TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	03/29/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Robert Graham, Inc.		03/29/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Robert Graham Holdings, LLC	
Street Address:	264 West 40th Street	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10018	
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK	

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2975387	KNOWLEDGE WISDOM TRUTH
Registration Number:	2845738	ROBERT GRAHAM
Serial Number:	78499826	ROBERT GRAHAM

CORRESPONDENCE DATA

Fax Number: (212)672-1166

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (212) 883-4966

Email: jsilverman@wolfblock.com

Jennifer D. Silverman, Esq./Wolf Block Correspondent Name:

250 Park Avenue Address Line 1:

10th Floor Address Line 2:

Address Line 4: New York, NEW YORK 10177

ATTORNEY DOCKET NUMBER: ROB239-230967

> TRADEMARK **REEL: 003312 FRAME: 0474**

900049358

NAME OF SUBMITTER:	/Jennifer D. Silverman/
Signature:	/Jennifer D. Silverman/
Date:	05/19/2006
Total Attachments: 3 source=RGraham Assignment#page1.tif source=RGraham Assignment#page2.tif source=RGraham Assignment#page3.tif	

TRADEMARK REEL: 003312 FRAME: 0475 ASSIGNMENT OF INTELLECTUAL PROPERTY

WHEREAS, Robert Graham, Inc., a Delaware corporation, is the owner of certain

common law trademarks, trademark registrations and pending applications, including but not

limited to, the trademarks set forth in Attachment A, as well as other intellectual property

including, but not limited to, trade dress and copyrights (collectively the "Intellectual Property");

and

WHEREAS, Robert Graham Holdings, LLC, a New York Limited Liability Company, is

desirous of acquiring said Intellectual Property;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby

acknowledged, said Robert Graham, Inc. does hereby assign unto the said Robert Graham

Holdings LLC all right, title and interest in and to the said Intellectual Property, together with the

good will of the business symbolized by the trademarks, and the above identified registration(s)

and applications thereof.

Dated: March 292006

Robert Graham, Inc.

Sec, Thete

Sworn to before me this

29 day of *Harch*, 2006

Notary Public

Edelmira Amado Notary Public, State of New York

No. 01AM6063847

Qualified in Westchester County

Commission Expires September 10, 2009

NYC:544517.2/rob239-230967

TRADEMARK REEL: 003312 FRAME: 0476

ATTACHMENT A

TRADEMARK APPLICATIONS AND REGISTRATIONS

US (United States)

Registration number 2,975,387 in the name of Robert Graham,

Inc.

Registered on July 26, 2005.

Registered in:

<u>International Class 025</u>

clothing, namely, men's shirts, pants, jackets, sportcoats, shorts,

loungewear, pajamas, jeans, knit shirts.

US (United States) Registration number 2,845,738 in the name of Robert Graham,

Inc.

Registered on May 25, 2004.

Registered in:

International Class 025

clothing, namely, men's shirts, pants, jackets, sportcoats, shorts,

loungewear, pajamas, jeans, knit shirts.

US (United States) Pending application number 78/499,826 filed October 14, 2004 in

the name of Robert Graham, Inc.

International Class 025

women's clothing, namely, T-shirts, skirts, pants, jeans, shorts, shirts, dresses, vsts, coats, scarves, shawls, gloves, hats, brassieres, panties, hosiery, pajamas, bathrobes, jackets, underwear, footwear, night dresses, night gowns, slippers, caps and visors, baseball caps, rain hats, raincoats, bathing suits, socks, ties, belts, blouses, sweaters, sportscoats, loungewear, woven

blouses.

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GLAUBERMAN KESSLER & ROTMIL, LLP

ATTORNEYS AT LAW 1430 BROADWAY, SUITE 1603 NEW YORK, NEW YORK 10018

ALEX J. GLAUBERMAN DAVID KESSLER ROBERT L. ROTMIL* (212) 730-2900 FAX (212) 221-3540

*NEW YORK & NEW JERSEY

April 11, 2006

Jennifer Silverman, Esq. Wolf, Block, Schorr & Solis-Cohen, LLP 250 Park Avenue New York, New York 10177

Re: Robert Graham, Inc. Assignment of Intellectual Property Rights, including Trademarks and_

Trademark Applications

Dear Jennifer:

Enclosed at last is the signed original of the above document that you prepared. Please attend to filing with the U. S. Trademark Office so that the marks and applications are transferred to Robert Graham Holdings, LLC.

Best regards.

Sincerely,

David Kessler

DK/slb

Enclosure

RECORDED: 05/19/2006

TRADEMARK REEL: 003312 FRAME: 0478