## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Sta-Rite Industries, Inc.		12/23/2003	CORPORATION: WISCONSIN

#### **RECEIVING PARTY DATA**

Name:	Sta-Rite Industries, LLC
Street Address:	293 Wright Street
City:	Delavan
State/Country:	WISCONSIN
Postal Code:	53115
Entity Type:	LIMITED LIABILITY COMPANY: WISCONSIN

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	56596	AERMOTOR

#### **CORRESPONDENCE DATA**

Fax Number: (414)277-0656

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 414-271-6560

Email: mkeipdocket@michaelbest.com

Correspondent Name: Lori S. Meddings

Address Line 1: 100 East Wisconsin Avenue

Address Line 2: Suite 3300

Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:	085455-9415 US00	
NAME OF SUBMITTER:	Lori S. Meddings	
Signature:	/lori s. meddings/	
Date:	05/22/2006	

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Sec. 179.76(3) & (5).STATE OF WISCONSIN 180.1161(3) & (5).

State of Wisconsin 181.1161(3) & (5) DEC 2DEPARTMENT OF FINANCIAL INSTITUTIONS
183.1207(3) & (5).

Division of Corporate & Consumer Services
Wis. Stats.



## CERTIFICATE OF CONVERSION

1. Before con	ersion:		
Company Nam	e:		
	Industries, Inc.		
Indicate (X)	Limited Partnership (Ch. 179, Wis. Stats.)	Organized under the	
Entity Type		laws of	
2,	Business Corporation (Ch. 180, Wis. Stats.)	Wisconsin	
	Nonstock Corporation (Ch. 181, Wis. Stats.)		
	Limited Liability Company (Ch. 183, Wis. Stats.)	(state or country *)	
* If a foreign (out-of-state) business entity is converting to a Wisconsin business entity, attach a certificate o status or document of similar import authenticated by the Secretary of State or other appropriate official in the jurisdiction where the foreign business entity is organized, to include the name of the business entity and			
its date of inc	orporation or formation.	STATE OF WISCONSIN FILED	
2. After conv	ersion:	DEC 2 9 2003	
Company Nan	ne:		
Sta-Rite	Industries, LLC	DEPARTMENT OF FINANCIAL INSTITUTIONS	
Indicate (X)	Limited Partnership (Ch. 179, Wis. Stats.)	Organized under the laws of	
Entity Type	Business Corporation (Ch. 180, Wis. Stats.)		
	Nonstock Corporation (Ch. 181, Wis. Stats.)	Wisconsin	
<b>*</b>	Limited Liability Company (Ch. 183, Wis. Stats.)	(state or country)	
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	000(R02/10/03) Use of this form is mandatory.	1 of 8	

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- 3. A Plan of Conversion containing all the following parts is attached as Exhibit A. (NOTE: A template for Plan of Conversion is included in this form. Use of the template is optional.)
  - A. The name, form of business entity, and identity of the jurisdiction governing the business entity that is to be converted.
  - B. The name, form of business entity, and identity of the jurisdiction that will govern the business entity after conversion.
  - C. The terms and conditions of the conversion.
  - D. The manner and basis of converting the shares or other ownership interests of the business entity that is being converted into shares or other ownership interests of the new form of business entity.
  - E. The effective date and time of conversion, if the conversion is to be effective other than at the time of filing the certificate of conversion as provided under sec. 179.11(2), 180.0123, 181.0123 or 183.0111, whichever governs the business entity prior to conversion.
  - F. A copy of the articles of incorporation, articles of organization, certificate of limited partnership, or other similar governing document of the business entity after conversion as Exhibit B. (NOTE: Templates for certificate of limited partnership, articles of incorporation, and articles of organization are included in this form. Use of the templates is optional.)
  - G. Other provisions relating to the conversion, as determined by the business entity.
- 4. The Plan of Conversion was approved in accordance with the applicable law of the jurisdiction that governs the organization of the business entity.
- 5. Registered Agent (Agent for Service of Process) and Registered Office (Agent's business office) of the business entity PRIOR TO CONVERSION

Registered Agent (Agent for Service of Process): CT Corporation	Registered Office:  8025 Excelsior Drive Suite 200 Madison, WI 53717
Additional Entry for a Limited Partnership only	Record Office:

6. Registered Agent (Agent for Service of Process) and Registered Office (Agent's business office) of the business entity AFTER CONVERSION:

