the identified corporation with authority to do so, for the uses and purposes therein set forth.

Given under my hand and seal this 26th day of OCTOBER, 2005.



Notary Public

My commission expires: 31 DEC 07

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Embossed Hereon Is My
Commonwealth of Virginia Notary Public Seal
My Commission Expires December 31, 2007
MARIA C. A. NG-MOUHSINE

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