

3/9/06

03-17-2006



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Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): The Longaberger Company
Individual(s) Association
General Partnership Limited Partnership
Corporation-State
Other Ohio
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Beal Nevada Service Corporation
Internal Address: Mr., Jacob Cherner
Street Address: 6000 Legacy Drive
City: Plano State: TX Zip: 750
Individual(s) citizenship
Association
General Partnership
Limited Partnership
Corporation-State Texas
Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

OFFICE OF PUBLIC RECORDS
MAR -9 PM 3:27
FINANCE SECTION

3. Nature of conveyance:
Assignment Merger
Security Agreement Change of Name
Other
Execution Date: 02/01/2006

4. Application number(s) or registration number(s):
A. Trademark Application No.(s) see attached
B. Trademark Registration No.(s) see attached
Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Cathryn A. Berryman
Internal Address:
03/15/2006 DBYRNE 00000086 100447 1858638
01 FC:8521 (40.00 DA)
02 FC:8522 2150.00 DA
Street Address: Jenkins & Gilchrist, P.C.
1445 Ross Ave, Suite 3700
City: Dallas State: TX Zip: 75202

6. Total number of applications and registrations involved: 87
7. Total fee (37 CFR 3.41): \$ 2190.00
Enclosed
Authorized to be charged to deposit account

8. Deposit account number: 10-0447

DO NOT USE THIS SPACE

9. Signature.
Cathryn A. Berryman
Name of Person Signing
Signature
Date March 9, 2006

Total number of pages including cover sheet, attachments, and document: 121

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

Trademark List

Trademark	Case Number/Subcase	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status
"HANDMADE TO BE HANDED DOWN"	3028304274/	United States of America	74/429,770 30-Aug-1993	05-Apr-1994	1,858,638 18-Oct-1994	Registered Next Renewal 18-Oct-2014

*Class(es):* 21 Int.  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company

*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

ALL AMERICAN	3028304275/	United States of America	75/532,254 06-Aug-1998	12-Oct-1999	2,305,717 04-Jan-2000	Registered 04-Jan-2010
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*Class(es):* 21 Int.  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company

*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

ALL AMERICAN COLLECTION	3028304276/	United States of America	74/418,043 29-Jul-1993	22-Feb-1994	1,836,823 17-May-1994	Registered 17-May-2014
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*Class(es):* 21 Int., 24 Int.  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company

*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

ALLAMERICANINFO	3028304433/	United States of America	38 12-Oct-2001			DOMAIN 12-Oct-2006
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company

*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

**Trademark List**

Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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ALWAYS AT HOME IN YOUR HOME United States of America	3028304188/ 78/283,690 06-Aug-2003	11-May-2004	2,869,645 03-Aug-2004	Registered 03-Aug-2014
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*Class(es):* 21 Int.  
*Client:* The Longaberger Company  
*Attorney(s):* DSM JND

*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

ALWAYS AT HOME IN YOUR HOME United States of America	3028304226/ 74/414,533 19-Jul-1993	15-Aug-1995	1,932,490 07-Nov-1995	Registered
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*Class(es):* 35 Int.  
*Client:* The Longaberger Company  
*Attorney(s):* DSM JND

*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

AMERICAN CRAFT ORIGINALS United States of America	3028304005/ 78/238,411 16-Apr-2003		2,945,373 26-Apr-2005	Registered 26-Apr-2015
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*Class(es):* 21 Int.  
*Client:* The Longaberger Company  
*Attorney(s):* DSM JND

*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

BARN DESIGN United States of America	3028304279/ 74/429,740 30-Aug-1993	12-Apr-1994	1,842,978 05-Jul-1994	Registered 05-Jul-2014
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*Class(es):* 20 Int.  
*Client:* The Longaberger Company  
*Attorney(s):* DSM JND

*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

**Trademark List**

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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BASKETSBYLONGBERGER.COM 3028304323/ 94  
United States of America 29-Jun-2004

*Class(es):*  
*Client:* The Longaberger Company  
*Attorney(s):* DSM JND

*Agent Ref:*  
*Owner Name:* The Longaberger Company  
*Subsidiary:*

BEE 3028304228/ 74/616,233  
United States of America 29-Dec-1994

*Class(es):* 41 Int.  
*Client:* The Longaberger Company  
*Attorney(s):* DSM JND

*Agent Ref:*  
*Owner Name:* The Longaberger Company  
*Subsidiary:*

BEE 3028304229/ 75/205,524  
United States of America 29-Nov-1996

*Class(es):* 25 Int.  
*Client:* The Longaberger Company  
*Attorney(s):* DSM JND

*Agent Ref:*  
*Owner Name:* The Longaberger Company  
*Subsidiary:*

BEE BASKET 3028304184/ 78/191,107  
United States of America 04-Dec-2002

*Class(es):* 21 Int.  
*Client:* The Longaberger Company  
*Attorney(s):* DSM JND

*Agent Ref:*  
*Owner Name:* The Longaberger Company  
*Subsidiary:*

Trademark List

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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BEE.INFO 3028304434/ 37 United States of America 12-Oct-2001 DOMAIN 12-Oct-2006

*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

BESTOPLONGABERGER.COM 3028304391/ 79 United States of America 08-Sep-2003 DOMAIN 10-Jun-2007

*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

BLUE RIBBON COLLECTION 3028304190/ 78/091,278 United States of America 01-Nov-2001 29-Jul-2003 2,775,444 21-Oct-2003 Registered 21-Oct-2013

*Class(es):* 21 Int., 24 Int.  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

BOARDWALK 3028304186/ 78/214,397 United States of America 13-Feb-2003 02-Dec-2003 2,817,301 24-Feb-2004 Registered 24-Feb-2014

*Class(es):* 21 Int.  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

Trademark List

Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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Trademark  
**BONNIE LONGBERGER**  
 3028304213/  
 United States of America  
 75/548,750  
 04-Sep-1998  
 02-Mar-1999  
 2,247,874  
 25-May-1999  
 Registered  
 25-May-2009

*Class(es):* 21 Int.  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

**BUYLONGBERGER.COM**  
 3028304439/  
 United States of America  
 66  
 30-Oct-2003  
 DOMAIN  
 30-Oct-2008

*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

**CLASSIC BASKETS**  
 3028304280/  
 United States of America  
 75/364,855  
 29-Sep-1997  
 08-Dec-1998  
 2,526,187  
 01-Jan-2002  
 Registered  
 01-Jan-2012

*Class(es):* 21 Int.  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

**COLLECTORS CLUB**  
 3028304006/  
 United States of America  
 78/410,573  
 29-Apr-2004  
 15-Feb-2005  
 2,948,019  
 10-May-2005  
 Registered  
 10-May-2015

*Class(es):* 21 Int.  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

**Trademark List**

Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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**COLLECTORS CLUB (STYLIZED)**

3028304215/  
United States of America  
75/142,647  
31-Jul-1996  
01-Apr-1997  
2,073,946  
24-Jun-1997  
24-Jun-2007  
Registered

*Class(es):* 21 Int.  
*Client:* The Longaberger Company  
*Agent Ref:*  
*Subsidiary:*

*Owner Name:* The Longaberger Company

**COLLECTORS CLUB (STYLIZED)**

3028304216/  
United States of America  
75/484,029  
04-May-1998  
25-May-1999  
2,270,572  
17-Aug-1999  
17-Aug-2009  
Registered

*Class(es):* 20 Int, 24 Int, 28 Int  
*Client:* The Longaberger Company  
*Agent Ref:*  
*Subsidiary:*

*Owner Name:* The Longaberger Company

**COLLECTORS CLUB (STYLIZED)**

3028304217/  
United States of America  
75/979,072  
10-Jan-1997  
27-Jan-1998  
2,416,608  
26-Dec-2000  
26-Dec-2010  
Registered

*Class(es):* 25 Int.  
*Client:* The Longaberger Company  
*Agent Ref:*  
*Subsidiary:*

*Owner Name:* The Longaberger Company

**COLLECTORSCLUB.INFO**

3028304435/  
United States of America  
36  
12-Oct-2001  
12-Oct-2006  
DOMAIN

*Class(es):*  
*Client:* The Longaberger Company  
*Agent Ref:*  
*Subsidiary:*

*Owner Name:* The Longaberger Company

Trademark List

Trademark	Case Number/Subcase	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status
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DAVELONGABERGER.COM	3028304363/	United States of America	39 08-Feb-2004			DOMAIN 08-Feb-2006
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

DRESDEN BASKET	3028304058/	United States of America	78/106,304 01-Feb-2002	25-Mar-2003	2,727,158 17-Jun-2003	Registered 17-Jun-2013
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*Class(es):* 21 Int.  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

EILONGABERGER.COM	3028304441/	United States of America	67 30-Oct-2003			DOMAIN 30-Oct-2008
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

E-LONGABERGER.COM	3028304440/	United States of America	68 30-Oct-2003			DOMAIN 30-Oct-2008
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*



Trademark List

Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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FLORAL BASKET 3028304282/ United States of America	75/248,581 27-Feb-1997	30-Sep-1997	2,123,971 23-Dec-1997	Registered 23-Dec-2007
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*Class(es):* 03 Int.  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company

*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

FOUR PETAL DESIGN 3028304283/ United States of America	74/413,816 19-Jul-1993	17-Oct-1995	1,946,189 09-Jan-1996	Registered
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*Class(es):* 20 Int., 21 Int.  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company

*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

FOUR PETAL DESIGN 3028304284/ United States of America	75/142,648 31-Jul-1996	07-Oct-1997	2,125,082 30-Dec-1997	Registered 30-Dec-2007
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*Class(es):* 21 Int.  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company

*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

GATEHOUSE 3028304048/ United States of America	76/377,034 04-Mar-2002	14-Jan-2003	2,704,161 08-Apr-2003	Registered 08-Apr-2013
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*Class(es):* 21 Int.  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company

*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

**Trademark List**

Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
<b>GENERATIONS</b>				
3028304183/ United States of America	76/377,038 04-Mar-2002	09-Dec-2003	2,818,819 02-Mar-2004	Registered 02-Mar-2014
<i>Class(es):</i> 20 Int., 21 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company				
<b>GROWING STRING TOGETHER</b>				
3028304044/ United States of America	78/103,352 17-Jan-2002	28-Jan-2003	2,709,415 22-Apr-2003	Registered 22-Apr-2013
<i>Class(es):</i> 41 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company				
<b>HEARTLAND</b>				
3028304285/ United States of America	74/414,095 19-Jul-1993	22-Feb-1994	1,836,822 17-May-1994	Registered 17-May-2014
<i>Class(es):</i> 21 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company				
<b>HOME OFFICE BUILDING DESIGN</b>				
3028304286/ United States of America	76/058,382 30-May-2000		2,751,472 12-Aug-2003	Registered 12-Aug-2013
<i>Class(es):</i> 21 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company				

**Trademark List**

Trademark	Case Number/Subcase	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status
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HOME OFFICE BUILDING DESIGN 3028304287/ United States of America 75/982,102 30-May-2000 15-Jul-2003 07-Oct-2003 Registered  
 Next Renewal 07-Oct-2013

Class(es): 20 Int., 21 Int., 24 Int.

Client: The Longaberger Company

Agent Name:

Owner Name: The Longaberger Company

Attorney(s): DSM JND  
 Client Ref:  
 Agent Ref:  
 Subsidiary:

HOMESTEAD HOLIDAYS 3028304288/ United States of America 75/489,723 22-May-1998 07-Sep-1999 22-Oct-2002 Registered  
 Next Renewal 22-Oct-2012

Class(es): 41 Int.

Client: The Longaberger Company

Agent Name:

Owner Name: The Longaberger Company

Attorney(s): DSM JND  
 Client Ref:  
 Agent Ref:  
 Subsidiary:

HORIZON OF HOPE 3028304289/ United States of America 74/685,382 06-Jun-1995 06-Feb-1996 03-Dec-1996 Registered  
 Next Renewal 03-Dec-2006

Class(es): 21 Int.

Client: The Longaberger Company

Agent Name:

Owner Name: The Longaberger Company

Attorney(s): DSM JND  
 Client Ref:  
 Agent Ref:  
 Subsidiary:

HORIZONOFHOPE.COM 3028304374/ United States of America 80 14-Jan-2003 14-Jan-2007 DOMAIN  
 Next Renewal 14-Jan-2007

Class(es):

Client: The Longaberger Company

Agent Name:

Owner Name: The Longaberger Company

Attorney(s): DSM JND  
 Client Ref:  
 Agent Ref:  
 Subsidiary:

**Trademark List**

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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UOVELONGABERGER.COM  
 3028304395/  
 United States of America  
 60  
 10-Jun-2004  
 Classes):  
 Client: The Longaberger Company  
 Attorney(s): DSM JND  
 Agent Ref:  
 Agent Ref:  
 Subsidiary:  
 Owner Name: The Longaberger Company

UOVELONGABERGERBASKETS.COM  
 3028304442/  
 United States of America  
 69  
 30-Oct-2003  
 Classes):  
 Client: The Longaberger Company  
 Attorney(s): DSM JND  
 Agent Ref:  
 Agent Ref:  
 Subsidiary:  
 Owner Name: The Longaberger Company

J.W. COLLECTION  
 3028304290/  
 United States of America  
 73/806,085  
 12-Jun-1989  
 19-Dec-1989  
 Classes): 20 Int.  
 Client: The Longaberger Company  
 Attorney(s): DSM JND  
 Agent Ref:  
 Agent Ref:  
 Subsidiary:  
 Owner Name: The Longaberger Company

JAM  
 3028304051/  
 United States of America  
 78/104,125  
 22-Jan-2002  
 04-Mar-2003  
 Classes): 41 Int.  
 Client: The Longaberger Company  
 Attorney(s): DSM JND  
 Agent Ref:  
 Agent Ref:  
 Subsidiary:  
 Owner Name: The Longaberger Company

Trademark List

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
LONGABERGER	3028304321/ United Kingdom	70,631 01-Apr-1996	011/1/1997 21-Jul-1997	70,631 25-Feb-1998	Registered 01-Apr-2006
	<i>Class(es):</i> 20 Int., 21 Int., 24 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> Withers & Rogers LLP <i>Owner Name:</i> The Longaberger Company		<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>		

LONGABERGER	3028304002/ United States of America	78/451,793 16-Jul-2004			Pending
	<i>Class(es):</i> 29 Int., 30 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company		<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>		

LONGABERGER	3028304007/ United States of America	78/433,846 11-Jun-2004	01-Nov-2005		Published
	<i>Class(es):</i> 35 Int., 41 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company		<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>		

LONGABERGER	3028304050/ United States of America	78/101,506 08-Jan-2002	04-Mar-2003	2,719,387 27-May-2003	Registered 27-May-2013
	<i>Class(es):</i> 09 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company		<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>		

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
LONGABERGER	3028304052/ United States of America	78/120,709 10-Apr-2002	04-Feb-2003	2,711,463 29-Apr-2003	Registered 29-Apr-2013
	<i>Class(es):</i> 18 Int.			<i>Attorney(s):</i> DSM JND	
	<i>Client:</i> The Longaberger Company			<i>Client Ref:</i>	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Owner Name:</i> The Longaberger Company			<i>Subsidiary:</i>	
LONGABERGER	3028304055/ United States of America	78/095,239 27-Nov-2001	07-Jan-2003	2,702,643 01-Apr-2003	Registered 01-Apr-2013
	<i>Class(es):</i> 04 Int.			<i>Attorney(s):</i> DSM JND	
	<i>Client:</i> The Longaberger Company			<i>Client Ref:</i>	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Owner Name:</i> The Longaberger Company			<i>Subsidiary:</i>	
LONGABERGER	3028304056/ United States of America	78/191,128 04-Dec-2002	24-Jun-2003	2,764,456 16-Sep-2003	Registered 16-Sep-2013
	<i>Class(es):</i> 08 Int.			<i>Attorney(s):</i> DSM JND	
	<i>Client:</i> The Longaberger Company			<i>Client Ref:</i>	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Owner Name:</i> The Longaberger Company			<i>Subsidiary:</i>	
LONGABERGER	3028304210/ United States of America	75/192,537 04-Nov-1996	27-Oct-1998	2,218,089 19-Jan-1999	Registered 19-Jan-2009
	<i>Class(es):</i> 16 Int, 25 Int.			<i>Attorney(s):</i> DSM JND	
	<i>Client:</i> The Longaberger Company			<i>Client Ref:</i>	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Owner Name:</i> The Longaberger Company			<i>Subsidiary:</i>	

**Trademark List**

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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LONGABERGER	3028304212/ United States of America	75/181,085 15-Oct-1996	27-Oct-1998	2,218,078 19-Jan-1999	Registered 19-Jan-2009
	<i>Class(es):</i> 20 Int., 21 Int., 24 Int., 28 Int., 35 Int.			<i>Attorney(s):</i> DSM JND	
	<i>Client:</i> The Longaberger Company			<i>Client Ref:</i>	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Owner Name:</i> The Longaberger Company			<i>Subsidiary:</i>	

LONGABERGER	3028304293/ United States of America	75/578,100 23-Oct-1998	22-Feb-2000	2,349,617 16-May-2000	Registered 16-May-2010
	<i>Class(es):</i> 18 Int., 28 Int.			<i>Attorney(s):</i> DSM JND	
	<i>Client:</i> The Longaberger Company			<i>Client Ref:</i>	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Owner Name:</i> The Longaberger Company			<i>Subsidiary:</i>	

LONGABERGER	3028304294/ United States of America	75/578,376 23-Oct-1998	22-Feb-2000	2,349,619 16-May-2000	Registered 16-May-2010
	<i>Class(es):</i> 14 Int., 16 Int., 21 Int.			<i>Attorney(s):</i> DSM JND	
	<i>Client:</i> The Longaberger Company			<i>Client Ref:</i>	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Owner Name:</i> The Longaberger Company			<i>Subsidiary:</i>	

LONGABERGER	3028304295/ United States of America	74/357,526 10-Feb-1993	05-Oct-1993	1,813,749 28-Dec-1993	Registered 28-Dec-2013
	<i>Class(es):</i> 20 Int.			<i>Attorney(s):</i> DSM JND	
	<i>Client:</i> The Longaberger Company			<i>Client Ref:</i>	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Owner Name:</i> The Longaberger Company			<i>Subsidiary:</i>	