Registered Agent (Agent for Service of Process):	Registered Office in WI (Street & Number, City, State (WI) and ZIP code):
CT Corporation System	8025 Excelsior Drive, Suite 200 Madison, WI 53717
Additional Entry for a Limited Partnership only	Record Office:
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7. Executed on Dec. 23, 2003 (date) by the business entity PRIOR TO ITS CONVERSION.	James C) melly	
Mark (X) below the title of the person executing the document.	(Signature)  James C. Donnelly	STATE OF WISCONSIN FILED
For a limited partnership Title: General Partner	(Printed Name)  For a corporation	DEC 2.9.2003  DEPARTMENT OF FINANCIAL INSTITUTIONS
For a limited liability company Title: Member OR Manager	Title: President OR Secretary or other officer title	
INSTRUCTIONS (Ref. Ss. 179.76(3) & (S), 180.1 Wis. Stats. for document content)	161(3) & (5), 181.1161(3) & (5) and 183	3.1207(3) & (5),
Submit one original and one exact copy to Department 53707-7846, together with a filing fee of \$150.00, particle (If sent by Express or Priority U.S. mail, address to 3 Sign the document manually or otherwise as allowed (23) or 183.0107 (1g) (c). NOTICE: This form may statute to be made with the department. Information have any questions, please contact the Division of College Hearing impaired may call 608-266-8818 for TDY. Tormats upon request to qualifying individuals with design of the content	syable to the department. Filing fee is not 45 W. Washington Ave, 3 <sup>rd</sup> Floor, Madi under sec. 179.14 (1g) (c), 180.0103 (16) be used to accomplish a filing required requested may be used for secondary purporate & Consumer Services at 608-26 This document can be made available in	on-refundable. son WI, 53703.) 6), 181.0103 or permitted by rposes. If you 1-7577.
1. Enter the company name, type of business entity, conversion. Definitions of foreign entity types are se 183.0102(8), Wis. Stats.		
If a foreign (out-of-state) business entity is converting status or document of similar import authenticated by the jurisdiction where the foreign business entity is or its date of incorporation or formation.	the Secretary of State or other appropria	ate official in
2. Enter the company name, type of business entity, a conversion.	and state of organization of business enti	ty after
3. Attach the Plan of Conversion as Exhibit A. If the	Plan of Conversion declares a specific of	effective time

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or delayed effective time and date, such date may not be prior to the date the document is delivered to the department for filing, nor more than 90 days after delivery. The drafter may use the template Plan of Conversion provided in this form or may prepare the Plan by other means. Use of the template is optional.

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#### CERTIFICATE OF CONVERSION

Mr. James C. Green, Esq. 626 East Wisconsin Avenue, 15th Floor Milwaukee, WI 53202

Your return address and phone number during the day: (414) 291 - 6288

## INSTRUCTIONS (Cont'd)

- 4. This article states that the Plan of Conversion was approved in accordance with the applicable law of the jurisdiction that governs the organization of the business entity prior to conversion.
- 5. Provide the name of the business entity's registered agent and the address of its registered office prior to conversion. If the business entity is a domestic limited partnership, also provide the address of its record office.
- 6. Provide the name of the business entity's registered agent and the address of its registered office after conversion. If the business entity after conversion will be a domestic limited partnership, also provide the address of its record office. NOTE: The address of the registered office must describe its physical location, i.e., street name and number, city (in Wisconsin) and ZIP code. P O Box addresses may be included as part of the address (if located in the same community), but are not sufficient alone. Compare the information supplied in Article 6 to see that it agrees with the information set forth in the articles of incorporation or similar governing document attached as Exhibit B.
- 7. Enter the date of execution and the name and title of the person signing the document. The person executing the document will do so in their capacity as an officer, member, etc., of the business entity prior to its conversion. For example, an officer of the corporation would sign a Certificate of Conversion converting a corporation to a limited liability company.

The converting entity is alerted to record a conveyance of title ownership of all real estate located in Wisconsin, pursuant to sec. 179.76(4)(c), 180.1161(4)(c), 181.1161(4)(c) or 183.1207(4)(c), whichever is applicable.

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## EXHIBIT A

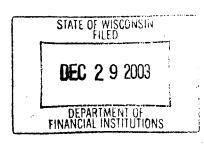
Plan of Conversion

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## PLAN OF CONVERSION OF STA-RITE INDUSTRIES, INC INTO STA-RITE INDUSTRIES, LLC



THIS PLAN OF CONVERSION (this "Plan") dated as of December 23, 2003 is hereby adopted by STA-RITE INDUSTRIES, INC., a Wisconsin business corporation, in accordance with Section 180.1161 of the Wisconsin Business Corporation Law.

#### RECITALS

- A. Sta-Rite Industries, Inc. (the "Corporation") is a corporation incorporated and existing under Chapter 180 of the Wisconsin Statutes.
- B. The Corporation's authorized capital stock consists of 1,000 shares of common stock with a par value of \$1.00 per share (the "Common Stock"), of which 1,000 shares are issued and outstanding.
- C. The sole shareholder and Board of Directors of the Corporation deem it advisable for the benefit of the Corporation and its shareholder that the Corporation be converted into a Wisconsin limited liability company under and pursuant to the Wisconsin Business Corporation Law ("WBCL").
- D. The Board of Directors and the sole shareholder of the Corporation have approved the conversion of the Corporation into a Wisconsin limited liability company under the terms and conditions set forth below.

