

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Anthony Sport for Men, LLC		05/16/2006	LIMITED LIABILITY COMPANY:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Anthony For Men, LLC		
<b>Street Address:</b>	560 Broadway		
<b>Internal Address:</b>	Suite 503		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10012		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: MICHIGAN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78484787	ANTHONY SPORT FOR MEN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(734)995-1777		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	734-995-3110		
<b>Email:</b>	trademark@butzel.com		
<b>Correspondent Name:</b>	John C. Blattner		
<b>Address Line 1:</b>	350 South Main Street		
<b>Address Line 2:</b>	Suite 300		
<b>Address Line 4:</b>	Ann Arbor, MICHIGAN 48104		
<b>ATTORNEY DOCKET NUMBER:</b>	SOSNICK ASSIGNMENT		
<b>NAME OF SUBMITTER:</b>	John C. Blattner		
<b>Signature:</b>	/john c. blattner/		

CH \$40.00 78484787

Date:

05/19/2006

Total Attachments: 1

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**TRADEMARK ASSIGNMENT**

Whereas, Anthony Sport For Men, LLC, a New York Limited Liability Company, ("Assignor"), whose principal offices are located at 560 Broadway, Suite 503, New York, New York, 10012 U.S.A., has adopted, used, and is using the following pending or registered trademarks:

<u>Mark</u>	<u>Country</u>	<u>Serial / Reg. No.</u>	<u>File / Reg. Date</u>
ANTHONY SPORT FOR MEN	U.S.A	78/484787	September 16, 2004
ANTHONY SPORT FOR MEN	Madrid Protocol (AU, CN, EM, KR)	859056	June 1, 2005
ANTHONY SPORT FOR MEN	Canada	1,266,111	June 26, 2005

Whereas, Anthony for Men, LLC, a Michigan Limited Liability Company, ("Assignee"), whose principal offices are located at 560 Broadway, Suite 503, New York, New York, 10012 U.S.A., desires to acquire the above listed Marks and applications or registrations;

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title, and interest in and to the Marks, together with the good will of the business symbolized by the Mark, and the above-identified registration.

**ASSIGN OR**

**ANTHONY SPORT FOR MEN, LLC**

By: Anthony Sosnick  
Anthony Sosnick

Its: Managing member

Date: May 16, 2006

**ASSIGNEE:**

**ANTHONY FOR MEN, LLC**

By: Anthony Sosnick  
Anthony Sosnick

Its: Managing member

Date: May 16, 2006

X STATE OF New York )  
COUNTY OF New York )SS

The signator is known to me and acknowledged the foregoing instrument this 17 day of May, 2006.

Louise M. Kaiser  
Notary Public:

My Commission expires: 03/08/2007  
**LOUISE M. KAISER**  
Notary Public, State of New York  
No. 01KA6021139  
Qualified in Queens County  
Commission Expires 03/08/2007

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