Trademark	Case Number/Subclass Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
LONGABERGER	3028304296/ United States of America	75/270,823 03-Apr-1997	21-Apr-1998	2,172,615 14-Jul-1998	Registered 14-Jul-2008
	<i>Class(es):</i> 20 Int., 21 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company		<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>		
LONGABERGER	3028304297/ United States of America	75/576,787 22-Oct-1998	22-Feb-2000	2,349,607 16-May-2000	Registered 16-May-2010
	<i>Class(es):</i> 06 Int., 09 Int., 20 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company		<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>		
LONGABERGER AT HOME	3028304227/ United States of America	75/445,005 05-Mar-1998	19-Jan-1999	2,294,739 23-Nov-1999	Registered 23-Nov-2009
	<i>Class(es):</i> 35 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company		<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>		
LONGABERGER BASKETS	3028304298/ United States of America	73/728,919 17-May-1988	20-Feb-1990	1,596,466 15-May-1990	Registered 15-May-2010
	<i>Class(es):</i> 20 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company		<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>		



## Trademark List

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
LONGABERGER EXPRESS	3028304299/ United States of America	75/059,596 20-Feb-1996	14-Jan-1997	2,050,552 08-Apr-1997	Registered 08-Apr-2007
	<i>Class(es):</i> 09 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company			<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>	
LONGABERGER FOUNDRY COLLECTION & DESIGN	3028304300/ United States of America	75/142,545 31-Jul-1996	14-Oct-1997	2,126,792 06-Jan-1998	Registered 06-Jan-2008
	<i>Class(es):</i> 21 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company			<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>	
LONGABERGER GOLF CLUB	3028304301/ United States of America	75/753,665 19-Jul-1999	12-Sep-2000	2,410,257 05-Dec-2000	Registered 05-Dec-2010
	<i>Class(es):</i> 41 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company			<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>	
LONGABERGER GOLF CLUB	3028304302/ United States of America	76/070,721 16-Jun-2000	20-Nov-2001	2,537,864 12-Feb-2002	Registered 12-Feb-2012
	<i>Class(es):</i> 21 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company			<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>	

**Trademark List**

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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LONGABERGER GOLF CLUB & DESIGN	3028304303/ United States of America	75/754,227 19-Jul-1999	01-Feb-2000	2,345,649 25-Apr-2000	Registered 25-Apr-2010
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*Class(es):* 41 Int.  
*Client:* The Longaberger Company  
*Attorney(s):* DSM JND

*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONGABERGER GOLF CLUB & DESIGN	3028304304/ United States of America	76/123,925 08-Sep-2000	09-Jul-2002	2,627,348 01-Oct-2002	Registered 01-Oct-2012
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*Class(es):* 16 Int., 18 Int., 21 Int.  
*Client:* The Longaberger Company  
*Attorney(s):* DSM JND

*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONGABERGER GOLF CLUB & DESIGN	3028304305/ United States of America	76/123,926 08-Sep-2000	16-Apr-2002	2,590,733 09-Jul-2002	Registered 09-Jul-2012
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*Class(es):* 24 Int., 25 Int., 28 Int.  
*Client:* The Longaberger Company  
*Attorney(s):* DSM JND

*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONGABERGER GOLF CLUB & DESIGN	3028304306/ United States of America	76/125,840 11-Sep-2000	16-Apr-2002	2,590,743 09-Jul-2002	Registered 09-Jul-2012
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*Class(es):* 06 Int., 08 Int., 14 Int.  
*Client:* The Longaberger Company  
*Attorney(s):* DSM JND

*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

**Trademark List**

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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LONGABERGER HEARTLAND FOODS	3028304309/ United States of America	75/446,297 28-Nov-1997	28-Jul-1998	2,198,580 20-Oct-1998	Registered 20-Oct-2008
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*Class(es):* 29 Int.  
*Client:* The Longaberger Company  
*Attorney(s):* DSM JND

*Agent Ref:*  
*Owner Name:* The Longaberger Company  
*Client Ref:*  
*Subsidiary:*

LONGABERGER HOMESTEAD	3028304310/ United States of America	75/446,297 06-Mar-1998	27-Apr-1999	2,362,876 27-Jun-2000	Registered 27-Jun-2010
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*Class(es):* 35 Int., 41 Int., 42 Int.  
*Client:* The Longaberger Company  
*Attorney(s):* DSM JND

*Agent Ref:*  
*Owner Name:* The Longaberger Company  
*Client Ref:*  
*Subsidiary:*

LONGABERGER POTTERY	3028304021/ Canada	796,381 03-Nov-1995	43/2165 24-Apr-1996	465,623 01-Nov-1996	Registered 01-Nov-2011
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*Class(es):* NA None  
*Client:* The Longaberger Company  
*Attorney(s):* DSM JND

*Agent Ref:*  
*Owner Name:* The Longaberger Company  
*Client Ref:* 63571  
*Subsidiary:*

LONGABERGER POTTERY	3028304311/ United States of America	74/076,251 09-Jul-1990	06-Aug-1991	1,662,516 29-Oct-1991	Registered 29-Oct-2011
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*Class(es):* 21 Int.  
*Client:* The Longaberger Company  
*Attorney(s):* DSM JND

*Agent Ref:*  
*Owner Name:* The Longaberger Company  
*Client Ref:*  
*Subsidiary:*

**Trademark List**

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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LONGABERGER POTTERY MADE IN THE U.S.A. & DESIGN  
 3028304230/  
 United States of America  
 75/441,417  
 26-Feb-1998  
 14-Sep-1999  
 2,297,505  
 07-Dec-1999  
 Registered  
 07-Dec-2009

*Class(es):* 21 Int.

*Client:* The Longaberger Company

*Agent Name:*

*Owner Name:* The Longaberger Company

*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONGABERGER UNIVERSITY  
 3028304024/  
 United States of America  
 78/303,516  
 22-Sep-2003  
 21-Sep-2004  
 14-Dec-2004  
 2,910,807  
 14-Dec-2014  
 Registered

*Class(es):* 41 Int.

*Client:* The Longaberger Company

*Agent Name:*

*Owner Name:* The Longaberger Company

*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONGABERGER WOODCRAFTS  
 3028304022/  
 Canada  
 796,382  
 03-Nov-1995  
 43/2165  
 24-Apr-1996  
 01-Nov-1996  
 465,624  
 01-Nov-2011  
 Registered

*Class(es):* NA None

*Client:* The Longaberger Company

*Agent Name:* Miller Thompson LLP

*Owner Name:* The Longaberger Company

*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:* 63571  
*Subsidiary:*

LONGABERGER WOODCRAFTS  
 3028304214/  
 United States of America  
 74/443,799  
 04-Oct-1993  
 26-Jul-1994  
 1,907,384  
 25-Jul-1995  
 Registered  
 25-Jul-2015

*Class(es):* 21 Int.

*Client:* The Longaberger Company

*Agent Name:*

*Owner Name:* The Longaberger Company

*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

Trademark List

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
L-WEAVE DESIGN	3028304273/ Japan	H06-104849 18-Oct-1994		4,097,148 26-Dec-1997	Registered 26-Dec-2007
	<i>Class(es):</i> 21 Int.			<i>Attorney(s):</i> DSM JND	
	<i>Client:</i> The Longaberger Company			<i>Client Ref:</i>	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Owner Name:</i> The Longaberger Company			<i>Subsidiary:</i>	

MAY SERIES	3028304003/ United States of America	78/442,784 29-Jun-2004	17-Jan-2006		Published
	<i>Class(es):</i> 21 Int.			<i>Attorney(s):</i> DSM JND	
	<i>Client:</i> The Longaberger Company			<i>Client Ref:</i>	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Owner Name:</i> The Longaberger Company			<i>Subsidiary:</i>	

MVCOLLECTORSClub.COM	3028304432/ United States of America	75 26-Nov-2003			DOMAIN 26-Nov-2006
	<i>Class(es):</i>			<i>Attorney(s):</i> DSM JND	
	<i>Client:</i> The Longaberger Company			<i>Client Ref:</i>	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Owner Name:</i> The Longaberger Company			<i>Subsidiary:</i>	

MVDIRECTORSHIP.COM	3028304427/ United States of America	21 16-Nov-2001			DOMAIN 16-Nov-2006
	<i>Class(es):</i>			<i>Attorney(s):</i> DSM JND	
	<i>Client:</i> The Longaberger Company			<i>Client Ref:</i>	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Owner Name:</i> The Longaberger Company			<i>Subsidiary:</i>	

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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MYLONGABERGER.COM	3028304368/ United States of America	46 08-Feb-2004			DOMAIN 08-Feb-2007
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

MYLONGABERGERBASKETS.COM	3028304419/ United States of America	91 11-Mar-2003			DOMAIN 11-Mar-2006
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

MYLONGABERGER.COM	3028304386/ United States of America				DOMAIN
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

NOTE PAL	3028304046/ United States of America	76/377,039 04-Mar-2002	21-Jan-2003	2,706,618 15-Apr-2003	Registered 15-Apr-2013
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*Class(es):* 21 Int.  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

Trademark Case Number/Subcase Country Name Application Number/Date Publication Number/Date Registration Number/Date Status Next Renewal

ODDS & ENDS BASKET 3028304312/ United States of America 75/056,333 12-Feb-1996 17-Sep-1996 2,022,227 10-Dec-1996 Registered 10-Dec-2006

Class(es): 21 Int.  
Client: The Longaberger Company  
Agent Name:  
Owner Name: The Longaberger Company

Attorney(s): DSM JND  
Client Ref:  
Agent Ref:  
Subsidiary:

OLD GLORY 3028304185/ United States of America 78/089,329 19-Oct-2001 2,785,150 18-Nov-2003 Registered 18-Nov-2013

Class(es): 24 Int.  
Client: The Longaberger Company  
Agent Name:  
Owner Name: The Longaberger Company

Attorney(s): DSM JND  
Client Ref:  
Agent Ref:  
Subsidiary:

OURDIRECTORSHIP.COM 3028304428/ United States of America 25 16-Nov-2001 DOMAIN 16-Nov-2006

Class(es):  
Client: The Longaberger Company  
Agent Name:  
Owner Name: The Longaberger Company

Attorney(s): DSM JND  
Client Ref:  
Agent Ref:  
Subsidiary:

PEN PAL 3028304053/ United States of America 76/377,033 04-Mar-2002 2,706,615 15-Apr-2003 Registered 15-Apr-2013

Class(es): 21 Int.  
Client: The Longaberger Company  
Agent Name:  
Owner Name: The Longaberger Company

Attorney(s): DSM JND  
Client Ref:  
Agent Ref:  
Subsidiary:

**Trademark List**

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
PROUDLY AMERICAN	3028304187/ United States of America	78/145,560 19-Jul-2002	02-Dec-2003	2,817,040 24-Feb-2004	Registered 24-Feb-2014
	<i>Class(es):</i> 04 Int., 21 Int., 24 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company		<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>		

PROUDLY MADE IN THE USA & FLAG WEAVE DESIGN	3028304221/ United States of America	75/304,517 06-Jun-1997	06-Apr-1999	2,282,472 05-Oct-1999	Registered 05-Oct-2009
	<i>Class(es):</i> 20 Int., 21 Int., 24 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company		<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>		

RACHELLONGBERGER.COM	3028304356/ United States of America	92 14-Feb-2003			DOMAIN 14-Feb-2006
	<i>Class(es):</i> <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company		<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>		

RENEWAL BASKET	3028304313/ United States of America	75/249,409 27-Feb-1997	27-Jan-1998	2,152,162 21-Apr-1998	Registered 21-Apr-2008
	<i>Class(es):</i> 21 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company		<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>		



Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
SCIONFARMSATHARTFORD.ORG	3028304455/ United States of America	112 24-Jan-2003			DOMAIN 24-Jan-2007
	<i>Class(es):</i> <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company		<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>		
SCIONFARMSATHARTFORD.US	3028304461/ United States of America	113 27-Jun-2003			DOMAIN 27-Jun-2006
	<i>Class(es):</i> <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company		<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>		
SHOPLONGABERGER.COM	3028304367/ United States of America	47 08-Feb-2004			DOMAIN 08-Feb-2006
	<i>Class(es):</i> <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company		<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>		
SMALL COMFORTS	3028304047/ United States of America	76/377,036 04-Mar-2002	14-Jan-2003	2,704,162 08-Apr-2003	Registered 08-Apr-2013
	<i>Class(es):</i> 21 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company		<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>		

**Trademark List**

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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STUCK ON YOU	3028304054/ United States of America	78/120,728 10-Apr-2002	04-Feb-2003	2,711,464 29-Apr-2003	Registered 29-Apr-2013
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*Class(es):* 21 Int.  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

SUCCESSWITHLONGABERGER.COM	3028304394/ United States of America	93 08-Sep-2003			DOMAIN 10-Jun-2007
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

SWEETHEART BASKET	3028304314/ United States of America	75/037,419 26-Dec-1995	24-Sep-1996	2,023,773 17-Dec-1996	Registered 17-Dec-2006
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*Class(es):* 21 Int, 24 Int  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

SWEETHEARTBASKET.COM	3028304448/ United States of America	114 24-Sep-2003			DOMAIN 24-Sep-2008
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
THE LONGABERGER COMPANY & DESIGN	3028304268/ United Kingdom	1,582,324 19-Aug-1994	6068/1946 29-Mar-1995	1,582,324 14-Jul-1995	Registered 19-Aug-2011
	<i>Class(es):</i> 21 Int.			<i>Attorney(s):</i> DSM JND	
	<i>Client:</i> The Longaberger Company			<i>Client Ref:</i>	
	<i>Agent Name:</i> Withers & Rogers			<i>Agent Ref:</i>	
	<i>Owner Name:</i> The Longaberger Company			<i>Subsidiary:</i>	
THE LONGABERGER COMPANY & DESIGN	3028304315/ United States of America	75/261,501 20-Mar-1997	07-Mar-2000	2,352,980 30-May-2000	Registered 30-May-2010
	<i>Class(es):</i> 06 Int., 20 Int., 21 Int., 24 Int., 25 Int., 26 Int., 27 Int., 28 Int., 31 Int.			<i>Attorney(s):</i> DSM JND	
	<i>Client:</i> The Longaberger Company			<i>Client Ref:</i>	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Owner Name:</i> The Longaberger Company			<i>Subsidiary:</i>	
THE LONGABERGER FAMILY CENTER & DESIGN	3028304465/ United States of America	75/224,157 10-Jan-1997	17-Mar-1998	2,163,534 09-Jun-1998	Registered 09-Jun-2008
	<i>Class(es):</i> 42 Int.			<i>Attorney(s):</i> DSM JND	
	<i>Client:</i> The Longaberger Company			<i>Client Ref:</i>	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Owner Name:</i> The Longaberger Company			<i>Subsidiary:</i>	
THE LONGABERGER HEARTLAND COLLECTION	3028304466/ United States of America	73/729,517 17-May-1988	15-Nov-1988	1,523,520 07-Feb-1989	Registered 07-Feb-2009
	<i>Class(es):</i> 20 Int.			<i>Attorney(s):</i> DSM JND	
	<i>Client:</i> The Longaberger Company			<i>Client Ref:</i>	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Owner Name:</i> The Longaberger Company			<i>Subsidiary:</i>	

**Trademark List**

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
THE LONGBERGER VILLAGE PRESS & DESIGN	3028304218/ United States of America	75/574,823 21-Oct-1998	01-Jun-1999	2,272,435 24-Aug-1999	Registered 24-Aug-2009
<p><i>Class(es):</i> 16 Int.  <i>Client:</i> The Longaberger Company  <i>Agent Name:</i>  <i>Owner Name:</i> The Longaberger Company</p>					
<p><i>Attorney(s):</i> DSM JND  <i>Client Ref:</i>  <i>Agent Ref:</i>  <i>Subsidiary:</i></p>					
THE PLACE	3028304211/ United States of America	75/391,380 17-Nov-1997	24-Nov-1998	2,224,046 16-Feb-1999	Registered 16-Feb-2009
<p><i>Class(es):</i> 42 Int.  <i>Client:</i> The Longaberger Company  <i>Agent Name:</i>  <i>Owner Name:</i> The Longaberger Company</p>					
<p><i>Attorney(s):</i> DSM JND  <i>Client Ref:</i>  <i>Agent Ref:</i>  <i>Subsidiary:</i></p>					
THE LONGBERGERCOMPANY/CA	3028304454/ Canada	115 03-Nov-2003			DOMAIN 03-Nov-2006
<p><i>Class(es):</i>  <i>Client:</i> The Longaberger Company  <i>Agent Name:</i>  <i>Owner Name:</i> The Longaberger Company</p>					
<p><i>Attorney(s):</i> DSM JND  <i>Client Ref:</i>  <i>Agent Ref:</i>  <i>Subsidiary:</i></p>					
THE LONGBERGERCOMPANY.COM	3028304425/ United States of America	75 02-May-2002			DOMAIN 02-May-2006
<p><i>Class(es):</i>  <i>Client:</i> The Longaberger Company  <i>Agent Name:</i>  <i>Owner Name:</i> The Longaberger Company</p>					
<p><i>Attorney(s):</i> DSM JND  <i>Client Ref:</i>  <i>Agent Ref:</i>  <i>Subsidiary:</i></p>					

Trademark List

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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THE LONGBERGER COMPANY.NET	3028304383/ United States of America	14 28-Jan-2003			DOMAIN 28-Jan-2011
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

THE LONGBERGER STORE.COM	3028304421/ United States of America	77 01-May-2003			DOMAIN 01-May-2006
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

THE PLACE OFF THE SQUARE.COM	3028304420/ United States of America	116 26-Mar-2004			DOMAIN 26-Mar-2006
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

TRADITIONS COLLECTION	3028304471/ United States of America	74/685_383 06-Jun-1995	02-Apr-1996	1,982,417 25-Jun-1996	Registered 25-Jun-2006
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*Class(es):* 21 Int.  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
VANITY	3028304045/ United States of America	76/377,037 04-Mar-2002	21-Jan-2003	2,706,617 15-Apr-2003	Registered 15-Apr-2013
	<i>Class(es):</i> 21 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company		<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>		

WISHLIST	3028304472/ United States of America	78/080,074 20-Aug-2001	31-Dec-2002	2,700,359 25-Mar-2003	Registered 25-Mar-2013
	<i>Class(es):</i> 16 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company		<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>		

WORK LOAD	3028304049/ United States of America	76/377,035 04-Mar-2002	21-Jan-2003	2,706,616 15-Apr-2003	Registered 15-Apr-2013
	<i>Class(es):</i> 21 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company		<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>		

WORK-A-ROUND	3028304004/ United States of America	78/442,986 29-Jun-2004	01-Nov-2005		Published
	<i>Class(es):</i> 21 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company		<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>		

**Trademark List**

Trademark Case Number/Subcase Country Name Application Number/Date Publication Number/Date Registration Number/Date Status Next Renewal

WOVEN MEMORIES BASKET 3028304057/ United States of America 78/113,622 08-Mar-2002 11-Feb-2003 2,713,553 06-May-2003 Registered 06-May-2013

*Classes*: 21 Int.  
*Client*: The Longaberger Company  
*Attorney(s)*: DSM JND

*Agent Name*:  
*Client Ref*:  
*Agent Ref*:  
*Subsidiary*:

*Owner Name*: The Longaberger Company

WOVEN TRADITIONS 3028304182/ United States of America 78/160,570 04-Sep-2002 02-Dec-2003 2,817,089 24-Feb-2004 Registered 24-Feb-2014

*Classes*: 08 Int.  
*Client*: The Longaberger Company  
*Attorney(s)*: DSM JND

*Agent Name*:  
*Client Ref*:  
*Agent Ref*:  
*Subsidiary*:

*Owner Name*: The Longaberger Company

WOVEN TRADITIONS 3028304189/ United States of America 78/160,593 04-Sep-2002 17-Aug-2004 2,901,495 09-Nov-2004 Registered 09-Nov-2014

*Classes*: 21 Int.  
*Client*: The Longaberger Company  
*Attorney(s)*: DSM JND

*Agent Name*:  
*Client Ref*:  
*Agent Ref*:  
*Subsidiary*:

*Owner Name*: The Longaberger Company

WOVEN TRADITIONS 3028304316/ United States of America 75/400,948 05-Dec-1997 13-Mar-2001 2,456,578 05-Jun-2001 Registered 05-Jun-2011

*Classes*: 11 Int., 20 Int., 24 Int., 27 Int.  
*Client*: The Longaberger Company  
*Attorney(s)*: DSM JND

*Agent Name*:  
*Client Ref*:  
*Agent Ref*:  
*Subsidiary*:

*Owner Name*: The Longaberger Company

Trademark List

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
WOVEN TRADITIONS	3028304469/ United States of America	74/383,430 27-Apr-1993	29-Nov-1994	1,926,875 17-Oct-1995	Registered

*Class(es):* 21 Int.

