

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Consolidated Food Brands Inc.		02/18/2006	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Maple Leaf Consumer Foods Inc./Les Aliments De Consommation Maple Leaf Inc.		
<b>Street Address:</b>	321 Courtland Avenue East, P.O. Box 130		
<b>City:</b>	Kitchener		
<b>State/Country:</b>	CANADA		
<b>Postal Code:</b>	N2G 3X8		
<b>Entity Type:</b>	CORPORATION:		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2651389	ASIAN EXPRESS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(519)822-1583		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	519.780.4650		
<b>Email:</b>	lgraham@millerthomson.com		
<b>Correspondent Name:</b>	Lorelei G. Graham		
<b>Address Line 1:</b>	Ontario AgriCentre, 100 Stone Road West		
<b>Address Line 2:</b>	Suite 301		
<b>Address Line 4:</b>	Guelph, CANADA N1G 5L3		
<b>ATTORNEY DOCKET NUMBER:</b>	058830.0003		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>			
<b>Address Line 1:</b>			
<b>Address Line 2:</b>			

CH \$40.00 2651389

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Lorelei G. Graham

Signature:

/Lorelei G. Graham/

Date:

05/19/2006

Total Attachments: 2

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**ASSIGNMENT**

WHEREAS, CONSOLIDATED FOOD BRANDS INC., a corporation incorporated under the laws of the Province of Ontario, and having a place of business at 321 Courtland Avenue East, Kitchener, Ontario, Canada N2G 3X8, hereafter referred to as Assignor, is the owner of the trademarks identified in the attached Schedule "A";

AND WHEREAS, MAPLE LEAF CONSUMER FOODS INC./LES ALIMENTS DE CONSOMMATION MAPLE LEAF INC., a corporation incorporated under the laws of the Province of Ontario, and having a place of business at 321 Courtland Avenue East, P.O. Box 130, Kitchener, Ontario, Canada N2G 3X8, hereafter referred to as Assignee, is desirous of acquiring all right, title and interest in and to the said trademarks for Canada and the United States together with the goodwill of the business associated with such use and symbolized by the said trademarks and the aforesaid applications and registrations;

AND WHEREAS the Assignor is willing to sell, assign, transfer and convey such rights unto Assignee to the said trademarks for Canada and the United States together with the goodwill of the business associated with its use and symbolized by the said trademarks and the aforesaid applications and registrations absolutely;

NOW THEREFORE in consideration of the payment to the said Assignor by the Assignee of the sum of ONE DOLLAR (\$1.00) in the lawful money of Canada and other good and valuable consideration, the receipt of which is hereby acknowledged by the said Assignor, the said Assignor does hereby sell, assign, transfer, and convey unto the Assignee its successors and assigns, all of its right, title and interest in and to the said trademarks in any country to be filed, and any applications and registrations now existing or hereinafter arising in Canada and the United States the same to be held and enjoyed by the Assignee as it would have been held and enjoyed by the said Assignor had the sale, assignment, transfer, and conveyance not been made.

THE said Assignor hereby further agrees, undertakes and covenants that it will sign or execute such further documents, assurances, applications, instruments or any other writing that may be requested by the Assignee or its legal representatives for the purpose of obtaining or issuing any registrations for the said trademarks in order that all of its right, title and interest in the same may be vested in the Assignee, its successors and assigns.

**EXECUTED** at Kitchener, Province of Ontario, on February 18, 2006.

Consolidated Food Brands Inc.

Aileen Boney  
Witness:

[Signature]

**EXECUTED** at Kitchener, Province of Ontario on Feb. 18, 2006

Maple Leaf Consumer Foods Inc./Les Aliments De  
Consommation Maple Leaf Inc.

Witness:

[Signature]

[Signature]

**SCHEDULE "A"**

**CANADIAN TRADE-MARKS**

<b>MARK</b>	<b>APPLN. NO.</b>	<b>FILING DATE</b>	<b>REGN. NO.</b>	<b>REGN. DATE</b>
HAMISH & ENZO Design	789,205	August 2, 1995	TMA472,396	March 12, 1997
THE SANDWICH EXPERIENCE	789,206	August 2, 1995	TMA472,385	March 11, 1997

**U.S. TRADE-MARKS**

<b>MARK</b>	<b>APPLN. NO.</b>	<b>FILING DATE</b>	<b>REGN. NO.</b>	<b>REGN. DATE</b>
ASIAN EXPRESS	76/240,384	April 13, 2001	2,651,389	November 19, 2002