

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hastings Entertainment, Inc.		04/21/2006	CORPORATION: TEXAS

RECEIVING PARTY DATA	
Name:	Hastings Properties, Inc.
Street Address:	3763 Howard Hughes Pkwy
City:	Las Vegas
State/Country:	NEVADA
Postal Code:	89109
Entity Type:	CORPORATION: NEVADA

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	1557356	HASTINGS BOOKS MUSIC VIDEO
Registration Number:	2876529	HASTINGS YOUR ENTERTAINMENT SUPERSTORE
Serial Number:	78757238	HASTINGS DISCOVER YOUR ENTERTAINMENT
Serial Number:	78783804	HASTINGS DISCOVER YOUR ENTERTAINMENT
Serial Number:	78731723	HARDBACK CAFE
Serial Number:	78731801	HARDBACK CAFÉ
Serial Number:	78783833	HARDBACK CAFÉ
Serial Number:	78281524	HASTINGS HARD BACK CAFE

CORRESPONDENCE DATA	
Fax Number:	(806)373-3454
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(806) 468-3321
Email:	scott.randall@sprouselaw.com
Correspondent Name:	T. Scott Randall
Address Line 1:	701 S. Taylor, Suite 500

OP \$215.00 1557356

Address Line 4: Amarillo, TEXAS 79101

NAME OF SUBMITTER:

T. Scott Randall

Signature:

/Scott Randall/

Date:

05/22/2006

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Assignment is effective as of Apr: 12/, 2006, by and between HASTINGS ENTERTAINMENT, INC., a corporation of the State of Texas (hereinafter "ASSIGNOR"), and HASTINGS PROPERTIES, INC., a corporation of the State of Nevada (hereinafter "ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used, and is using the trademarks and service marks listed in Schedule "A" attached hereto, which are filed and/or registered with the United States Patent and Trademark Office, with registration numbers and serial numbers as indicated; or ASSIGNOR is claiming common law rights in the same; and

WHEREAS, ASSIGNEE seeks to acquire said trademarks and service marks listed on Schedule "A."

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby sell, assign and transfer to ASSIGNEE all right, title and interest in and to the trademarks and service marks listed on Schedule "A," together with the goodwill of the businesses symbolized by the trademarks and service marks listed on Schedule "A" to have and to hold it to ASSIGNEE and ASSIGNEE'S successors and assigns forever.

This Assignment executed at Amarillo, Texas on the Date first written above.

ASSIGNOR:

HASTINGS ENTERTAINMENT, INC.

By: [Signature]
Title: CFO
Date: 4.21.06

ASSIGNEE:

HASTINGS PROPERTIES, INC.

By: Candace L. Cona
Title: Secretary
Date: _____

SCHEDULE "A"

Trademark/Service Mark	Serial Number	Registration Number	Registration Date	Filing Date
"Hastings Books Music Video"	73/768319	1,557,356	09/19/89	12/09/88
"Hastings Your Entertainment Superstore"	76/514881	2,876,529	08/24/04	05/16/03
"Hastings Discover Your Entertainment"	78/757238	Registration Pending	Registration Pending	11/18/05
"Hastings Discover Your Entertainment"	78/783804	Registration Pending	Registration Pending	01/03/06
"Hardback Café"	78/731723	Registration Pending	Registration Pending	10/12/05
"Hardback Café"	78/731801	Registration Pending	Registration Pending	10/12/05
"Hardback Café"	78/783833	Registration Pending	Registration Pending	01/03/06
"Hastings Hard Back Café"	78/281524	Registration Pending	Registration Pending	07/31/03
"Hastings Your Entertainment Superstore Hardback Café"	N/A	N/A	N/A	N/A
"Hastings Hardback Café"	N/A	N/A	N/A	N/A
"Yes!"	N/A	N/A	N/A	N/A