*Client:* The Longaberger Company

*Agent Name:*

*Owner Name:* The Longaberger Company

*Attorney(s):* DSM JND

*Client Ref:*

*Agent Ref:*

*Subsidiary:*



# TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT (this "Agreement") dated as of February 1, 2006 is made between BEAL NEVADA SERVICE CORPORATION, a Texas corporation (the "Agent"), as Agent for the Lenders (referred to below), and each of the undersigned parties listed on the signature pages hereto as Pledgors and each of the other persons and entities that become bound hereby from time to time by joinder, assumption or otherwise (each a "Pledgor" and collectively, the "Pledgors").

## 1. DEFINITIONS.

1.1 Credit Agreement. Any capitalized term used, but not defined in, this Agreement will have the meaning given in the Credit Agreement between The Longaberger Company, as borrower (the "Borrower"), the Guarantors now or hereafter party thereto, the Lenders from time to time party thereto (the "Lenders"), and the Agent, dated as of the date of this Agreement (as amended, restated, modified or supplemented from time to time, the "Credit Agreement").

1.2 Other Definitional Provisions; Construction. Unless otherwise specified,

(i) As used in this Agreement, accounting terms relating to Pledgors not defined in this Agreement have the respective meanings given to them in accordance with GAAP.

(ii) References to the Uniform Commercial Code, or UCC, mean as enacted in the particular jurisdiction(s) encompassed by the reference.

(iii) The definition of any document, instrument or agreement includes all schedules, attachments and exhibits thereto and all renewals, extensions, supplements, restatements and amendments thereof. All Exhibits and Schedules attached to this Agreement are incorporated into, made and form an integral part of, this Agreement for all purposes.

(iv) "Hereunder," "herein," "hereto," "this Agreement" and words of similar import refer to this entire document; "including" is used by way of illustration and not by way of limitation, unless the context clearly indicates the contrary; the singular includes the plural and conversely; and any action required to be taken by any Pledgor is to be taken promptly, unless the context clearly indicates the contrary.

(v) All of the uncapitalized terms contained in this Agreement which are now or hereafter defined in the Code will, unless the context indicates otherwise, have the meanings provided for now or hereafter in the Code.

(vi) "material item of the Trademark Collateral" means the mark(s) "Longaberger" and "Longaberger Baskets" and each item of the Trademark Collateral unless, with respect to the applicable item of Trademark Collateral, the goodwill of the business

connected with and symbolized by such application, registration, trademark or service mark is not necessary in the conduct of any Pledgor's business.

2. GRANT OF SECURITY. To secure the full, prompt and complete payment and performance of the Obligations, each Pledgor hereby grants to, and creates in favor of, the Agent, for the benefit of itself and the Lenders, a continuing security interest in, and Lien on, all of the Trademark Collateral, subject to the terms of the Intercreditor Agreement. As used in this Agreement, "Trademark Collateral" means, collectively, (i) all of each Pledgor's right, title and interest in and to all of its now or in the future owned or existing trademarks, service marks, trademark or service mark registrations, trade names, and trademark or service mark applications (exclusive, for purposes only of this Agreement, of any Intent to Use Applications as defined below), including each mark, registration, and application listed on Schedule I attached hereto and made a part hereof (the property in this item (i) being collectively, the "Trademarks"); (ii) all renewals of each of the Trademarks; (iii) all income, royalties, damages and payments now and in the future due or payable under with respect to any and all Trademarks, including damages and payments for past or future infringements of any and all Trademarks; (iv) all rights to sue for past, present and future infringements of any and all Trademarks; (v) all rights corresponding to each of the Trademarks throughout the world; (vi) all rights of each Pledgor as licensor or licensee under, and with respect to, trademarks, service marks, trade names, and trademark and service mark applications, including the licenses listed on Schedule I and the Trademark Licenses (as defined in Section 3.1) (each Pledgor's rights as licensor or licensee sometimes referred to in this Agreement collectively as "Trademark License Rights"); and (vii) together in each case with the goodwill of each Pledgor's business connected with the use of, and symbolized by, the Trademark Collateral. Notwithstanding anything to the contrary in this Agreement, nothing in this Agreement is intended to be, or may be construed to be, an assignment of any application to register any trademark or service mark based on any intent to use filed by, or on behalf of, any Pledgor ("Intent to Use Applications"), and any Intent to Use Applications are specifically excluded from Trademark Collateral for purposes of this Agreement.

3. LICENSES.

3.1 Licenses. Each Pledgor expressly represents, warrants, covenants and agrees that it shall not license, as licensor, any Trademarks (a "Trademark License") included in the Trademark Collateral without the prior written consent of the Agent, which consent will not be unreasonably withheld by the Agent, and each such Trademark License so granted shall be subject to the terms and conditions of this Agreement, including the termination provisions in Section 3.2. The Agent shall not be under any obligation to consent to a Trademark License unless it is necessary or appropriate in the ordinary course of any Pledgor's business as presently conducted by it and so long as no Event of Default has occurred and is continuing.

3.2 Event of Default. Subject to the Intercreditor Agreement, if an Event of Default occurs, the Agent shall have the right, immediately or at any time thereafter, in its sole discretion, to deliver to the Pledgors and to each licensee under a Trademark License notice terminating the Trademark Licenses, whereupon (i) the Trademark Licenses will automatically and immediately terminate without any further notice or demand (which each Pledgor expressly

waives); (ii) all rights and interests of the licensees in and to and under the Trademark Licenses will revert to the respective Pledgor; and (iii) all rights of the licensees in the Trademark Collateral will cease to exist and be void. If the Event of Default is cured to the Agent's satisfaction or is waived in writing by the Agent, then, without any further action on the part of the Agent, the applicable Pledgor may enter into new Trademark Licenses with the licensees party to the original Trademark Licenses on the cessation of the Event of Default subject to the terms of this Agreement and such new Trademark Licenses shall be deemed to be Trademark Collateral for all purposes hereof.

4. REPRESENTATIONS AND WARRANTIES. Each Pledgor jointly and severally represents and warrants that:

(i) Such Pledgor is the sole legal and beneficial owner of the entire right, title, and interest in and to its respective portion of the Trademark Collateral, free and clear of any Lien, option, or license except as otherwise disclosed on Schedule I.

(ii) Set forth in Schedule I is a complete and accurate list of all Trademarks and the Trademark License Rights owned by such Pledgor or in which such Pledgor has any rights.

(iii) Each Trademark identified in Schedule I is subsisting and has not been adjudged invalid, unregistrable or unenforceable, in whole or in part, and each registered trademark and service mark and, to such Pledgor's knowledge, each application for trademark and service mark registration is valid, registered or registrable and enforceable. Such Pledgor has notified the Agent in writing of all prior uses of any material item of the Trademark Collateral of which such Pledgor is aware that could lead to such item becoming invalid or unenforceable, including prior unauthorized uses by third parties and uses which were not supported by the goodwill of the business connected with such item.

(iv) Such Pledgor has not granted any license, release, covenant not to sue, or non-assertion assurance to any Person with respect to any part of the Trademark Collateral except as otherwise disclosed on Schedule I.

(v) Reasonable and proper statutory notice has been used in connection with the use of each registered trademark and service mark.

(vi) The Trademark License Rights are in full force and effect, and such Pledgor is not in default under any of the Trademark License Rights and, to such Pledgor's knowledge, no event has occurred which with notice, the passage of time, the satisfaction of any other condition, or all of them, might constitute a default by such Pledgor under the Trademark License Rights.

(vii) Except for the filing of UCC financing statements, no authorization, consent, approval or other action by, and no notice to or filing or recording with, any Governmental Instrumentality is currently or is reasonably expected to be required either (a) for the grant by such Pledgor of the Liens granted hereby or for the execution, delivery or performance of this Agreement by such Pledgor, or (b) for the perfection of or the exercise by the Agent of its rights and remedies hereunder.

## 5. FURTHER ASSURANCES.

5.1 Required Pledgor Actions. Each Pledgor will from time to time, at its expense, promptly execute and deliver all further instruments, documents and agreements, and take all further action, that may be necessary or that the Agent may reasonably request, in order to (i) continue, perfect and protect the security interests and Liens granted or purported to be granted by this Agreement, subject to the terms of the Intercreditor Agreement or (ii) enable the Agent, subject to the terms of the Intercreditor Agreement, to exercise and enforce its rights and remedies under this Agreement with respect to any part of the Trademark Collateral.

5.2 Financing Statements. Without limiting the generality of Section 5.1, the Agent is authorized by each Pledgor (i) to file one or more financing statements disclosing the Agent's and the Lenders' security interest and Lien under this Agreement without such Pledgor's signature appearing thereon and to correct or complete, or to cause to be corrected or completed, any financing statements, continuation statements or other such documents as have been filed naming such Pledgor as debtor and the Agent as secured party and (ii) to give notice to any creditor of such Pledgor or to any other Person to whom the Agent may reasonably determine it is necessary or desirable under applicable law to give notice to perfect or preserve the Agent's interests, on behalf of itself and the Lenders, in the Trademark Collateral.

5.3 Further Information. Each Pledgor will furnish to the Agent from time to time statements and schedules further identifying and describing the Trademark Collateral, including any licensing of Trademark Collateral, and all other reports in connection with the Trademark Collateral as the Agent may reasonably request, all in reasonable detail.

5.4 Additional Ownership Interests. Each Pledgor agrees that, should it obtain an ownership interest in any Trademark License Rights or Trademarks which is not now identified in Schedule I, (i) such Pledgor will give written notice of any such material Trademark License Rights or Trademarks to the Agent at the time that the Borrower is required to deliver each certificate pursuant to Section 5.5.2 of the Credit Agreement, (ii) such Pledgor will give written notice of any such non-material Trademark License Rights or Trademarks to the Agent each six months beginning with the date that is six months immediately following the date hereof, (iii) the provisions of Section 2 shall automatically apply to the Trademark License Rights and Trademarks (exclusive of any Intent to Use Applications) acquired or obtained, and (iv) each of such Trademark License Rights and Trademarks (exclusive of any Intent to Use Applications), together with the goodwill of the business connected with the use of the mark and symbolized by it, shall automatically become part of the Trademark Collateral. Each Pledgor authorizes the Agent to modify this Agreement by amending Schedule I to include any of the Trademark License Rights or Trademarks which become part of the Trademark Collateral under this Section 5.4.

5.5 Maintenance of Rights. Each Pledgor will take all necessary steps in any proceeding before the United States Patent and Trademark Office (or any similar office or agency in any other country or any political subdivision of that country) or in any court to maintain each registered Trademark and to pursue each material item of Trademark Collateral,

including the filing of applications for renewal, the payment of maintenance fees, and the participation in opposition, interference and infringement proceedings. To the extent necessary to the conduct of its businesses, each Pledgor agrees to take corresponding steps with respect to the other items of Trademark Collateral (*i.e.*, exclusive of any material item of Trademark Collateral) and each new or other registered Trademark and application for Trademark registration to which such Pledgor is now or later becomes entitled. Any expenses incurred in connection with such activities shall be borne by such Pledgor. No Pledgor will (i) abandon any registration of or any material item of Trademark Collateral or (ii) abandon any right to file an application for Trademark registration, or, with respect to any other Trademark Collateral (*i.e.*, exclusive of any material item of Trademark Collateral), abandon any pending application, registration, or Trademark, unless the goodwill of the business connected with and symbolized by such application, registration, or Trademark is not necessary in the conduct of such Pledgor's business.

5.6 Notification. (i) As and when the quarterly financial statements are to be provided to the Agent pursuant to Section 5.5.1(a) of the Credit Agreement, each Debtor shall deliver a report detailing (a) any new material Trademark Collateral obtained by any Debtor since the date of the last such report (or since the Closing Date, as to the first such report) and (b) any material Trademark Collateral which has been abandoned, terminated or, to any Debtor's knowledge, is being challenged since the date of the last such report (or since the Closing Date, as to the first such report) and (ii) on each June 30 and December 31 during the term of the Loan, a report detailing (a) any new Trademark Collateral obtained by any Debtor since the date of the last such report (or since the Closing Date, as to the first such report) and not previously listed in the report provided pursuant to clause (i) above, (b) any Trademark Collateral which has been abandoned, terminated or, to any Debtor's knowledge, is being challenged since the date of the last such report (or since the Closing Date, as to the first such report) and not previously listed in the report provided pursuant to clause (ii) above and (c) that such Pledgor is or potentially could be in default of any of the Trademark License Rights.

5.7 Infringement. If any Pledgor becomes aware that any material item of the Trademark Collateral is infringed or misappropriated by any Person, such Pledgor will promptly notify the Agent and will, if necessary under the circumstances, promptly sue for infringement or misappropriation and for recovery of all damages caused by the infringement or misappropriation, and will take all other actions as such Pledgor deems appropriate under the circumstances to protect the Trademark Collateral. Any expense incurred in connection with the foregoing activities will be borne by such Pledgor.

5.8 Statutory Notice. Each Pledgor will continue to use, and will cause the use of, reasonable and proper statutory notice in connection with its use of each registered trademark or service mark.

6. TRANSFERS AND OTHER LIENS. No Pledgor will:

(i) sell, assign (by operation of law or otherwise), license or otherwise dispose of any of the Trademark Collateral, except (a) as expressly permitted by the Credit

Agreement, (b) as expressly permitted by the Intercreditor Agreement, or (c) as expressly permitted by this Agreement;

(ii) create or suffer to exist any Liens on, or with respect to, any of the Trademark Collateral except (a) subject to the terms of the Intercreditor Agreement, Liens in favor of the ABL Creditors, as such term is defined in the Intercreditor Agreement, (b) as otherwise disclosed in Schedule I, or (c) as otherwise expressly permitted by the Credit Agreement; or

(iii) take any other action in connection with any of the material items of Trademark Collateral that would reasonably be expected to materially impair the value of the interests or rights of Pledgor or the Agent, for the benefit of itself and the Lenders, in, to or under such Trademark Collateral.

7. POWER OF ATTORNEY. Each Pledgor hereby irrevocably appoints the Agent as such Pledgor's attorney-in-fact, with full authority in such Pledgor's place, stead, and on its behalf and in such Pledgor's name or otherwise, from time to time, during the continuance of an Event of Default, in the Agent's sole and absolute discretion, to take any action and to execute any instrument that the Agent may deem necessary or advisable to accomplish the purposes of this Agreement, including:

(i) to ask, demand, collect, sue for, recover, compromise, receive and give acquittance and receipts for moneys due and to become due under, or in respect of, any and all of the Trademark Collateral;

(ii) to receive, indorse, and collect any drafts or other instruments, documents and chattel paper, in connection with clause (i) of this Section 7; and

(iii) (a) to file any claims or take any action or institute any proceedings that the Agent may deem necessary or desirable for the collection of any of the Trademark Collateral, (b) to assign of record in the United States Patent and Trademark Office (and each other applicable Governmental Authority) any and all of the Trademark Collateral in the Agent's name (or the name of any nominee), or (c) otherwise to enforce the rights of the Agent and the Lenders with respect to any of the Trademark Collateral.

8. AGENT MAY PERFORM.

8.1 Performance by Agent. If any Pledgor fails to perform any of its obligations contained in this Agreement after notice from the Agent, the Agent (solely at its option without any obligation to do so) may itself perform, or cause the performance of, such obligations, and the expenses of the Agent incurred in connection therewith shall be payable by the Pledgors under the Credit Agreement.

8.2 Agent May Bring Suit. On, and at any time after, the occurrence of an Event of Default and during the continuance thereof, the Agent will have the right, but in no way will be obligated, to bring suit in its own name for the benefit of the Lenders or in the name of any

Pledgor to enforce any part of the Trademark Collateral. Each Pledgor will at the reasonable request of the Agent do any and all lawful acts and sign any and all proper documents required by the Agent in aid of the Agent's enforcement actions. On the Agent's demand, each Pledgor will promptly reimburse and indemnify the Agent for all costs and expenses incurred by the Agent in the exercise of its rights under this Section 8.

