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SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Claire's Boutiques, Inc.		05/18/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	CBI Distributing Corp.
Street Address:	2400 West Central Road
City:	Hoffman Estates
State/Country:	ILLINOIS
Postal Code:	60195
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	1929317	CLAIRE'S
Registration Number:	2576419	BOTTLED ENERGY
Registration Number:	2415403	CLAIRELING
Registration Number:	2580796	LOOP IT
Registration Number:	2583525	PRINCESS MINTS
Registration Number:	2657124	DRIVING DIVA
Registration Number:	2645328	HANDY HANDBAG HOLDER

CORRESPONDENCE DATA

Fax Number: (617)646-8646

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 617-646-8000

Email: dwtrademarks@wolfgreenfield.com

Correspondent Name: David Wolf

Address Line 1: 600 Atlantic Avenue

Address Line 2: Wolf, Greenfield & Sacks, P.C.

TRADEMARK REEL: 003314 FRAME: 0008

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Address Line 4: Boston, MASSACHUSETTS 02210-2206				
ATTORNEY DOCKET NUMBER:	C0641.40028US00/DW			
NAME OF SUBMITTER:	David Wolf			
Signature:	/dw/			
Date:	05/23/2006			
Total Attachments: 2 source=Clairesassignmt#page1.tif source=Clairesassignmt#page2.tif				

TRADEMARK REEL: 003314 FRAME: 0009

ASSIGNMENT

WHEREAS, Claire's Boutiques, Inc., a corporation of Delaware having an office and place of business at 2400 West Central Road, Hoffman Estates, Illinois 60195 has adopted and used the following marks and the trademark Registrations:

SCHEDULE OF TRADEMARKS

REG. NO.	REG. DATE
1,427,959	February 3, 1987
1,502,681	August 30, 1988
1,502,133	August 30, 1988
1,929,317	October 24, 1995
1,483,331	April 5, 1988
1,425,700	January 20, 1987
1,403,528	July 29, 1986
2,576,419	June 4, 2002
2,363,263	June 27, 2000
2,486,550	September 11, 2001
2,411,837	December 12, 2000
2,389,297	September 26, 2000
2,521,546	December 25, 2001
2,372,445	August 1, 2000
2,507,719	November 13, 2001
2,415,403	December 26, 2000
2,580,796	June 18, 2002
2,602,133	July 30, 2002
2,583,525	June 18, 2002
2,657,124	December 3, 2002
	1,427,959 1,502,681 1,502,133 1,929,317 1,483,331 1,425,700 1,403,528 2,576,419 2,363,263 2,486,550 2,411,837 2,389,297 2,521,546 2,372,445 2,507,719 2,415,403 2,580,796 2,602,133 2,583,525

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TRADEMARK REEL: 003314 FRAME: 0010 HANDY HANDBAG HOLDER

2,645,328

November 5, 2002

MAGIKAL TRINKETS

2,768,698

September 30, 2003

WHEREAS, CBI Distributing Corp., a corporation of Delaware, having an office and place of business at 2400 West Central Road, Hoffman Estates, Illinois 60195 is desirous of acquiring said marks and the registrations therefor.

NOW, THEREFORE, for one Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, said Claire's Boutiques, Inc. without representations or warranties with respect to said trademarks or registrations or the title thereto does hereby assign unto the said CBI Distributing Corp., all its rights, title and interest in and to the said marks and the registrations therefor, together with the goodwill of the business symbolized by said marks and the registrations therefor and including all rights to sue and recover for past infringement of said marks and the registrations therefor.

Claire's Boutiques, Inc.

5/18/06

Date

Name:

By:

Title:

COLLEEN COLLINS

SENIOR VICE PRESIDENT

STATE OF Jul COUNTY OF COOK

Subscribed to and sworn before me this

OFFICIAL SEAL CYNTHIA A MACHONIS NOTARY PUBLIC - STATE OF ILLINOIS

MY COMMISSION EXPIRES:05/10/08

day of

My Commission Expires

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SEAL

TRADEMARK REEL: 003314 FRAME: 0011

RECORDED: 05/23/2006