## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

NEW ASSIGNMENT
ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
05/22/2006

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Brian Glazen		05/22/2006	INDIVIDUAL: UNITED STATES

#### **RECEIVING PARTY DATA**

Name:	Samuel & Cohen Media, LLC
Street Address:	26565 West Agoura Road, Suite 305
City:	Calabasas
State/Country:	CALIFORNIA
Postal Code:	91302
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78102174	UNLEASHED MAGAZINE

#### **CORRESPONDENCE DATA**

Fax Number: (310)979-3445

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 310-826-7474

Email: cgross@raklaw.com

Correspondent Name: Clark Gross

Address Line 1: 12424 Wilshire Boulevard, Ste. 1200
Address Line 4: Los Angeles, CALIFORNIA 90025

ATTORNEY DOCKET NUMBER:	2586-02
NAME OF SUBMITTER:	Clark Gross
Signature:	/clark gross/

TRADEMARK REEL: 003313 FRAME: 0568

900049467

Date:	05/22/2006			
Total Attachments: 1 source=unleashed-assignment#page1.tif				

TRADEMARK REEL: 003313 FRAME: 0569

# TRADEMARK ASSIGNMENT

WHEREAS, Brian Glazen, an individual with an address of 6140 Parkland Boulevard, Suite 300, Mayfield Heights, OH 44124 (hereinafter "Assignor"), has adopted, used and is using the UNLEASHED MAGAZINE mark of United States Trademark Application Serial No. 78/102,174;

WHEREAS, Samuel & Cohen Media, LLC, a California LLC, doing business at 26565 West Agoura Road, Suite 305, Calabasas, CA 91302 (hereinafter "Assignee"), is desirous of acquiring said mark, said application, and any registration(s) that may issue thereupon;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to said mark and said application and any registration(s) that may issue thereupon, together with the good will of the business symbolized by the mark.

Dated: May 22, 2006

RECORDED: 05/22/2006

By:\_

Brian Glazen

TRADEMARK
REEL: 003313 FRAME: 0570