9. AGENT'S DUTIES. The powers and rights conferred on the Agent under this Agreement are solely to protect its and the Lenders' interests in the Trademark Collateral and will not impose any duty on the Agent to exercise any of the powers or rights. Except for the reasonable care of any Trademark Collateral in its custody and possession and the accounting for moneys actually received by it under this Agreement, the Agent will have no duty as to any Trademark Collateral or as to the taking of any necessary steps to preserve rights against other Persons or any other rights pertaining to any Trademark Collateral. The Agent will be deemed to have exercised reasonable care of the Trademark Collateral in its custody and possession if the Trademark Collateral is accorded treatment substantially equal to that which the Agent accords its own property.

10. REMEDIES. If any Event of Default occurs and is continuing:

(i) Subject to the terms of the Intercreditor Agreement, the Agent for the benefit of itself and the Lenders, may exercise in respect of the Trademark Collateral, in addition to other rights and remedies provided for in this Agreement or otherwise available to the Agent, all the rights and remedies of a secured party on default under the UCC (whether or not the UCC applies to the affected Trademark Collateral) and also may do any one or more of the following at the Agent's option: (a) cause the assignment of record in the United States Patent and Trademark Office (and each other applicable Governmental Instrumentality) of the Trademark Collateral in the Agent's name or in the name of any nominee of the Agent; (b) exercise any and all rights and remedies of any Pledgor under or otherwise in respect of the Trademark Collateral; (c) require each Pledgor to, and such Pledgor at its expense will, immediately on the Agent's request, assemble all or any part of the documents embodying the Trademark Collateral as directed by the Agent and make the documents available to the Agent at a place to be designated by the Agent that is reasonably convenient to both the Agent and such Pledgor; (d) license the Trademark Collateral or any part thereof, or assign the Agent's rights to the Trademark License Rights to any Person and exercise any and all rights and remedies of such Pledgor under or in connection with the Trademark Licenses or otherwise in respect of the Trademark Collateral; and (e) with 10 days advance notice (unless no notice is required under applicable law), sell the Trademark Collateral or any part thereof in one or more parcels at public or private sale, at any of the Agent's offices or elsewhere, for cash, on credit or for future delivery, and upon such other terms as the Agent may deem commercially reasonable. In the event of any sale, assignment, or other disposition of any of the Trademark Collateral, (1) the goodwill of the business connected with and symbolized by any Trademark Collateral subject to such disposition shall be included, and (2) each Pledgor will supply to the Agent or its designee such Pledgor's (A) know-how and expertise relating to the manufacture and sale of products or the provision of services relating to any Trademark Collateral subject to such disposition and (B) customer lists and other records relating to such Trademark Collateral and to the distribution of such products and services. Each Pledgor agrees that, to the extent notice of sale shall be required by law, at least 10 days' notice

to such Pledgor of the time and place of any public sale or the time after which any private sale is to be made shall constitute reasonable notification. The Agent shall not be obligated to make any sale of any Trademark Collateral regardless of notice of sale having been given. The Agent may adjourn any public or private sale from time to time by announcement at the time and place fixed therefor, and such sale may, without further notice, be made at the time and place to which it was so adjourned.

(ii) Subject to the terms of the Intercreditor Agreement, all payments received by any Pledgor under or in connection with any of the Trademark Collateral will be received in trust for the benefit of the Agent, for the benefit of itself and the Lenders, will be segregated from other funds of such Pledgor and will be immediately paid over to the Agent, for the benefit of itself and the Lenders, in the same form as so received (with any necessary endorsements) in accordance with the Credit Agreement.

(iii) Subject to the terms of the Intercreditor Agreement, all payments made under, in connection with or otherwise in respect of, the Trademark Collateral and all cash proceeds received by the Agent, for the benefit of itself and the Lenders, in respect of any sale of, collection from, or other realization on all or any part of the Trademark Collateral may, in the discretion of the Agent, be held by the Agent, for the benefit of itself and the Lenders, as collateral for, and then or at any time thereafter applied (after payment of any costs or expenses payable to the Agent pursuant to the Credit Agreement) in whole or in part by the Agent against, all or any part of the Obligations, in any order as the Agent may elect. Any surplus of any cash or cash proceeds held by the Agent and remaining after the indefeasible payment and performance in full of all Obligations will be paid over to the Pledgors or to whomsoever may be lawfully entitled to receive the surplus, if any.

11. NOTICE. Any notice, certificate, request, notification and other communication required, permitted or contemplated hereunder must be in writing and given in accordance with the Credit Agreement.

12. GENERAL.

12.1 Severability. If any term of this Agreement is found invalid under Ohio law or other laws of mandatory application by a court of competent jurisdiction, the invalid term will be considered excluded from this Agreement and will not invalidate the remaining terms of this Agreement.

12.2 GOVERNING LAW. THIS AGREEMENT HAS BEEN DELIVERED AND ACCEPTED AT AND SHALL BE DEEMED TO HAVE BEEN MADE AT PLANO, TEXAS. THIS AGREEMENT SHALL BE DEEMED TO BE A CONTRACT MADE UNDER AND GOVERNED BY THE INTERNAL LAWS OF THE STATE OF OHIO (WITHOUT REGARD TO OHIO CONFLICTS OF LAW PRINCIPLES); PROVIDED THAT AGENT SHALL RETAIN ALL RIGHTS ARISING UNDER FEDERAL LAW.

12.3 WAIVER OF JURISDICTION. AS A SPECIFICALLY BARGAINED INDUCEMENT FOR AGENT, ON BEHALF OF ITSELF AND THE LENDERS, TO ENTER



INTO THIS AGREEMENT AND FOR AGENT AND THE LENDERS TO EXTEND CREDIT TO BORROWER, EACH PLEDGOR AND AGENT AGREE THAT ANY ACTION, SUIT OR PROCEEDING IN RESPECT OF OR ARISING OUT OF THIS AGREEMENT, ITS VALIDITY OR PERFORMANCE, AND WITHOUT LIMITATION ON THE ABILITY OF AGENT, ITS SUCCESSORS AND ASSIGNS, TO EXERCISE ALL RIGHTS AS TO THE TRADEMARK COLLATERAL AND INITIATE AND PROSECUTE IN ANY APPLICABLE JURISDICTION ACTIONS RELATED TO REPAYMENT OF THE OBLIGATIONS, SHALL BE INITIATED AND PROSECUTED AS TO ALL PARTIES AND THEIR SUCCESSORS AND ASSIGNS AT COLLIN COUNTY, TEXAS. AGENT AND EACH PLEDGOR CONSENTS TO AND SUBMITS TO THE EXERCISE OF JURISDICTION OVER ITS PERSON BY ANY COURT SITUATED AT COLLIN COUNTY, TEXAS HAVING JURISDICTION OVER THE SUBJECT MATTER, AND CONSENTS THAT ALL SERVICE OF PROCESS BE MADE BY CERTIFIED MAIL DIRECTED TO BORROWER AND AGENT AT THEIR RESPECTIVE ADDRESSES SET FORTH IN THE CREDIT AGREEMENT OR AS OTHERWISE PROVIDED UNDER THE LAWS OF THE STATE OF OHIO. EACH PLEDGOR WAIVES ANY OBJECTION BASED ON FORUM NON CONVENIENS, AND ANY OBJECTION TO VENUE OF ANY ACTION INSTITUTED HEREUNDER, AND CONSENTS TO THE GRANTING OF SUCH LEGAL OR EQUITABLE RELIEF AS IS DEEMED APPROPRIATE BY THE COURT.

12.4 Survival and Continuation of Representations and Warranties. All of each Pledgor's representations and warranties contained in this Agreement shall (i) survive the execution, delivery and acceptance hereof by the parties hereto and the closing of the transactions described herein or related hereto, and (ii) remain true until the Obligations are fully performed, paid and satisfied, made by each Pledgor with the same effect as though the representations and warranties had been made again on, and as of, each day of the term of this Agreement (other than those representations and warranties that are limited to a specific date), subject to such changes as may not be prohibited hereby, do not constitute Events of Default, and have been consented to by the Agent in writing.

12.5 Agent's Additional Rights Regarding Collateral. All of the Obligations shall constitute one obligation secured by all of the Trademark Collateral. In addition to the Agent's other rights and remedies under the Loan Documents, the Agent may, in its discretion exercised in good faith, following the occurrence and during the continuance of any Event of Default and subject to the terms of the Intercreditor Agreement: (i) exchange, enforce, waive or release any of the Trademark Collateral or portion thereof, (ii) apply the proceeds of the Trademark Collateral against the Obligations and direct the order or manner of the liquidation thereof (including any sale or other disposition), as the Agent may, from time to time, in each instance determine, and (iii) settle, compromise, collect or otherwise liquidate any such security in any manner without affecting or impairing its right to take any other further action with respect to any security or any part thereof.

12.6 Application of Payments; Revival of Obligations. The Agent shall have the continuing right to apply or reverse and reapply any payments to any portion of the Obligations. To the extent any Pledgor makes a payment or payments to the Agent or the Agent receives any payment or proceeds of the Trademark Collateral or any other security for any Pledgor's benefit,

which payment(s) or proceeds or any part thereof are subsequently voided, invalidated, declared to be fraudulent or preferential, set aside or required to be repaid to a trustee, receiver or any other party under any bankruptcy act, state or federal law, common law or equitable cause, then, to the extent of such payment(s) or proceeds received, the Obligations or part thereof intended to be satisfied shall be revived and shall continue in full force and effect, as if such payment(s) or proceeds had not been received by the Agent.

12.7 Additional Waivers by Pledgors. Each Pledgor waives presentment and protest of any instrument and notice thereof, and, except as expressly provided in the Credit Documents, demand, notice of default and all other notices to which any Pledgor might otherwise be entitled. Each Pledgor shall also assert no claim against the Agent on any theory of liability for consequential, special, indirect or punitive damages.

12.8 Equitable Relief. Each Pledgor recognizes that, in the event any Pledgor fails to perform, observe or discharge any of its obligations or liabilities under this Agreement, any remedy of law may prove to be inadequate relief to the Agent; therefore, each Pledgor agrees that the Agent, if the Agent so requests, shall be entitled to temporary and permanent injunctive relief in any such case without the necessity of proving actual damages.

12.9 Entire Agreement; Counterparts; Fax Signatures. This Agreement and the other Credit Documents set forth the entire agreement of the parties with respect to subject matter of this Agreement and supersede all previous understandings, written or oral, in respect thereof. Any request from time to time by the Pledgors for the Agent's consent under any provision in the Loan Documents must be in writing, and any consent to be provided by the Agent under the Loan Documents from time to time must be in writing in order to be binding on the Agent; *however*, the Agent will have no obligation to provide any consent requested by any Pledgor, and the Agent may, for any reason in its discretion exercised in good faith, elect to withhold the requested consent. Two or more duplicate originals of this Agreement may be signed by the parties, each of which shall be an original but all of which together shall constitute one and the same instrument. Any documents delivered by, or on behalf of any Pledgor by fax transmission (i) may be relied on by the Agent as if the document were a manually signed original and (ii) will be binding on such Pledgor for all purposes of the Loan Documents.

12.10 Headings. Section headings in this Agreement are included for convenience of reference only and shall not relate to the interpretation or construction of this Agreement.

12.11 Cumulative Remedies; Conflict. The remedies provided in this Agreement and the other Loan Documents are cumulative and not exclusive of any remedies provided by law. Exercise of one or more remedy(ies) by the Agent does not require that all or any other remedy(ies) be exercised and does not preclude later exercise of the same remedy. If there is any conflict, ambiguity, or inconsistency, in the Agent's judgment, between the terms of this Agreement or any of the other Loan Documents, then the applicable terms and provisions, in the Agent's judgment, providing the Agent with greater rights, remedies, powers, privileges, or benefits will control. Without limiting the generality of the foregoing, the description of the Trademark Collateral in this Agreement does not in any way limit the description of, or the

Agent's Lien on, the "Collateral" as defined in any Collateral Document, or the Agent's remedies respecting the "Collateral."

12.12 Waivers and Amendments in Writing. Failure by the Agent to exercise any right, remedy or option under this Agreement or in any Loan Documents or delay by the Agent in exercising the same shall not operate as a waiver by the Agent of its right to exercise any such right, remedy or option. No waiver by the Agent shall be effective unless it is in writing and then only to the extent specifically stated. This Agreement cannot be amended, modified, changed or terminated orally.

12.13 Recourse to Directors or Officers. The obligations of the Agent under this Agreement are solely the corporate obligations of the Agent. No recourse shall be had for the payment of any amount owing in respect to this Agreement or for the payment of any fee hereunder or for any other obligation or claim arising out of or based upon this Agreement against any stockholder, employee, officer, or director of the Agent.

12.14 Assignment. The Agent shall have the right to assign this Agreement and the other Loan Documents. No Pledgor may assign, transfer or otherwise dispose of any of its rights or obligations hereunder, by operation of law or otherwise, and any such assignment, transfer or other disposition without the Agent's written consent shall be void. All of the rights, privileges, remedies and options given to the Agent under the Loan Documents shall inure to the benefit of the Agent's successors and assigns, and all the terms, conditions, covenants, provisions, and warranties in this Agreement shall inure to the benefit of and bind the permitted successors and assigns of each Pledgor and the Agent, respectively.

12.15 Continuing Rights. This Agreement creates a continuing Lien on the Trademark Collateral and will (i) remain in full force and effect until the full and final payment of all the Obligations, (ii) be binding on each Pledgor, its successors and assigns, and (iii) inure, together with the rights and remedies of the Agent under this Agreement, to the benefit of the Agent and the Agent's successors, transferees and assigns.

12.16 Term; Trademark Collateral Reversion. Subject to Section 12.6, this Agreement will terminate on the later to occur of (i) the full, indefeasible performance, payment and satisfaction of the Obligations and (ii) the termination of the Credit Agreement, at which time the Lien granted by this Agreement will terminate and all rights to the Trademark Collateral will revert to the Pledgors (without representation, warranty or recourse). On any such termination, the Agent will, at Pledgors' expense, sign and deliver to the Pledgors such documents as the Pledgors reasonably request to evidence such termination (without representation, warranty or recourse).

12.17 WAIVER OF JURY TRIAL. AS A SPECIFICALLY BARGAINED INDUCEMENT FOR AGENT, ON BEHALF OF ITSELF AND THE LENDERS, TO ENTER INTO THIS AGREEMENT AND FOR AGENT AND THE LENDERS TO EXTEND CREDIT TO BORROWER, EACH PLEDGOR AND AGENT WAIVES TRIAL BY JURY WITH RESPECT TO ANY ACTION, CLAIM, SUIT OR PROCEEDING IN RESPECT OF OR

ARISING OUT OF THIS AGREEMENT OR THE CONDUCT OF THE RELATIONSHIP BETWEEN AGENT AND EACH PLEDGOR.

12.18 Intercreditor Agreement. Notwithstanding anything to the contrary contained in this Agreement, the security interests granted to the Agent pursuant to this Agreement and the exercise of any right or remedy by the Agent hereunder are subject to the provisions of the Intercreditor Agreement, dated as of February 1, 2006 (as amended, restated, supplemented or otherwise modified from time to time, the "Intercreditor Agreement"), between U.S. Bank National Association, as agent for the "ABL Lenders" referred to therein, and the Agent (as acknowledged and consented and agreed to by the Pledgors). In the event of any conflict between the terms of the Intercreditor Agreement and this Agreement, the terms of the Intercreditor Agreement shall govern and control.

**[SIGNATURE PAGE FOLLOWS]**

IN WITNESS WHEREOF, this Agreement has been duly executed by each Pledgor as of February 1, 2006.

**PLEDGOR:**

**THE LONGABERGER COMPANY**

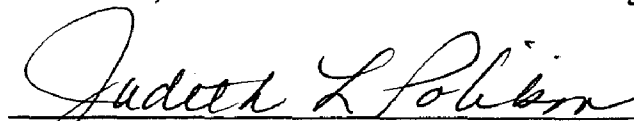
By: 

Name: Stephanie M. Imhoff

Title: Vice President of Finance

STATE OF OHIO,  
COUNTY OF CUYAHOGA, SS:

The foregoing instrument was acknowledged before me this 1st day of February, 2006, by Stephanie M. Imhoff, Vice President of Finance, of and on behalf of The Longaberger Company, an Ohio corporation.

  
Notary Public




**JUDITH L. POLIKOV**  
Notary Public, State of Ohio  
My Commission Expires  
May 16, 2007

**PLEDGOR:**

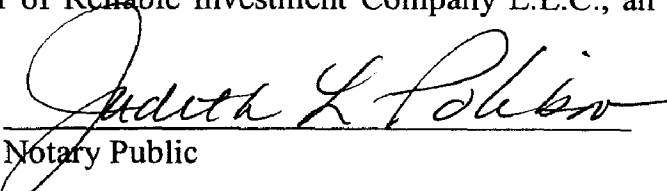
**RELIABLE INVESTMENT COMPANY L.L.C.**

By: The Longaberger Company, its sole manager  
and member

By:   
Name: Stephanie M. Imhoff  
Title: Vice President of Finance

STATE OF OHIO,  
COUNTY OF CUYAHOGA, SS:

The foregoing instrument was acknowledged before me this 1st day of February, 2006,  
by Stephanie M. Imhoff, Vice President of Finance, of and on behalf The Longaberger  
Company, as the sole manager and member of Reliable Investment Company L.L.C., an Ohio  
limited liability company.

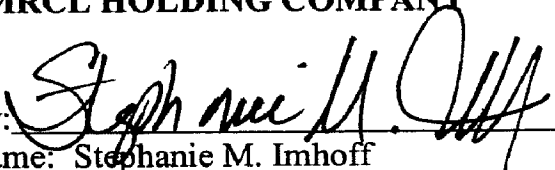
  
Notary Public



**JUDITH L. POLIKOV**  
Notary Public, State of Ohio  
My Commission Expires  
May 16, 2007

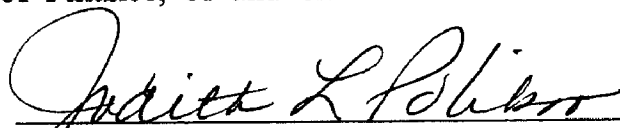
**PLEDGOR:**

**TMRCL HOLDING COMPANY**

By:   
Name: Stephanie M. Imhoff  
Title: Vice President of Finance

STATE OF OHIO,  
COUNTY OF CUYAHOGA, SS:

The foregoing instrument was acknowledged before me this 1st day of February, 2006, by Stephanie M. Imhoff, Vice President of Finance, of and on behalf of TMRCL Holding Company, an Ohio corporation.

