

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Adopt-A-Waterway, LLC		05/05/2006	LIMITED LIABILITY COMPANY: CALIFORNIA

RECEIVING PARTY DATA

Name:	EcoMedia, LLC
Street Address:	919 Manhattan Ave., Suite 100
City:	Manhattan Beach
State/Country:	CALIFORNIA
Postal Code:	90266
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

PROPERTY NUMBERS Total: 28

Property Type	Number	Word Mark
Registration Number:	2510880	ADOPT-A-STORMDRAIN
Registration Number:	2881388	ADOPT-A-WATERWAY
Serial Number:	78590916	ADOPT-THE-POTOMAC
Registration Number:	2877152	A NEW ENVIRONMENT FOR MEDIA
Serial Number:	78567136	CLEANER BALTIMORE CLEANER CHESAPEAKE
Registration Number:	2921521	CLEANER CITIES CLEANER BAYS
Registration Number:	2921522	CLEANER CITIES CLEANER CREEKS
Registration Number:	2931679	CLEANER CITIES CLEANER LAKES
Registration Number:	2865708	CLEANER CITIES CLEANER OCEANS
Registration Number:	2861500	CLEANER CITIES CLEANER RIVERS
Registration Number:	2865709	CLEANER CITIES CLEANER STREAMS
Registration Number:	2921523	CLEANER CITIES CLEANER WATERWAYS
Registration Number:	2848138	CLEANER STORMDRAINS CLEANER OCEANS

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Registration Number:	2740749	CLEANER STORMDRAINS CLEANER RIVERS
Registration Number:	2740756	CLEANER STORMDRAINS CLEANER WATERWAYS
Serial Number:	78829223	ECOMEDIA
Serial Number:	78802883	ECOZONE
Serial Number:	78711411	ENVIRONMENTAL COMMUNICATION
Serial Number:	78466788	OFFICIAL SPONSOR OF AMERICA'S WATERWAYS
Serial Number:	78482432	OFFICIAL SPONSOR OF AMERICA'S ENVIRONMENT
Serial Number:	78842832	PROUD SPONSOR OF THE WORLD'S ENVIRONMENT
Serial Number:	78842829	PROUD SPONSOR OF THE ENVIRONMENT
Serial Number:	78842826	PROUD SPONSOR OF AMERICA'S ENVIRONMENT
Serial Number:	78842824	PROUD SPONSOR OF AMERICA'S WATERWAYS
Serial Number:	78463685	PURE WATERWAYS
Registration Number:	2716679	SPONSOR-A-STORMDRAIN
Serial Number:	78487392	SPONSOR-A-WATERWAY
Serial Number:	78341836	ROLLING WATERS

CORRESPONDENCE DATA

Fax Number: (949)760-9502
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (310) 551-3450
Email: efiling@kmob.com, jhh@kmob.com
Correspondent Name: Jonathan A. Hyman
Address Line 1: 2040 Main Street, Fourteenth Floor
Address Line 2: c/o Knobbe Martens
Address Line 4: Irvine, CALIFORNIA 92614

ATTORNEY DOCKET NUMBER:	ECC.038DD
NAME OF SUBMITTER:	Jonathan A. Hyman
Signature:	/jhh/
Date:	05/22/2006

Total Attachments: 0

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