# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE:      | NEW ASSIGNMENT                               |
|-----------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

### **CONVEYING PARTY DATA**

| Name      | Formerly | Execution Date | Entity Type           |
|-----------|----------|----------------|-----------------------|
| CSL, Inc. |          | 05/18/2006     | CORPORATION: DELAWARE |

### RECEIVING PARTY DATA

| Name:           | CBI Distributing Corp. |
|-----------------|------------------------|
| Street Address: | 2400 West Central Road |
| City:           | Hoffman Estates        |
| State/Country:  | ILLINOIS               |
| Postal Code:    | 60195                  |
| Entity Type:    | CORPORATION: DELAWARE  |

PROPERTY NUMBERS Total: 12

| Property Type        | Number  | Word Mark             |
|----------------------|---------|-----------------------|
| Registration Number: | 2065959 | CLAIRE'S ETC.         |
| Registration Number: | 2294937 | CLAIRE'S ACCESSORIES  |
| Registration Number: | 1466727 | THE ICING             |
| Registration Number: | 2623039 | CLAIRE'S              |
| Registration Number: | 2234841 | THE ICING ACCESSORIES |
| Registration Number: | 1956047 | CLAIRE'S ACCESSORIES  |
| Registration Number: | 1946557 | CLAIRE'S ACCESSORIES  |
| Registration Number: | 1514045 | CLAIRE'S BOUTIQUES    |
| Registration Number: | 1883162 | AFTER THOUGHTS        |
| Registration Number: | 1343617 | AFTERTHOUGHTS         |
| Registration Number: | 1951435 | SENSITIVE SOLUTIONS   |
| Registration Number: | 2762642 | THE ICING             |

CORRESPONDENCE DATA

**TRADEMARK REEL: 003314 FRAME: 0001** 

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Fax Number: (617)646-8646

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 617-646-8000

Email: dwtrademarks@wolfgreenfield.com

Correspondent Name: David Wolf

Address Line 1: 600 Atlantic Avenue

Address Line 2: Wolf, Greenfield & Sacks, P.C.

Address Line 4: Boston, MASSACHUSETTS 02210-2206

| ATTORNEY DOCKET NUMBER: | C0641.40028US00/DW |
|-------------------------|--------------------|
| NAME OF SUBMITTER:      | David Wolf         |
| Signature:              | /dw/               |
| Date:                   | 05/23/2006         |

Total Attachments: 2

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> TRADEMARK REEL: 003314 FRAME: 0002

## **ASSIGNMENT**

WHEREAS, CSL, Inc., a corporation of Delaware having an office and place of business at 3 South West 129th Avenue, Pembroke Pines, Florida 33027 has adopted and used the following marks and the trademark Registrations:

# **SCHEDULE OF TRADEMARKS**

| MARK                           | REG. NO.  | REG. DATE          |
|--------------------------------|-----------|--------------------|
| CLAIRE'S ETC.                  | 2,065,959 | May 27, 1997       |
| CLAIRE'S ACCESSORIES & Design  | 2,294,937 | November 30, 1999  |
| THE ICING                      | 1,466,727 | November 24, 1987  |
| CLAIRE'S & Design              | 2,623,039 | September 24, 2002 |
| THE ICING ACCESSORIES & Design | 2,234,841 | March 23, 1999     |
| JUST NIKKI                     | 2,507,329 | November 13, 2001  |
| CLAIRE'S ACCESSORIES           | 1,956,047 | February 13, 1996  |
| CLAIRE'S ACCESSORIES           | 1,946,557 | January 9, 1996    |
| CLAIRE'S BOUTIQUES & Design    | 1,514,045 | November 22, 1988  |
| PRINCIE                        | 2,517,987 | December 11, 2001  |
| PRINCIE                        | 2,517,986 | December 11, 2001  |
| AFTER THOUGHTS (Stylized)      | 1,883,162 | March 7, 1995      |
| AFTER THOUGHTS                 | 1,931,774 | October 31, 1995   |
| AFTERTHOUGHTS                  | 1,343,617 | June 18, 1985      |
| DRESS CODE                     | 2,378,063 | August 15, 2000    |
| FINAL TOUCH BOUTIQUE           | 1,410,917 | September 23, 1986 |
| HIP STIXS                      | 2,319,291 | February 15, 2000  |
| SENSITIVE SOLUTIONS            | 1,951,435 | January 23, 1996   |
| THE ICING                      | 2,762,642 | September 9, 2003  |

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TRADEMARK REEL: 003314 FRAME: 0003 WHEREAS, CBI Distributing Corp., a corporation of Delaware, having an office and place of business at 2400 West Central Road, Hoffman Estates, Illinois 60195 is desirous of acquiring said marks and the registrations therefor.

NOW, THEREFORE, for one Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, said Claire's Boutiques, Inc. without representations or warranties with respect to said trademarks or registrations or the title thereto does hereby assign unto the said CBI Distributing Corp., all its rights, title and interest in and to the said marks and the registrations therefor, together with the goodwill of the business symbolized by said marks and the registrations therefor and including all rights to sue and recover for past infringement of said marks and the registrations therefor.

|         | CSL, Inc. |                                       |
|---------|-----------|---------------------------------------|
| 5/18/06 | By:       |                                       |
| Date    | Name:     |                                       |
|         | Title:    | COLLEEN COLLINS SENIOR VICE PRESIDENT |

STATE OF SULPOIS COUNTY OF COOK:

Subscribed to and sworn before me this

SEAL

OFFICIAL SEAL
CYNTHIA A MACHONIS
NOTARY PUBLIC - STATE OF ILLINOIS
MY COMMISSION EXPIRES:05/10/08

day of May, 2006

Nőtary Public

My Commission Expires

5/10/08

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TRADEMARK
REEL: 003314 FRAME: 0004

RECORDED: 05/23/2006