  
Notary Public



**JUDITH L. POLIKOV**  
Notary Public, State of Ohio  
My Commission Expires  
May 16, 2007

**PLEDGOR:**

**TMRCL HOLDING LLC**

By: The Longaberger Company, its sole manager  
and member

By: 

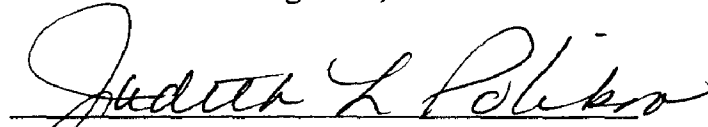
Name: Stephanie M. Imhoff  
Title: Vice President of Finance

STATE OF OHIO,  
COUNTY OF CUYAHOGA, SS:

The foregoing instrument was acknowledged before me this 1st day of February, 2006,  
by Stephanie M. Imhoff, Vice President of Finance, of and on behalf The Longaberger  
Company, as the sole manager and member of TMRCL Holding LLC, an Ohio limited liability  
company.



JUDITH L. POLIKOV  
Notary Public, State of Ohio  
My Commission Expires  
May 16, 2007

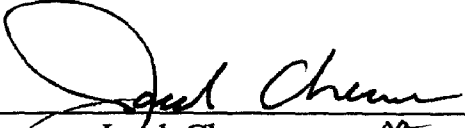
  
Notary Public



[SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT]

Accepted as of February 1, 2006.

**BEAL NEVADA SERVICE CORPORATION,**  
as Agent

By:   
Name: Jacob Cherner *JMC*  
Title: President

SCHEDULE I

See Attached

Trademark

Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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"HANDMADE TO BE HANDED DOWN"

3028304274/ United States of America	74/429,770 30-Aug-1993	05-Apr-1994	1,858,638 18-Oct-1994	Registered 18-Oct-2014
<i>Class(es):</i> 21 Int.				
<i>Client:</i> The Longaberger Company				
<i>Agent Name:</i>				
<i>Owner Name:</i> The Longaberger Company				
<i>Attorney(s):</i> DSM JND				
<i>Client Ref:</i>				
<i>Agent Ref:</i>				
<i>Subsidiary:</i>				

ALL AMERICAN

3028304275/ United States of America	75/532,254 06-Aug-1998	12-Oct-1999	2,305,717 04-Jan-2000	Registered 04-Jan-2010
<i>Class(es):</i> 21 Int.				
<i>Client:</i> The Longaberger Company				
<i>Agent Name:</i>				
<i>Owner Name:</i> The Longaberger Company				
<i>Attorney(s):</i> DSM JND				
<i>Client Ref:</i>				
<i>Agent Ref:</i>				
<i>Subsidiary:</i>				

ALL AMERICAN COLLECTION

3028304276/ United States of America	74/418,043 29-Jul-1993	22-Feb-1994	1,836,823 17-May-1994	Registered 17-May-2014
<i>Class(es):</i> 21 Int., 24 Int.				
<i>Client:</i> The Longaberger Company				
<i>Agent Name:</i>				
<i>Owner Name:</i> The Longaberger Company				
<i>Attorney(s):</i> DSM JND				
<i>Client Ref:</i>				
<i>Agent Ref:</i>				
<i>Subsidiary:</i>				

ALLAMERICAN.INFO

3028304433/ United States of America	38 12-Oct-2001			DOMAIN 12-Oct-2006
<i>Class(es):</i>				
<i>Client:</i> The Longaberger Company				
<i>Agent Name:</i>				
<i>Owner Name:</i> The Longaberger Company				
<i>Attorney(s):</i> DSM JND				
<i>Client Ref:</i>				
<i>Agent Ref:</i>				
<i>Subsidiary:</i>				

Trademark Case Number/Subcase Country Name Application Number/Date Publication Number/Date Registration Number/Date Status Next Renewal

ALWAYS AT HOME IN YOUR HOME 3028304188/ United States of America 78/283,690 06-Aug-2003 11-May-2004 2,869,645 03-Aug-2004 Registered 03-Aug-2014

Class(es): 21 Int.  
 Client: The Longaberger Company  
 Attorney(s): DSM JND

Agent Name:  
 Client Ref:  
 Agent Ref:  
 Subsidiary:

Owner Name: The Longaberger Company

ALWAYS AT HOME IN YOUR HOME 3028304226/ United States of America 74/414,533 19-Jul-1993 15-Aug-1995 1,932,490 07-Nov-1995 Registered

Class(es): 35 Int.  
 Client: The Longaberger Company  
 Attorney(s): DSM JND

Agent Name:  
 Client Ref:  
 Agent Ref:  
 Subsidiary:

Owner Name: The Longaberger Company

AMERICAN CRAFT ORIGINALS 3028304005/ United States of America 78/238,411 16-Apr-2003 26-Apr-2005 2,945,373 26-Apr-2005 Registered 26-Apr-2015

Class(es): 21 Int.  
 Client: The Longaberger Company  
 Attorney(s): DSM JND

Agent Name:  
 Client Ref:  
 Agent Ref:  
 Subsidiary:

Owner Name: The Longaberger Company

BARN DESIGN 3028304279/ United States of America 74/429,740 30-Aug-1993 12-Apr-1994 1,842,978 05-Jul-1994 Registered 05-Jul-2014

Class(es): 20 Int.  
 Client: The Longaberger Company  
 Attorney(s): DSM JND

Agent Name:  
 Client Ref:  
 Agent Ref:  
 Subsidiary:

Owner Name: The Longaberger Company

**Trademark List**

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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BASKETSBYLONGABERGER.COM	3028304323/ United States of America	94 29-Jun-2004			DOMAIN 01-Apr-2008
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Ref:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

BEE	3028304228/ United States of America	74/616,233 29-Dec-1994	05-Sep-1995	1,938,746 28-Nov-1995	Registered
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*Class(es):* 41 Int.  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

BEE	3028304229/ United States of America	75/205,524 29-Nov-1996	27-May-1997	2,089,418 19-Aug-1997	Registered 19-Aug-2007
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*Class(es):* 25 Int.  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

BEE BASKET	3028304184/ United States of America	78/191,107 04-Dec-2002	09-Sep-2003	2,788,882 02-Dec-2003	Registered 02-Dec-2013
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*Class(es):* 21 Int.  
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*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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BEE.INFO 3028304434/ United States of America	37 12-Oct-2001			DOMAIN 12-Oct-2006
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*Class(es):*  
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*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

BESTOFLONGABERGER.COM 3028304391/ United States of America	79 08-Sep-2003			DOMAIN 10-Jun-2007
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

BLUE RIBBON COLLECTION 3028304190/ United States of America	78/091,278 01-Nov-2001	29-Jul-2003	2,775,444 21-Oct-2003	Registered 21-Oct-2013
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*Class(es):* 21 Int., 24 Int.  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

BOARDWALK 3028304186/ United States of America	78/214,397 13-Feb-2003	02-Dec-2003	2,817,301 24-Feb-2004	Registered 24-Feb-2014
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*Class(es):* 21 Int.  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

**Trademark List**

Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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**Trademark**

**BONNIE LONGABERGER**

3028304213/ United States of America	75/548,750 04-Sep-1998	02-Mar-1999	2,247,874 25-May-1999	Registered 25-May-2009
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*Class(es):* 21 Int.  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company

*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

**BUYLONGABERGER.COM**

3028304439/ United States of America	66 30-Oct-2003			DOMAIN 30-Oct-2008
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company

*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

**CLASSIC BASKETS**

3028304280/ United States of America	75/364,855 29-Sep-1997	08-Dec-1998	2,526,187 01-Jan-2002	Registered 01-Jan-2012
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*Class(es):* 21 Int.  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company

*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

**COLLECTORS CLUB**

3028304006/ United States of America	78/410,573 29-Apr-2004	15-Feb-2005	2,948,019 10-May-2005	Registered 10-May-2015
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*Class(es):* 21 Int.  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company

*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

**Trademark List**

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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COLLECTORS CLUB (STYLIZED)	3028304215/ United States of America	75/142,647 31-Jul-1996	01-Apr-1997	2,073,946 24-Jun-1997	Registered 24-Jun-2007
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*Class(es):* 21 Int.  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

COLLECTORS CLUB (STYLIZED)	3028304216/ United States of America	75/484,029 04-May-1998	25-May-1999	2,270,572 17-Aug-1999	Registered 17-Aug-2009
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*Class(es):* 20 Int., 24 Int., 28 Int.  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

COLLECTORS CLUB (STYLIZED)	3028304217/ United States of America	75/979,072 10-Jan-1997	27-Jan-1998	2,416,608 26-Dec-2000	Registered 26-Dec-2010
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*Class(es):* 25 Int.  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

COLLECTORS CLUB INFO	3028304435/ United States of America	36 12-Oct-2001			DOMAIN 12-Oct-2006
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*



Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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DAVELONGABERGER.COM	3028304363/ United States of America	39 08-Feb-2004			DOMAIN 08-Feb-2006
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

DRESDEN BASKET	3028304058/ United States of America	78/106,304 01-Feb-2002	25-Mar-2003	2,727,158 17-Jun-2003	Registered 17-Jun-2013
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*Class(es):* 21 Int.  
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*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
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*Agent Ref:*  
*Subsidiary:*

ELONGABERGER.COM	3028304441/ United States of America	67 30-Oct-2003			DOMAIN 30-Oct-2008
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

E-LONGABERGER.COM	3028304440/ United States of America	68 30-Oct-2003			DOMAIN 30-Oct-2008
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

**Trademark List**

Trademark	Case Number/Sub case Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
FLORAL BASKET	3028304282/ United States of America	75/248,581 27-Feb-1997	30-Sep-1997	2,123,971 23-Dec-1997	Registered 23-Dec-2007
	<i>Class(es):</i> 03 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company		<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>		
FOUR PETAL DESIGN	3028304283/ United States of America	74/413,816 19-Jul-1993	17-Oct-1995	1,946,189 09-Jan-1996	Registered
	<i>Class(es):</i> 20 Int., 21 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company		<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>		
FOUR PETAL DESIGN	3028304284/ United States of America	75/142,648 31-Jul-1996	07-Oct-1997	2,125,082 30-Dec-1997	Registered 30-Dec-2007
	<i>Class(es):</i> 21 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company		<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>		
GATEHOUSE	3028304048/ United States of America	76/377,034 04-Mar-2002	14-Jan-2003	2,704,161 08-Apr-2003	Registered 08-Apr-2013
	<i>Class(es):</i> 21 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company		<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>		

**Trademark List**

Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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**GENERATIONS**

3028304183/ United States of America	76/377,038 04-Mar-2002	09-Dec-2003	2,818,819 02-Mar-2004	Registered 02-Mar-2014
<i>Class(es): 20 Int., 21 Int.</i>				
<i>Client: The Longaberger Company</i>				
<i>Agent Name:</i>				
<i>Owner Name: The Longaberger Company</i>				
<i>Attorney(s): DSM JND</i>				
<i>Client Ref:</i>				
<i>Agent Ref:</i>				
<i>Subsidiary:</i>				

**GROWING STRING TOGETHER**

3028304044/ United States of America	78/103,352 17-Jan-2002	28-Jan-2003	2,709,415 22-Apr-2003	Registered 22-Apr-2013
<i>Class(es): 41 Int.</i>				
<i>Client: The Longaberger Company</i>				
<i>Agent Name:</i>				
<i>Owner Name: The Longaberger Company</i>				
<i>Attorney(s): DSM JND</i>				
<i>Client Ref:</i>				
<i>Agent Ref:</i>				
<i>Subsidiary:</i>				

**HEARTLAND**

3028304285/ United States of America	74/414,095 19-Jul-1993	22-Feb-1994	1,836,822 17-May-1994	Registered 17-May-2014
<i>Class(es): 21 Int.</i>				
<i>Client: The Longaberger Company</i>				
<i>Agent Name:</i>				
<i>Owner Name: The Longaberger Company</i>				
<i>Attorney(s): DSM JND</i>				
<i>Client Ref:</i>				
<i>Agent Ref:</i>				
<i>Subsidiary:</i>				

**HOME OFFICE BUILDING DESIGN**

3028304286/ United States of America	76/058,382 30-May-2000		2,751,472 12-Aug-2003	Registered 12-Aug-2013
<i>Class(es): 21 Int.</i>				
<i>Client: The Longaberger Company</i>				
<i>Agent Name:</i>				
<i>Owner Name: The Longaberger Company</i>				
<i>Attorney(s): DSM JND</i>				
<i>Client Ref:</i>				
<i>Agent Ref:</i>				
<i>Subsidiary:</i>				

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
HOME OFFICE BUILDING DESIGN	3028304287/ United States of America	75/982,102 30-May-2000	15-Jul-2003	2,770,577 07-Oct-2003	Registered 07-Oct-2013
	<i>Class(es):</i> 20 Int., 21 Int., 24 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company	<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>			
HOMESTEAD HOLIDAYS	3028304288/ United States of America	75/489,723 22-May-1998	07-Sep-1999	2,639,955 22-Oct-2002	Registered 22-Oct-2012
	<i>Class(es):</i> 41 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company	<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>			
HORIZON OF HOPE	3028304289/ United States of America	74/685,382 06-Jun-1995	06-Feb-1996	2,021,439 03-Dec-1996	Registered 03-Dec-2006
	<i>Class(es):</i> 21 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company	<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>			
HORIZONOFHOPE.COM	3028304374/ United States of America	80 14-Jan-2003			DOMAIN 14-Jan-2007
	<i>Class(es):</i> <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company	<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>			

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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ILOVELONGABERGER.COM	3028304395/ United States of America	60 10-Jun-2004			DOMAIN 10-Jun-2009
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Ref:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

ILOVELONGABERGERBASKETS.COM	3028304442/ United States of America	69 30-Oct-2003			DOMAIN 30-Oct-2008
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

J.W. COLLECTION	3028304290/ United States of America	73/806,085 12-Jun-1989	19-Dec-1989	1,586,801 13-Mar-1990	Registered 13-Mar-2010
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*Class(es):* 20 Int.  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

JAM	3028304051/ United States of America	78/104,125 22-Jan-2002	04-Mar-2003	2,719,393 27-May-2003	Registered 27-May-2013
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*Class(es):* 41 Int.  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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LOGABERGER.COM	3028304370/ United States of America	40 08-Feb-2004			DOMAIN 08-Feb-2010
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONABERGER.COM	3028304371/ United States of America	41 08-Feb-2004			DOMAIN 08-Feb-2010
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONABERGERBASKETS.COM	3028304396/ United States of America	70 10-Jun-2004			DOMAIN 10-Jun-2009
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONAGBERGER.COM	3028304372/ United States of America	42 08-Feb-2004			DOMAIN 08-Feb-2010
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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LONGABARGER.COM 3028304449/ United States of America				DOMAIN
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONGABASKET.COM 3028304337/ United States of America	81 14-Feb-2003			DOMAIN 14-Feb-2006
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONGABER.COM 3028304326/ United States of America				DOMAIN
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONGABERBER.COM 3028304335/ United States of America				DOMAIN
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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LONGABERGER.COM	3028304357/ United States of America				DOMAIN
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONGABERGER.COM	3028304328/ United States of America				DOMAIN
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONGABERGER.COM	3028304336/ United States of America				DOMAIN
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONGABERGER	3028304222/ Australia	677,057 01-Nov-1995	17-Oct-1996	677,057 31-Jan-1997	Registered
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*Class(es):* 06 Int.  
*Client:* The Longaberger Company  
*Agent Name:* Spruson & Ferguson  
*Owner Name:* The Longaberger Company  
  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*



**Trademark List**

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
LONGABERGER	3028304223/ Australia	677,058 01-Nov-1995	30-Jan-1997	677,058 15-May-1997	Registered
	<i>Class(es):</i> 21 Int., 24 Int.			<i>Attorney(s):</i> DSM JND	
	<i>Client:</i> The Longaberger Company			<i>Client Ref:</i>	
	<i>Agent Name:</i> Spruson & Ferguson			<i>Agent Ref:</i>	
	<i>Owner Name:</i> The Longaberger Company			<i>Subsidiary:</i>	
LONGABERGER	3028304321/ Austria	70,631 01-Apr-1996	01/1/1997 21-Jul-1997	70,631 25-Feb-1998	Registered 01-Apr-2006
	<i>Class(es):</i> 20 Int., 21 Int., 24 Int.			<i>Attorney(s):</i> DSM JND	
	<i>Client:</i> The Longaberger Company			<i>Client Ref:</i>	
	<i>Agent Name:</i> Withers & Rogers LLP			<i>Agent Ref:</i>	
	<i>Owner Name:</i> The Longaberger Company			<i>Subsidiary:</i>	
LONGABERGER	3028304321/ Benelux	70,631 01-Apr-1996	01/1/1997 21-Jul-1997	70,631 25-Feb-1998	Registered 01-Apr-2006
	<i>Class(es):</i> 20 Int., 21 Int., 24 Int.			<i>Attorney(s):</i> DSM JND	
	<i>Client:</i> The Longaberger Company			<i>Client Ref:</i>	
	<i>Agent Name:</i> Withers & Rogers LLP			<i>Agent Ref:</i>	
	<i>Owner Name:</i> The Longaberger Company			<i>Subsidiary:</i>	
LONGABERGER	3028304013/ Canada	1,212,698 02-Apr-2004	52/2626 23-Feb-2005		Published
	<i>Class(es):</i> NA None			<i>Attorney(s):</i> DSM JND	
	<i>Client:</i> The Longaberger Company			<i>Client Ref:</i>	
	<i>Agent Name:</i> Miller Thompson LLP			<i>Agent Ref:</i> 63571-5	
	<i>Owner Name:</i> The Longaberger Company			<i>Subsidiary:</i>	