#### PLAN OF CONVERSION

In consideration of the Recitals, the Corporation hereby adopts the following Plan of Conversion:

# ARTICLE I THE CONVERSION

At the Effective Date (as defined below), upon the terms and subject to the conditions of this Plan, and in accordance with the WBCL, the Corporation shall be converted into a limited liability company organized and existing under the laws of Chapter 183 of the Wisconsin Statutes and shall be named Sta-Rite Industries, LLC (the "Conversion"). Following the Conversion, the Corporation shall cease to exist as a corporation of the State of Wisconsin and shall continue to exist as a limited liability company of the State of Wisconsin.

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## ARTICLE II EFFECTIVE DATE

Subject to the terms and conditions set forth in this Plan, a Certificate of Conversion shall be duly executed and acknowledged by the Corporation and thereafter delivered to the Department of Financial Institutions of the State of Wisconsin for filing pursuant to the WBCL. The Conversion shall become effective as of 11:59 p.m. on December 31, 2003.

## ARTICLE III EFFECTS OF THE CONVERSION

The Conversion shall have the effects set forth in the WBCL. Without limiting the generality of the foregoing, at the Effective Date all the properties, rights, privileges, powers and franchises of the Corporation shall vest in Sta-Rite Industries, LLC and all debts, liabilities and duties of the Corporation shall become the debts, liabilities and duties of Sta-Rite Industries, LLC.

## ARTICLE IV ARTICLES OF ORGANIZATION AND OPERATING AGREEMENT

The Articles of Organization and Operating Agreement of Sta-Rite Industries, LLC, which shall take effect on the Effective Date, are attached hereto as Exhibit A and Exhibit B respectively.

## ARTICLE V DIRECTORS

At the Effective Date, each of the following individuals is elected a director of Sta-Rite Industries, LLC, to serve until such person's successor shall have been duly appointed and qualified or until his death, resignation or removal:

James C. Donnelly

Director

Thomas M. Rettler

Director

Kristine A. Rappé

Director

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## ARTICLE VI OFFICERS

At the Effective Date, each of the following individuals is elected to serve as officers of Sta-Rite Industries, LLC (in the office stated opposite his or her name) until the next annual meeting of the members or until his or her successor shall have been duly elected and qualified or until his or her prior death, resignation or removal:

James C. Donnelly

President and Chief Executive Officer

Mark Bertler

Vice-President - Water Treatment

Christine Blasé

Vice-President - Controller

Keith H. Ecke

Assistant Corporate Secretary

Charles A. Hyttel

Vice-President - Asian Operations

Joseph Parks

Vice-President - Process Management

Thomas J. Strupp

Vice-President - Water Systems

Dennis A. Ruis

Vice-President - Pool/Spa

Thomas M. Rettler

Vice-President - Finance and Corporate

Secretary

Thomas M. Schumann

Vice-President - Human Resources

Jeffrey P. West

Treasurer

## ARTICLE VII CONVERSION OF SHARES

At the Effective Date, each whole or fractional share of Common Stock which is issued and outstanding immediately prior to the Effective Date shall, by virtue of the Conversion and without any action on the part of the Corporation or the holder of the shares of Common Stock, be converted into and shall thereafter represent one limited liability company membership interest in Sta-Rite Industries, LLC, and outstanding certificates representing shares of Common Stock shall thereafter represent limited liability company membership interests in Sta-Rite Industries,

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Dated as of the day and year first written above.

STA-RITE INDUSTRIES, INC.

BY

Chef Executive Officer

Thomas M. Rettler, Vice President -

Finance and Corporate Secretary

EXHIBIT B

Articles of Organization

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## ARTICLES OF ORGANIZATION OF STA-RITE INDUSTRIES, LLC



The undersigned, acting for the purpose of forming a Wisconsin limited liability company under Chapter 183 of the Wisconsin Statutes, adopts the following Articles of Organization for such limited liability company:

#### ARTICLE I

The name of the limited liability company is Sta-Rite Industries, LLC.

## ARTICLE II

The limited liability company is organized under Chapter 183 of the Wisconsin Statutes.

## ARTICLE III

The name of the initial registered agent is CT Corporation System.

## ARTICLE IV

The address of the initial registered office is 8025 Excelsior Drive, Suite 200, Madison, WI 53717.

#### ARTICLE V

Management of the limited liability company shall be vested in one or more managers.

## ARTICLE VI

The name and address of the organizer are:

Mr. James C. Green, Esq. 626 E. Wisconsin Avenue, 15<sup>th</sup> Floor Milwaukee, Wisconsin 53202

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## ARTICLE VII

These Articles of Organization shall become effective as of 11:59 p.m. on December 31, 2003.

Executed this 23 day of December, 2003.

INCORPORATOR

James C. Green, Assistant General Counsel

This document was drafted by James C. Green.

STATE OF WISCONSIN

**DEC** 2 9 2003

DEPARTMENT OF FINANCIAL INSTITUTIONS

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