**Trademark List**

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
LONGABERGER	3028304014/ Canada	1,212,699 02-Apr-2004	52/2629 16-Mar-2005		Published
	<i>Class(es):</i> NA None <i>Client:</i> The Longaberger Company <i>Agent Name:</i> Miller Thompson LLP <i>Owner Name:</i> The Longaberger Company  <i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> 63571-6 <i>Subsidiary:</i>				
LONGABERGER	3028304015/ Canada	1,212,697 02-Apr-2004	52/2626 23-Feb-2005		Published
	<i>Class(es):</i> NA None <i>Client:</i> The Longaberger Company <i>Agent Name:</i> Miller Thompson LLP <i>Owner Name:</i> The Longaberger Company  <i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> 63571-7 <i>Subsidiary:</i>				
LONGABERGER	3028304016/ Canada	1,212,696 02-Apr-2004	52/2627 02-Mar-2005		Published
	<i>Class(es):</i> NA None <i>Client:</i> The Longaberger Company <i>Agent Name:</i> Miller Thompson LLP <i>Owner Name:</i> The Longaberger Company  <i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> 63571-8 <i>Subsidiary:</i>				
LONGABERGER	3028304017/ Canada	1,218,666 26-May-2004	52/2623 02-Feb-2005		Published
	<i>Class(es):</i> NA None <i>Client:</i> The Longaberger Company <i>Agent Name:</i> Miller Thompson LLP <i>Owner Name:</i> The Longaberger Company  <i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> 63571-10 <i>Subsidiary:</i>				

Trademark List

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
LONGABERGER	3028304020/ Canada	755,509 25-May-1994	42/2120 14-Jun-1995	451,857 15-Dec-1995	Registered 15-Dec-2010
	<i>Class(es):</i> NA None <i>Client:</i> The Longaberger Company <i>Agent Name:</i> Miller Thompson LLP <i>Owner Name:</i> The Longaberger Company				
LONGABERGER	3028304041/ China (Peoples Republic)	4,467,532			Pending
	<i>Class(es):</i> 20 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company				
	<i>Attorney(s):</i> DSM IND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>				
LONGABERGER	3028304042/ China (Peoples Republic)	4,467,533 17-Jan-2005			Pending
	<i>Class(es):</i> 21 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company				
	<i>Attorney(s):</i> DSM IND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>				
LONGABERGER	3028304043/ China (Peoples Republic)	4,467,534 17-Jan-2005			Pending
	<i>Class(es):</i> 24 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company				
	<i>Attorney(s):</i> DSM IND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>				

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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LONGABERGER	3028304029/ Colombia	4,042,876 10-May-2004		289,540 26-Nov-2004	Registered 26-Nov-2014
	<i>Class(es):</i> 06 Int.				
	<i>Client:</i> The Longaberger Company				
	<i>Agent Name:</i> Brigard & Castro				
	<i>Owner Name:</i> The Longaberger Company				

LONGABERGER	3028304030/ Colombia	4,042,882 10-May-2004		289,545 26-Nov-2004	Registered 26-Nov-2014
	<i>Class(es):</i> 21 Int.				
	<i>Client:</i> The Longaberger Company				
	<i>Agent Name:</i> Brigard & Castro				
	<i>Owner Name:</i> The Longaberger Company				

LONGABERGER	3028304031/ Colombia	4,042,881 10-May-2004		289,546 26-Nov-2004	Registered 26-Nov-2014
	<i>Class(es):</i> 24 Int.				
	<i>Client:</i> The Longaberger Company				
	<i>Agent Name:</i> Brigard & Castro				
	<i>Owner Name:</i> The Longaberger Company				

LONGABERGER	3028304321/ Cyprus, Republic of	70,631 01-Apr-1996	011/1997 21-Jul-1997	70,631 25-Feb-1998	Registered 01-Apr-2006
	<i>Class(es):</i> 20 Int., 21 Int., 24 Int.				
	<i>Client:</i> The Longaberger Company				
	<i>Agent Name:</i> Withers & Rogers LLP				
	<i>Owner Name:</i> The Longaberger Company				

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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LONGABERGER	3028304321/ Czech Republic	70,631 01-Apr-1996	011/1997 21-Jul-1997	70,631 25-Feb-1998	Registered 01-Apr-2006
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*Class(es):* 20 Int., 21 Int., 24 Int.

*Client:* The Longaberger Company

*Agent Name:* Withers & Rogers LLP

*Owner Name:* The Longaberger Company

*Client Ref:*

*Agent Ref:*

*Subsidiary:*

LONGABERGER	3028304321/ Denmark	70,631 01-Apr-1996	011/1997 21-Jul-1997	70,631 25-Feb-1998	Registered 01-Apr-2006
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*Class(es):* 20 Int., 21 Int., 24 Int.

*Client:* The Longaberger Company

*Agent Name:* Withers & Rogers LLP

*Owner Name:* The Longaberger Company

*Client Ref:*

*Agent Ref:*

*Subsidiary:*

LONGABERGER	3028304321/ Estonia	70,631 01-Apr-1996	011/1997 21-Jul-1997	70,631 25-Feb-1998	Registered 01-Apr-2006
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*Class(es):* 20 Int., 21 Int., 24 Int.

*Client:* The Longaberger Company

*Agent Name:* Withers & Rogers LLP

*Owner Name:* The Longaberger Company

*Client Ref:*

*Agent Ref:*

*Subsidiary:*

LONGABERGER	3028304321/ European Community	70,631 01-Apr-1996	011/1997 21-Jul-1997	70,631 25-Feb-1998	Registered 01-Apr-2006
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*Class(es):* 20 Int., 21 Int., 24 Int.

*Client:* The Longaberger Company

*Agent Name:* Withers & Rogers LLP

*Owner Name:* The Longaberger Company

*Client Ref:*

*Agent Ref:*

*Subsidiary:*

**Trademark List**

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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**LONGABERGER**  
 3028304321/  
 Finland  
 70,631  
 01-Apr-1996  
 011/1997  
 21-Jul-1997  
 70,631  
 25-Feb-1998  
 Registered  
 01-Apr-2006

*Class(es):* 20 Int., 21 Int., 24 Int.  
*Client:* The Longaberger Company  
*Agent Name:* Withers & Rogers LLP  
*Owner Name:* The Longaberger Company

*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

**LONGABERGER**  
 3028304321/  
 France  
 70,631  
 01-Apr-1996  
 011/1997  
 21-Jul-1997  
 70,631  
 25-Feb-1998  
 Registered  
 01-Apr-2006

*Class(es):* 20 Int., 21 Int., 24 Int.  
*Client:* The Longaberger Company  
*Agent Name:* Withers & Rogers LLP  
*Owner Name:* The Longaberger Company

*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

**LONGABERGER**  
 3028304321/  
 Germany  
 70,631  
 01-Apr-1996  
 011/1997  
 21-Jul-1997  
 70,631  
 25-Feb-1998  
 Registered  
 01-Apr-2006

*Class(es):* 20 Int., 21 Int., 24 Int.  
*Client:* The Longaberger Company  
*Agent Name:* Withers & Rogers LLP  
*Owner Name:* The Longaberger Company

*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

**LONGABERGER**  
 3028304321/  
 Greece  
 70,631  
 01-Apr-1996  
 011/1997  
 21-Jul-1997  
 70,631  
 25-Feb-1998  
 Registered  
 01-Apr-2006

*Class(es):* 20 Int., 21 Int., 24 Int.  
*Client:* The Longaberger Company  
*Agent Name:* Withers & Rogers LLP  
*Owner Name:* The Longaberger Company

*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

Trademark	Case Number/Sub case Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
LONGABERGER	3028304025/ Honduras	16905/2004 20-Sep-2004			Pending
	<i>Class(es):</i> 04 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> Bufete Mejia & Asociados <i>Owner Name:</i> The Longaberger Company			<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> 1363/2004 <i>Subsidiary:</i>	
LONGABERGER	3028304026/ Honduras	16906/2004 20-Sep-2004			Pending
	<i>Class(es):</i> 20 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> Bufete Mejia & Asociados <i>Owner Name:</i> The Longaberger Company			<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> 1363/2004 <i>Subsidiary:</i>	
LONGABERGER	3028304027/ Honduras	16907/2004 20-Sep-2004			Pending
	<i>Class(es):</i> 21 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> Bufete Mejia & Asociados <i>Owner Name:</i> The Longaberger Company			<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> 1363/2004 <i>Subsidiary:</i>	
LONGABERGER	3028304028/ Honduras	16908/2004 20-Sep-2004			Pending
	<i>Class(es):</i> 24 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> Bufete Mejia & Asociados <i>Owner Name:</i> The Longaberger Company			<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> 1363/2004 <i>Subsidiary:</i>	

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
LONGABERGER	3028304033/ Hong Kong	300232631 14-Jun-2004	23-Jul-2004	300232631 09-Nov-2004	Registered 14-Jun-2014
	<i>Class(es):</i> 20 Int., 21 Int., 24 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> Deacons <i>Owner Name:</i> The Longaberger Company		<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> 8070055 <i>Subsidiary:</i>		
LONGABERGER	3028304321/ Hungary	70,631 01-Apr-1996	01/1/1997 21-Jul-1997	70,631 25-Feb-1998	Registered 01-Apr-2006
	<i>Class(es):</i> 20 Int., 21 Int., 24 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> Withers & Rogers LLP <i>Owner Name:</i> The Longaberger Company		<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>		
LONGABERGER	3028304321/ Ireland	70,631 01-Apr-1996	01/1/1997 21-Jul-1997	70,631 25-Feb-1998	Registered 01-Apr-2006
	<i>Class(es):</i> 20 Int., 21 Int., 24 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> Withers & Rogers LLP <i>Owner Name:</i> The Longaberger Company		<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>		
LONGABERGER	3028304321/ Italy	70,631 01-Apr-1996	01/1/1997 21-Jul-1997	70,631 25-Feb-1998	Registered 01-Apr-2006
	<i>Class(es):</i> 20 Int., 21 Int., 24 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> Withers & Rogers LLP <i>Owner Name:</i> The Longaberger Company		<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>		



Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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LONGABERGER	3028304270/ Japan	H06-104846 18-Oct-1994	12-Mar-1998	4,097,146 26-Dec-1997	Registered 26-Dec-2007
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*Class(es):* 20 Int.  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company

*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONGABERGER	3028304271/ Japan	H06-104848 18-Oct-1994	12-Mar-1998	4,097,147 26-Dec-1997	Registered 26-Dec-2007
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*Class(es):* 21 Int.  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company

*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONGABERGER	3028304037/ Korea, Republic of	40-2004-27233 15-Jun-2004			Pending
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*Class(es):* 20 Int., 21 Int., 24 Int.  
*Client:* The Longaberger Company  
*Agent Name:* Kim & Chang  
*Owner Name:* The Longaberger Company

*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONGABERGER	3028304321/ Latvia	70,631 01-Apr-1996	01/1/1997 21-Jul-1997	70,631 25-Feb-1998	Registered 01-Apr-2006
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*Class(es):* 20 Int., 21 Int., 24 Int.  
*Client:* The Longaberger Company  
*Agent Name:* Withers & Rogers LLP  
*Owner Name:* The Longaberger Company

*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

**Trademark List**

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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LONGABERGER	3028304321/ Lithuania	70,631 01-Apr-1996	0111/1997 21-Jul-1997	70,631 25-Feb-1998	Registered 01-Apr-2006
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*Class(es):* 20 Int., 21 Int., 24 Int.  
*Client:* The Longaberger Company  
*Agent Name:* Withers & Rogers LLP  
*Owner Name:* The Longaberger Company

*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONGABERGER	3028304321/ Malta	70,631 01-Apr-1996	0111/1997 21-Jul-1997	70,631 25-Feb-1998	Registered 01-Apr-2006
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*Class(es):* 20 Int., 21 Int., 24 Int.  
*Client:* The Longaberger Company  
*Agent Name:* Withers & Rogers LLP  
*Owner Name:* The Longaberger Company

*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONGABERGER	3028304032/ Nicaragua	2004-02600 19-Aug-2004			Pending
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*Class(es):* 20 Int., 21 Int., 24 Int.  
*Client:* The Longaberger Company  
*Agent Name:* Guy Jose Bendana-Guerrero Assoc  
*Owner Name:* The Longaberger Company

*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONGABERGER	3028304321/ Poland	70,631 01-Apr-1996	0111/1997 21-Jul-1997	70,631 25-Feb-1998	Registered 01-Apr-2006
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*Class(es):* 20 Int., 21 Int., 24 Int.  
*Client:* The Longaberger Company  
*Agent Name:* Withers & Rogers LLP  
*Owner Name:* The Longaberger Company

*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

## Trademark List

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
LONGABERGER	3028304321/ Portugal	70,631 01-Apr-1996	011/1997 21-Jul-1997	70,631 25-Feb-1998	Registered 01-Apr-2006
	<i>Class(es):</i> 20 Int., 21 Int., 24 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> Withers & Rogers LLP <i>Owner Name:</i> The Longaberger Company		<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>		
LONGABERGER	3028304321/ Slovakia	70,631 01-Apr-1996	011/1997 21-Jul-1997	70,631 25-Feb-1998	Registered 01-Apr-2006
	<i>Class(es):</i> 20 Int., 21 Int., 24 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> Withers & Rogers LLP <i>Owner Name:</i> The Longaberger Company		<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>		
LONGABERGER	3028304321/ Slovenia	70,631 01-Apr-1996	011/1997 21-Jul-1997	70,631 25-Feb-1998	Registered 01-Apr-2006
	<i>Class(es):</i> 20 Int., 21 Int., 24 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> Withers & Rogers LLP <i>Owner Name:</i> The Longaberger Company		<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>		
LONGABERGER	3028304321/ Spain	70,631 01-Apr-1996	011/1997 21-Jul-1997	70,631 25-Feb-1998	Registered 01-Apr-2006
	<i>Class(es):</i> 20 Int., 21 Int., 24 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> Withers & Rogers LLP <i>Owner Name:</i> The Longaberger Company		<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>		

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
LONGABERGER	3028304321/ Sweden	70,631 01-Apr-1996	011/1997 21-Jul-1997	70,631 25-Feb-1998	Registered 01-Apr-2006
	Class(es): 20 Int., 21 Int., 24 Int. Client: The Longaberger Company Agent Name: Withers & Rogers LLP Owner Name: The Longaberger Company				
LONGABERGER	3028304038/ Taiwan	093029715 28-Jun-2004		01156251 01-Jun-2005	Registered 01-Jun-2015
	Class(es): 20 Int. Client: The Longaberger Company Agent Name: Owner Name: The Longaberger Company				
LONGABERGER	3028304039/ Taiwan	093029717 28-Jun-2004		01172315 01-Sep-2005	Registered 01-Sep-2015
	Class(es): 08 Int., 21 Int. Client: The Longaberger Company Agent Name: Owner Name: The Longaberger Company				
LONGABERGER	3028304040/ Taiwan	093029712 28-Jun-2004		01146295 01-Apr-2005	Registered 01-Apr-2015
	Class(es): 24 Int. Client: The Longaberger Company Agent Name: Owner Name: The Longaberger Company				
				Attorney(s): DSM JND	
				Client Ref:	
				Agent Ref:	
				Subsidiary:	

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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LONGABERGER	3028304034/ Thailand	576,192 17-Dec-2004			Pending
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*Class(es):* 20 Int., 21 Int., 24 Int.  
*Client:* The Longaberger Company  
*Agent Name:* Deacons  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:* 22279  
*Subsidiary:*

LONGABERGER	3028304558/ Thailand	605,576 03-Oct-2005			Pending
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*Class(es):* 06 Int.  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:*  
*Attorney(s):* DHD JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONGABERGER	3028304267/ United Kingdom	1,582,907 19-Aug-1994	6064/1226 01-Mar-1995	1,582,907 16-Jun-1995	Registered
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*Class(es):* 20 Int.  
*Client:* The Longaberger Company  
*Agent Name:* Withers & Rogers  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONGABERGER	3028304269/ United Kingdom	1,582,909 19-Aug-1994	6064/1228 01-Mar-1995	1,582,909 16-Jun-1995	Registered 19-Aug-2011
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*Class(es):* 20 Int., 21 Int., 24 Int.  
*Client:* The Longaberger Company  
*Agent Name:* Withers & Rogers  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

Trademark Case Number/Subcase Application Number/Date Publication Number/Date Registration Number/Date Status Next Renewal

LONGABERGER 3028304321/ United Kingdom 70,631 01-Apr-1996 011/1/1997 21-Jul-1997 70,631 25-Feb-1998 01-Apr-2006 Registered

*Class(es):* 20 Int., 21 Int., 24 Int.  
*Client:* The Longaberger Company  
*Agent Name:* Withers & Rogers LLP  
*Owner Name:* The Longaberger Company

*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONGABERGER 3028304002/ United States of America 78,451,793 16-Jul-2004 Pending

*Class(es):* 29 Int., 30 Int.  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company

*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONGABERGER 3028304007/ United States of America 78,433,846 11-Jun-2004 01-Nov-2005 Published

*Class(es):* 35 Int., 41 Int.  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company

*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONGABERGER 3028304050/ United States of America 78,101,506 08-Jan-2002 04-Mar-2003 2,719,387 27-May-2003 27-May-2013 Registered

*Class(es):* 09 Int.  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company

*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

**Trademark List**

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
LONGABERGER	3028304052/ United States of America	78/120,709 10-Apr-2002	04-Feb-2003	2,711,463 29-Apr-2003	Registered 29-Apr-2013
	<i>Class(es): 18 Int.</i>				
	<i>Client: The Longaberger Company</i>				
<i>Agent Name:</i>					
<i>Owner Name: The Longaberger Company</i>					
LONGABERGER	3028304055/ United States of America	78/095,239 27-Nov-2001	07-Jan-2003	2,702,643 01-Apr-2003	Registered 01-Apr-2013
	<i>Class(es): 04 Int.</i>				
	<i>Client: The Longaberger Company</i>				
<i>Agent Name:</i>					
<i>Owner Name: The Longaberger Company</i>					
LONGABERGER	3028304056/ United States of America	78/191,128 04-Dec-2002	24-Jun-2003	2,764,456 16-Sep-2003	Registered 16-Sep-2013
	<i>Class(es): 08 Int.</i>				
	<i>Client: The Longaberger Company</i>				
<i>Agent Name:</i>					
<i>Owner Name: The Longaberger Company</i>					
LONGABERGER	3028304210/ United States of America	75/192,537 04-Nov-1996	27-Oct-1998	2,218,089 19-Jan-1999	Registered 19-Jan-2009
	<i>Class(es): 16 Int., 25 Int.</i>				
	<i>Client: The Longaberger Company</i>				
<i>Agent Name:</i>					
<i>Owner Name: The Longaberger Company</i>					
<i>Client Ref:</i>					
<i>Agent Ref:</i>					
<i>Subsidiary:</i>					

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
LONGABERGER	3028304212/ United States of America	75/181,085 15-Oct-1996	27-Oct-1998	2,218,078 19-Jan-1999	Registered 19-Jan-2009
	<i>Class(es):</i> 20 Int., 21 Int., 24 Int., 28 Int., 35 Int.			<i>Attorney(s):</i> DSM JND	
	<i>Client:</i> The Longaberger Company			<i>Client Ref:</i>	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Owner Name:</i> The Longaberger Company			<i>Subsidiary:</i>	
LONGABERGER	3028304293/ United States of America	75/578,100 23-Oct-1998	22-Feb-2000	2,349,617 16-May-2000	Registered 16-May-2010
	<i>Class(es):</i> 18 Int., 28 Int.			<i>Attorney(s):</i> DSM JND	
	<i>Client:</i> The Longaberger Company			<i>Client Ref:</i>	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Owner Name:</i> The Longaberger Company			<i>Subsidiary:</i>	
LONGABERGER	3028304294/ United States of America	75/578,376 23-Oct-1998	22-Feb-2000	2,349,619 16-May-2000	Registered 16-May-2010
	<i>Class(es):</i> 14 Int., 16 Int., 21 Int.			<i>Attorney(s):</i> DSM JND	
	<i>Client:</i> The Longaberger Company			<i>Client Ref:</i>	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Owner Name:</i> The Longaberger Company			<i>Subsidiary:</i>	
LONGABERGER	3028304295/ United States of America	74/357,526 10-Feb-1993	05-Oct-1993	1,813,749 28-Dec-1993	Registered 28-Dec-2013
	<i>Class(es):</i> 20 Int.			<i>Attorney(s):</i> DSM JND	
	<i>Client:</i> The Longaberger Company			<i>Client Ref:</i>	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Owner Name:</i> The Longaberger Company			<i>Subsidiary:</i>	



Trademark	Case Number/Sub case Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
LONGABERGER	3028304296/ United States of America	75/270,823 03-Apr-1997	21-Apr-1998	2,172,615 14-Jul-1998	Registered 14-Jul-2008
	<i>Class(es):</i> 20 Int., 21 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company		<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>		
LONGABERGER	3028304297/ United States of America	75/576,787 22-Oct-1998	22-Feb-2000	2,349,607 16-May-2000	Registered 16-May-2010
	<i>Class(es):</i> 06 Int., 09 Int., 20 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company		<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>		
LONGABERGER AT HOME	3028304227/ United States of America	75/445,005 05-Mar-1998	19-Jan-1999	2,294,739 23-Nov-1999	Registered 23-Nov-2009
	<i>Class(es):</i> 35 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company		<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>		
LONGABERGER BASKETS	3028304298/ United States of America	73/728,919 17-May-1988	20-Feb-1990	1,596,466 15-May-1990	Registered 15-May-2010
	<i>Class(es):</i> 20 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company		<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>		

**Trademark List**

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
LONGABERGER EXPRESS	3028304299/ United States of America	75/059,596 20-Feb-1996	14-Jan-1997	2,050,552 08-Apr-1997	Registered 08-Apr-2007
	<i>Class(es):</i> 09 Int.			<i>Attorney(s):</i> DSM JND	
	<i>Client:</i> The Longaberger Company			<i>Client Ref:</i>	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Owner Name:</i> The Longaberger Company			<i>Subsidiary:</i>	

LONGABERGER FOUNDRY COLLECTION & DESIGN	3028304300/ United States of America	75/142,545 31-Jul-1996	14-Oct-1997	2,126,792 06-Jan-1998	Registered 06-Jan-2008
	<i>Class(es):</i> 21 Int.			<i>Attorney(s):</i> DSM JND	
	<i>Client:</i> The Longaberger Company			<i>Client Ref:</i>	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Owner Name:</i> The Longaberger Company			<i>Subsidiary:</i>	

LONGABERGER GOLF CLUB	3028304301/ United States of America	75/753,665 19-Jul-1999	12-Sep-2000	2,410,257 05-Dec-2000	Registered 05-Dec-2010
	<i>Class(es):</i> 41 Int.			<i>Attorney(s):</i> DSM JND	
	<i>Client:</i> The Longaberger Company			<i>Client Ref:</i>	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Owner Name:</i> The Longaberger Company			<i>Subsidiary:</i>	

LONGABERGER GOLF CLUB	3028304302/ United States of America	76/070,721 16-Jun-2000	20-Nov-2001	2,537,864 12-Feb-2002	Registered 12-Feb-2012
	<i>Class(es):</i> 21 Int.			<i>Attorney(s):</i> DSM JND	
	<i>Client:</i> The Longaberger Company			<i>Client Ref:</i>	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Owner Name:</i> The Longaberger Company			<i>Subsidiary:</i>	

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
LONGABERGER GOLF CLUB & DESIGN	3028304303/ United States of America	75/754,227 19-Jul-1999	01-Feb-2000	2,345,649 25-Apr-2000	Registered 25-Apr-2010
	<i>Class(es):</i> 41 Int.			<i>Attorney(s):</i> DSM JND	
	<i>Client:</i> The Longaberger Company			<i>Client Ref:</i>	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Owner Name:</i> The Longaberger Company			<i>Subsidiary:</i>	
LONGABERGER GOLF CLUB & DESIGN	3028304304/ United States of America	76/123,925 08-Sep-2000	09-Jul-2002	2,627,348 01-Oct-2002	Registered 01-Oct-2012
	<i>Class(es):</i> 16 Int., 18 Int., 21 Int.			<i>Attorney(s):</i> DSM JND	
	<i>Client:</i> The Longaberger Company			<i>Client Ref:</i>	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Owner Name:</i> The Longaberger Company			<i>Subsidiary:</i>	
LONGABERGER GOLF CLUB & DESIGN	3028304305/ United States of America	76/123,926 08-Sep-2000	16-Apr-2002	2,590,733 09-Jul-2002	Registered 09-Jul-2012
	<i>Class(es):</i> 24 Int., 25 Int., 28 Int.			<i>Attorney(s):</i> DSM JND	
	<i>Client:</i> The Longaberger Company			<i>Client Ref:</i>	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Owner Name:</i> The Longaberger Company			<i>Subsidiary:</i>	
LONGABERGER GOLF CLUB & DESIGN	3028304306/ United States of America	76/125,840 11-Sep-2000	16-Apr-2002	2,590,743 09-Jul-2002	Registered 09-Jul-2012
	<i>Class(es):</i> 06 Int., 08 Int., 14 Int.			<i>Attorney(s):</i> DSM JND	
	<i>Client:</i> The Longaberger Company			<i>Client Ref:</i>	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Owner Name:</i> The Longaberger Company			<i>Subsidiary:</i>	

Trademark List

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
LONGABERGER HEARTLAND FOODS	3028304309/ United States of America	75/397,256 28-Nov-1997	28-Jul-1998	2,198,580 20-Oct-1998	Registered 20-Oct-2008
	<i>Class(es):</i> 29 Int.			<i>Attorney(s):</i> DSM JND	
	<i>Client:</i> The Longaberger Company			<i>Client Ref:</i>	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Owner Name:</i> The Longaberger Company			<i>Subsidiary:</i>	
LONGABERGER HOMESTEAD	3028304310/ United States of America	75/446,297 06-Mar-1998	27-Apr-1999	2,362,876 27-Jun-2000	Registered 27-Jun-2010
	<i>Class(es):</i> 35 Int., 41 Int., 42 Int.			<i>Attorney(s):</i> DSM JND	
	<i>Client:</i> The Longaberger Company			<i>Client Ref:</i>	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Owner Name:</i> The Longaberger Company			<i>Subsidiary:</i>	
LONGABERGER POTTERY	3028304021/ Canada	796,381 03-Nov-1995	43/2165 24-Apr-1996	465,623 01-Nov-1996	Registered 01-Nov-2011
	<i>Class(es):</i> NA None			<i>Attorney(s):</i> DSM JND	
	<i>Client:</i> The Longaberger Company			<i>Client Ref:</i>	
	<i>Agent Name:</i> Miller Thompson LLP			<i>Agent Ref:</i> 63571	
	<i>Owner Name:</i> The Longaberger Company			<i>Subsidiary:</i>	
LONGABERGER POTTERY	3028304311/ United States of America	74/076,251 09-Jul-1990	06-Aug-1991	1,662,516 29-Oct-1991	Registered 29-Oct-2011
	<i>Class(es):</i> 21 Int.			<i>Attorney(s):</i> DSM JND	
	<i>Client:</i> The Longaberger Company			<i>Client Ref:</i>	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Owner Name:</i> The Longaberger Company			<i>Subsidiary:</i>	

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
LONGABERGER POTTERY MADE IN THE U.S.A. & DESIGN	3028304230/ United States of America	75/441,417 26-Feb-1998	14-Sep-1999	2,297,505 07-Dec-1999	Registered 07-Dec-2009
	<i>Classes</i> : 21 Int.			<i>Attorney(s)</i> : DSM JND	
	<i>Client</i> : The Longaberger Company			<i>Client Ref</i> :	
	<i>Agent Name</i> :			<i>Agent Ref</i> :	
	<i>Owner Name</i> : The Longaberger Company			<i>Subsidiary</i> :	
LONGABERGER UNIVERSITY	3028304024/ United States of America	78/303,516 22-Sep-2003	21-Sep-2004	2,910,807 14-Dec-2004	Registered 14-Dec-2014
	<i>Classes</i> : 41 Int.			<i>Attorney(s)</i> : DSM JND	
	<i>Client</i> : The Longaberger Company			<i>Client Ref</i> :	
	<i>Agent Name</i> :			<i>Agent Ref</i> :	
	<i>Owner Name</i> : The Longaberger Company			<i>Subsidiary</i> :	
LONGABERGER WOODCRAFTS	3028304022/ Canada	796,382 03-Nov-1995	43/2165 24-Apr-1996	465,624 01-Nov-1996	Registered 01-Nov-2011
	<i>Classes</i> : NA None			<i>Attorney(s)</i> : DSM JND	
	<i>Client</i> : The Longaberger Company			<i>Client Ref</i> :	
	<i>Agent Name</i> : Miller Thompson LLP			<i>Agent Ref</i> : 63571	
	<i>Owner Name</i> : The Longaberger Company			<i>Subsidiary</i> :	
LONGABERGER WOODCRAFTS	3028304214/ United States of America	74/443,799 04-Oct-1993	26-Jul-1994	1,907,384 25-Jul-1995	Registered 25-Jul-2015
	<i>Classes</i> : 21 Int.			<i>Attorney(s)</i> : DSM JND	
	<i>Client</i> : The Longaberger Company			<i>Client Ref</i> :	
	<i>Agent Name</i> :			<i>Agent Ref</i> :	
	<i>Owner Name</i> : The Longaberger Company			<i>Subsidiary</i> :	

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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LONGABERGER.BIZ	3028304429/ United States of America	52 14-Nov-2003			DOMAIN 18-Nov-2006
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONGABERGER.CA	3028304452/ Canada	95 03-Nov-2003			DOMAIN 03-Nov-2006
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONGABERGER.COM	3028304424/ United States of America	1 15-May-2000			DOMAIN 15-May-2009
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONGABERGER.INFO	3028304436/ United States of America	34 12-Oct-2001			DOMAIN 12-Oct-2006
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
LONGABERGER.NET	3028304402/ United States of America	17 17-Apr-2003			DOMAIN 21-Jun-2006
	<i>Class(es):</i> <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company			<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>	
LONGABERGER.ORG	3028304413/ United States of America	29 24-Jun-2002			DOMAIN 24-Jun-2008
	<i>Class(es):</i> <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company			<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>	
LONGABERGERACCESSORIES.COM	3028304387/ United States of America				DOMAIN
	<i>Class(es):</i> <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company			<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>	
LONGABERGERATTIC.COM	3028304447/ United States of America				DOMAIN
	<i>Class(es):</i> <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company			<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>	

Trademark List

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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LONGABERGERAUCTION.COM 3028304329/ United States of America 96 06-Aug-2004 DOMAIN 06-Aug-2007

*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONGABERGERAUCTIONS.COM 3028304330/ United States of America 97 06-Aug-2004 DOMAIN 06-Aug-2007

*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONGABERGERBASKET.COM 3028304375/ United States of America 2 28-Jan-2003 DOMAIN 28-Jan-2011

*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONGABERGER-BASKET.COM 3028304443/ United States of America 71 30-Oct-2003 DOMAIN 30-Oct-2008

*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*



**Trademark List**

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
LONGABERGERBASKET.NET	3028304376/ United States of America	3 28-Jan-2001			DOMAIN 28-Jan-2011
<i>Class(es):</i> <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company  <i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>					
LONGABERGER-BASKET.NET	3028304444/ United States of America	72 30-Oct-2003			DOMAIN 30-Oct-2008
<i>Class(es):</i> <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company  <i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>					
LONGABERGERBASKET.ORG	3028304377/ United States of America	4 28-Jan-2003			DOMAIN 28-Jan-2011
<i>Class(es):</i> <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company  <i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>					
LONGABERGERBASKETS.BIZ	3028304430/ United States of America	53 14-Nov-2003			DOMAIN 18-Nov-2006
<i>Class(es):</i> <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company  <i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>					

Trademark	Case Number/Sub case Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
LONGABERGERBASKETS.CA	3028304450/ Canada	98 03-Nov-2003			DOMAIN 03-Nov-2006
<p><i>Class(es):</i>  <i>Client:</i> The Longaberger Company  <i>Agent Name:</i>  <i>Owner Name:</i> The Longaberger Company</p>					
<p><i>Attorney(s):</i> DSM JND  <i>Client Ref:</i>  <i>Agent Ref:</i>  <i>Subsidiary:</i></p>					
LONGABERGERBASKETS.INFO	3028304437/ United States of America	35 12-Oct-2001			DOMAIN 12-Oct-2006
<p><i>Class(es):</i>  <i>Client:</i> The Longaberger Company  <i>Agent Name:</i>  <i>Owner Name:</i> The Longaberger Company</p>					
<p><i>Attorney(s):</i> DSM JND  <i>Client Ref:</i>  <i>Agent Ref:</i>  <i>Subsidiary:</i></p>					
LONGABERGERBASKETS.NET	3028304378/ United States of America	5 28-Jan-2003			DOMAIN 28-Jan-2011
<p><i>Class(es):</i>  <i>Client:</i> The Longaberger Company  <i>Agent Name:</i>  <i>Owner Name:</i> The Longaberger Company</p>					
<p><i>Attorney(s):</i> DSM JND  <i>Client Ref:</i>  <i>Agent Ref:</i>  <i>Subsidiary:</i></p>					
LONGABERGERBASKETS.ORG	3028304364/ United States of America	6 08-Feb-2004			DOMAIN 08-Feb-2006
<p><i>Class(es):</i>  <i>Client:</i> The Longaberger Company  <i>Agent Name:</i>  <i>Owner Name:</i> The Longaberger Company</p>					
<p><i>Attorney(s):</i> DSM JND  <i>Client Ref:</i>  <i>Agent Ref:</i>  <i>Subsidiary:</i></p>					

**Trademark List**

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
LONGABERGERCANDLES.COM	3028304369/ United States of America	56 08-Feb-2001			DOMAIN 08-Feb-2008
<p><i>Class(es):</i>  <i>Client:</i> The Longaberger Company  <i>Agent Name:</i>  <i>Owner Name:</i> The Longaberger Company</p> <p><i>Attorney(s):</i> DSM JND  <i>Client Ref:</i>  <i>Agent Ref:</i>  <i>Subsidiary:</i></p>					
LONGABERGERCOLLECTOR.COM	3028304358/ United States of America	49 07-Feb-2004			DOMAIN 07-Feb-2007
<p><i>Class(es):</i>  <i>Client:</i> The Longaberger Company  <i>Agent Name:</i>  <i>Owner Name:</i> The Longaberger Company</p> <p><i>Attorney(s):</i> DSM JND  <i>Client Ref:</i>  <i>Agent Ref:</i>  <i>Subsidiary:</i></p>					
LONGABERGERCOLLECTORS.COM	3028304359/ United States of America	50 07-Feb-2004			DOMAIN 07-Feb-2010
<p><i>Class(es):</i>  <i>Client:</i> The Longaberger Company  <i>Agent Name:</i>  <i>Owner Name:</i> The Longaberger Company</p> <p><i>Attorney(s):</i> DSM JND  <i>Client Ref:</i>  <i>Agent Ref:</i>  <i>Subsidiary:</i></p>					
LONGABERGERCOMPANY.COM	3028304379/ United States of America	7 28-Jan-2003			DOMAIN 28-Jan-2011
<p><i>Class(es):</i>  <i>Client:</i> The Longaberger Company  <i>Agent Name:</i>  <i>Owner Name:</i> The Longaberger Company</p> <p><i>Attorney(s):</i> DSM JND  <i>Client Ref:</i>  <i>Agent Ref:</i>  <i>Subsidiary:</i></p>					

**Trademark List**

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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LONGABERGERCOMPANY.NET 3028304365/ United States of America 43 08-Feb-2004 08-Feb-2006 DOMAIN

*Class(es):*  
*Client:* The Longaberger Company  
*Agent Ref:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONGABERGERCOMPANY.ORG 3028304380/ United States of America 8 28-Jan-2003 28-Jan-2011 DOMAIN

*Class(es):*  
*Client:* The Longaberger Company  
*Agent Ref:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONGABERGERCONSULTANT.COM 3028304360/ United States of America 31 07-Feb-2004 07-Feb-2010 DOMAIN

*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONGABERGEREXPRESS.COM 3028304415/ United States of America 27 26-Jun-2002 26-Jun-2008 DOMAIN

*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

**Trademark List**

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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LONGABERGER-EXPRESS.COM	3028304414/ United States of America	28 26-Jun-2002			DOMAIN 26-Jun-2008
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONGABERGERGOLF.COM	3028304366/ United States of America	44 08-Feb-2004			DOMAIN 08-Feb-2006
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONGABERGERGOLFCOURSE.COM	3028304332/ United States of America	54 15-Dec-2000			DOMAIN 15-Dec-2011
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONGABERGERGOLFCOURSE.COM	3028304333/ United States of America	55 15-Dec-2000			DOMAIN 15-Dec-2011
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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LONGABERGERHHOMESTEAD.COM	3028304361/ United States of America	9 07-Feb-2004			DOMAIN 07-Feb-2010
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONGABERGERIDEA.COM	3028304392/ United States of America	82 08-Sep-2003			DOMAIN 10-Jun-2007
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONGABERGERIDEAS.COM	3028304393/ United States of America	83 08-Sep-2003			DOMAIN 10-Jun-2007
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONGABERGERLOVER.COM	3028304325/ United States of America	99 29-Jun-2004			DOMAIN 26-Apr-2008
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
LONGABERGERNOW.COM	3028304355/ United States of America	63 14-Feb-2003			DOMAIN 14-Feb-2006
	<i>Class(es):</i> <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company		<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>		
LONGABERGERONLINE.COM	3028304385/ United States of America	51 09-Jan-2003			DOMAIN 09-Jan-2014
	<i>Class(es):</i> <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company		<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>		
LONGABERGERONLINE.COM	3028304354/ United States of America	65 14-Feb-2003			DOMAIN 14-Feb-2006
	<i>Class(es):</i> <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company		<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>		
LONGABERGERONLINE.NET	3028304445/ United States of America	73 30-Oct-2003			DOMAIN 30-Oct-2008
	<i>Class(es):</i> <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company		<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>		

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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LONGABERGERPOTTERY.CA	3028304453/ Canada	100 03-Nov-2003			DOMAIN 03-Nov-2006
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONGABERGERPOTTERY.COM	3028304362/ United States of America	30 07-Feb-2004			DOMAIN 07-Feb-2010
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONGABERGERS.COM	3028304397/ United States of America	61 10-Jun-2004			DOMAIN 10-Jun-2009
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONGABERGERSALE.COM	3028304398/ United States of America	62 10-Jun-2004			DOMAIN 10-Jun-2009
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*



Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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**LONGABERGERSALES.COM**

3028304324/ United States of America	57 10-Apr-2004				DOMAIN 10-Apr-2009
<i>Class(es):</i>					
<i>Client:</i> The Longaberger Company					
<i>Agent Ref:</i>					
<i>Owner Name:</i> The Longaberger Company					
<i>Subsidiary:</i>					

**LONGABERGERSHOP.COM**

3028304331/ United States of America	64 10-Dec-2003				DOMAIN 10-Dec-2006
<i>Class(es):</i>					
<i>Client:</i> The Longaberger Company					
<i>Agent Ref:</i>					
<i>Owner Name:</i> The Longaberger Company					
<i>Subsidiary:</i>					

**LONGABERGERSHOPS.COM**

3028304373/ United States of America	45 08-Feb-2004				DOMAIN 08-Feb-2010
<i>Class(es):</i>					
<i>Client:</i> The Longaberger Company					
<i>Agent Ref:</i>					
<i>Owner Name:</i> The Longaberger Company					
<i>Subsidiary:</i>					

**LONGABERGER-SUCKS.COM**

3028304401/ United States of America	33 21-Jun-2002				DOMAIN 21-Jun-2006
<i>Class(es):</i>					
<i>Client:</i> The Longaberger Company					
<i>Agent Ref:</i>					
<i>Owner Name:</i> The Longaberger Company					
<i>Subsidiary:</i>					

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
LONGABERGERUNIVERSITY.COM	3028304327/ United States of America	101 23-Nov-2003			DOMAIN 01-Aug-2009
	<i>Class(es):</i> <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company			<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>	
LONGABERGERVILLAGE.COM	3028304381/ United States of America	11 28-Jan-2003			DOMAIN 28-Jan-2011
	<i>Class(es):</i> <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company			<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>	
LONGABERGERVILLAGE.NET	3028304384/ United States of America	12 29-Jan-2003			DOMAIN 29-Jan-2011
	<i>Class(es):</i> <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company			<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>	
LONGABERGERVILLAGE.ORG	3028304382/ United States of America	13 28-Jan-2003			DOMAIN 28-Jan-2011
	<i>Class(es):</i> <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company			<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>	

**Trademark List**

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
LONGABERGERWOODCRAFTS.CA	3028304451/ Canada	102 03-Nov-2003			DOMAIN 03-Nov-2006
	<i>Class(es):</i> <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company			<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>	
LONGABERGERWORLD.COM	3028304388/ United States of America	103 20-Jul-2003			DOMAIN 20-Jul-2009
	<i>Class(es):</i> <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company			<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>	
LONGABERGERWORLD.NET	3028304389/ United States of America	104 20-Jul-2003			DOMAIN 20-Jul-2009
	<i>Class(es):</i> <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company			<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>	
LONGABERGERWORLD.ORG	3028304390/ United States of America	105 20-Jul-2003			DOMAIN 20-Jul-2009
	<i>Class(es):</i> <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company			<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>	

**Trademark List**

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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LONGABURGERBASKETS.COM 3028304399/ United States of America 74 10-Jun-2004 DOMAIN 10-Jun-2009

*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONGANBARGER.COM 3028304416/ United States of America 84 10-Mar-2003 DOMAIN 10-Mar-2006

*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONGANBARGER.COM 3028304417/ United States of America 85 10-Mar-2003 DOMAIN 10-Mar-2006

*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONGARBERGER.COM 3028304431/ United States of America DOMAIN

*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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LONGENBERGERBASKETS.COM	3028304438/ United States of America	78 28-Oct-2003			DOMAIN 28-Oct-2006
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONGENBARGER.COM	3028304418/ United States of America	86 10-Mar-2003			DOMAIN 10-Mar-2006
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONGENBERGERBASKETS.COM	3028304334/ United States of America	87 25-Dec-2001			DOMAIN 25-Dec-2006
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONGENBURGERBASKETS.COM	3028304446/ United States of America				DOMAIN
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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LONGERBERGERBASKET.COM United States of America	3028304426/ 15-Nov-2002	88 15-Nov-2002		DOMAIN 15-Nov-2006
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*Classes):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONGERBERGERBASKETS.COM United States of America	3028304412/ 23-Jun-2002	89 23-Jun-2002		DOMAIN 23-Jun-2007
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*Classes):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

LONGERBURGER.COM United States of America	3028304400/ 15-Jun-2002	90 15-Jun-2002		DOMAIN 15-Jun-2007
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*Classes):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

L-WEAVE DESIGN Japan	3028304272/ 18-Oct-1994	H06-104847 18-Oct-1994	H09-023642 24-Mar-1997	3,351,081 09-Oct-1997	Registered 09-Oct-2007
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*Classes):* 20 Int.  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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L-WEAVE DESIGN  
 3028304273/  
 Japan  
 H06-104849  
 18-Oct-1994  
 4,097,148  
 26-Dec-1997  
 Registered  
 26-Dec-2007

*Class(es):* 21 Int.  
*Client:* The Longaberger Company  
*Agent Ref:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

MAY SERIES  
 3028304003/  
 United States of America  
 78/442,784  
 29-Jun-2004  
 17-Jan-2006  
 Published

*Class(es):* 21 Int.  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

MYCOLLECTORSCLUB.COM  
 3028304432/  
 United States of America  
 75  
 26-Nov-2003  
 DOMAIN  
 26-Nov-2006

*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

MYDIRECTORSHIP.COM  
 3028304427/  
 United States of America  
 21  
 16-Nov-2001  
 DOMAIN  
 16-Nov-2006

*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

**Trademark List**

Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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**MYLONGABERGER.COM**

3028304368/ United States of America	46 08-Feb-2004			DOMAIN 08-Feb-2007
<i>Class(es):</i>				
<i>Client:</i> The Longaberger Company				
<i>Agent Ref:</i>				
<i>Owner Name:</i> The Longaberger Company				
<i>Attorney(s):</i> DSM JND				
<i>Client Ref:</i>				
<i>Agent Ref:</i>				
<i>Subsidiary:</i>				

**MYLONGABERGERBASKETS.COM**

3028304419/ United States of America	91 11-Mar-2003			DOMAIN 11-Mar-2006
<i>Class(es):</i>				
<i>Client:</i> The Longaberger Company				
<i>Agent Name:</i>				
<i>Owner Name:</i> The Longaberger Company				
<i>Attorney(s):</i> DSM JND				
<i>Client Ref:</i>				
<i>Agent Ref:</i>				
<i>Subsidiary:</i>				

**MYLONGABERGER.COM**

3028304386/ United States of America				DOMAIN
<i>Class(es):</i>				
<i>Client:</i> The Longaberger Company				
<i>Agent Name:</i>				
<i>Owner Name:</i> The Longaberger Company				
<i>Attorney(s):</i> DSM JND				
<i>Client Ref:</i>				
<i>Agent Ref:</i>				
<i>Subsidiary:</i>				

**NOTE PAL**

3028304046/ United States of America	76/377,039 04-Mar-2002	21-Jan-2003	2,706,618 15-Apr-2003	Registered 15-Apr-2013
<i>Class(es):</i> 21 Int.				
<i>Client:</i> The Longaberger Company				
<i>Agent Name:</i>				
<i>Owner Name:</i> The Longaberger Company				
<i>Attorney(s):</i> DSM JND				
<i>Client Ref:</i>				
<i>Agent Ref:</i>				
<i>Subsidiary:</i>				



**Trademark List**

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
ODDS & ENDS BASKET	3028304312/ United States of America	75/056,333 12-Feb-1996	17-Sep-1996	2,022,227 10-Dec-1996	Registered 10-Dec-2006
	<i>Class(es):</i> 21 Int.		<i>Attorney(s):</i> DSM JND		
	<i>Client:</i> The Longaberger Company		<i>Client Ref:</i>		
	<i>Agent Name:</i>		<i>Agent Ref:</i>		
	<i>Owner Name:</i> The Longaberger Company		<i>Subsidiary:</i>		
OLD GLORY	3028304185/ United States of America	78/089,329 19-Oct-2001		2,785,150 18-Nov-2003	Registered 18-Nov-2013
	<i>Class(es):</i> 24 Int.		<i>Attorney(s):</i> DSM JND		
	<i>Client:</i> The Longaberger Company		<i>Client Ref:</i>		
	<i>Agent Name:</i>		<i>Agent Ref:</i>		
	<i>Owner Name:</i> The Longaberger Company		<i>Subsidiary:</i>		
OURDIRECTORSHIP.COM	3028304428/ United States of America	25 16-Nov-2001			DOMAIN 16-Nov-2006
	<i>Class(es):</i>		<i>Attorney(s):</i> DSM JND		
	<i>Client:</i> The Longaberger Company		<i>Client Ref:</i>		
	<i>Agent Name:</i>		<i>Agent Ref:</i>		
	<i>Owner Name:</i> The Longaberger Company		<i>Subsidiary:</i>		
PEN PAL	3028304053/ United States of America	76/377,033 04-Mar-2002	21-Jan-2003	2,706,615 15-Apr-2003	Registered 15-Apr-2013
	<i>Class(es):</i> 21 Int.		<i>Attorney(s):</i> DSM JND		
	<i>Client:</i> The Longaberger Company		<i>Client Ref:</i>		
	<i>Agent Name:</i>		<i>Agent Ref:</i>		
	<i>Owner Name:</i> The Longaberger Company		<i>Subsidiary:</i>		

Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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**PROUDLY AMERICAN** 3028304187/ United States of America 78/145,560 19-Jul-2002 02-Dec-2003 2,817,040 24-Feb-2004 Registered 24-Feb-2014

*Class(es):* 04 Int, 21 Int, 24 Int.

*Client:* The Longaberger Company

*Agent Name:*

*Owner Name:* The Longaberger Company

*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

**PROUDLY MADE IN THE USA & FLAG WEAVE DESIGN** 3028304221/ United States of America 75/304,517 06-Jun-1997 06-Apr-1999 2,282,472 05-Oct-1999 Registered 05-Oct-2009

*Class(es):* 20 Int, 21 Int, 24 Int.

*Client:* The Longaberger Company

*Agent Name:*

*Owner Name:* The Longaberger Company

*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

**RACHELLONGABERGER.COM** 3028304356/ United States of America 92 14-Feb-2003 2,152,162 21-Apr-1998 Registered 21-Apr-2008

*Class(es):*

*Client:* The Longaberger Company

*Agent Name:*

*Owner Name:* The Longaberger Company

*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

**RENEWAL BASKET** 3028304313/ United States of America 75/249,409 27-Feb-1997 27-Jan-1998 2,152,162 21-Apr-1998 Registered 21-Apr-2008

*Class(es):* 21 Int.

*Client:* The Longaberger Company

*Agent Name:*

*Owner Name:* The Longaberger Company

*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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RETIREDLONGBERGERBASKETS.COM	3028304423/ United States of America	58 15-May-2003			DOMAIN 15-May-2006
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

RETIREDLONGBERGERBASKETS.NET	3028304422/ United States of America	59 15-May-2003			DOMAIN 15-May-2006
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

SCIONFARMS.COM	3028304456/ United States of America	106 24-Jan-2003			DOMAIN 24-Jan-2007
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

SCIONFARMS.NET	3028304458/ United States of America	107 24-Jan-2003			DOMAIN 24-Jan-2007
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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SCIONFARMS.ORG	3028304457/ United States of America	108 24-Jan-2003			DOMAIN 24-Jan-2007
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

SCIONFARMS.US	3028304462/ United States of America	109 27-Jun-2003			DOMAIN 27-Jun-2006
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

SCIONFARMSATHARTFORD.COM	3028304460/ United States of America	110 24-Jan-2003			DOMAIN 24-Jan-2007
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

SCIONFARMSATHARTFORD.NET	3028304459/ United States of America	111 24-Jan-2003			DOMAIN 24-Jan-2007
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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SCIONFARMSATHARTFORD.ORG	3028304455/ United States of America	112 24-Jan-2003			DOMAIN 24-Jan-2007
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

SCIONFARMSATHARTFORD.US	3028304461/ United States of America	113 27-Jun-2003			DOMAIN 27-Jun-2006
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

SHOPLONGABERGER.COM	3028304367/ United States of America	47 08-Feb-2004			DOMAIN 08-Feb-2006
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

SMALL COMFORTS	3028304047/ United States of America	76/377,036 04-Mar-2002	14-Jan-2003	2,704,162 08-Apr-2003	Registered 08-Apr-2013
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*Class(es):* 21 Int.  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

**Trademark List**

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
STUCK ON YOU	3028304054/ United States of America	78/120,728 10-Apr-2002	04-Feb-2003	2,711,464 29-Apr-2003	Registered 29-Apr-2013
	<i>Class(es):</i> 21 Int.				
	<i>Client:</i> The Longaberger Company				
	<i>Agent Name:</i>				
	<i>Owner Name:</i> The Longaberger Company				

SUCCESSWITHLONGBERGER.COM	3028304394/ United States of America	93 08-Sep-2003			DOMAIN 10-Jun-2007
	<i>Class(es):</i>				
	<i>Client:</i> The Longaberger Company				
	<i>Agent Name:</i>				
	<i>Owner Name:</i> The Longaberger Company				

SWEETHEART BASKET	3028304314/ United States of America	75/037,419 26-Dec-1995	24-Sep-1996	2,023,773 17-Dec-1996	Registered 17-Dec-2006
	<i>Class(es):</i> 21 Int., 24 Int.				
	<i>Client:</i> The Longaberger Company				
	<i>Agent Name:</i>				
	<i>Owner Name:</i> The Longaberger Company				

SWEETHEARTBASKET.COM	3028304448/ United States of America	114 24-Sep-2003			DOMAIN 24-Sep-2008
	<i>Class(es):</i>				
	<i>Client:</i> The Longaberger Company				
	<i>Agent Name:</i>				
	<i>Owner Name:</i> The Longaberger Company				

Trademark	Case Number/Sub case Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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TAMILONGABERGER.COM	3028304470/ United States of America	48 08-Feb-2004			DOMAIN 08-Feb-2007
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*Class(es):*  
*Client:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Agent Ref:*  
*Owner Name:* The Longaberger Company  
*Agent Ref:*  
*Subsidiary:*

THE LONGABERGER COMPANY & DESIGN	3028304224/ Australia	677,060 01-Nov-1995	30-Jan-1997	677,060 15-May-1997	Registered
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*Class(es):* 21 Int.  
*Client:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Agent Ref:*  
*Owner Name:* The Longaberger Company  
*Agent Ref:*  
*Subsidiary:*

THE LONGABERGER COMPANY & DESIGN	3028304019/ Canada	755,508 25-May-1994	42/2116 17-May-1995	451,550 08-Dec-1995	Registered 08-Dec-2010
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*Class(es):* NA None  
*Client:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Agent Ref:*  
*Owner Name:* The Longaberger Company  
*Agent Ref:* 63571-3  
*Subsidiary:*

THE LONGABERGER COMPANY & DESIGN	3028304322/ European Community	70,672 01-Apr-1996	011/1997 21-Jul-1997	70,672 25-Feb-1998	Registered 01-Apr-2006
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*Class(es):* 20 Int., 21 Int., 24 Int.  
*Client:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Agent Ref:*  
*Owner Name:* The Longaberger Company  
*Agent Ref:*  
*Subsidiary:*

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
THE LONGABERGER COMPANY & DESIGN	3028304268/ United Kingdom	1,582,324 19-Aug-1994	6068/1946 29-Mar-1995	1,582,324 14-Jul-1995	Registered 19-Aug-2011
	<i>Class(es):</i> 21 Int.		<i>Attorney(s):</i> DSM JND		
	<i>Client:</i> The Longaberger Company		<i>Client Ref:</i>		
	<i>Agent Name:</i> Withers & Rogers		<i>Agent Ref:</i>		
	<i>Owner Name:</i> The Longaberger Company		<i>Subsidiary:</i>		
THE LONGABERGER COMPANY & DESIGN	3028304315/ United States of America	75/261,501 20-Mar-1997	07-Mar-2000	2,352,980 30-May-2000	Registered 30-May-2010
	<i>Class(es):</i> 06 Int., 20 Int., 21 Int., 24 Int., 25 Int., 26 Int., 27 Int., 28 Int., 31 Int.		<i>Attorney(s):</i> DSM JND		
	<i>Client:</i> The Longaberger Company		<i>Client Ref:</i>		
	<i>Agent Name:</i>		<i>Agent Ref:</i>		
	<i>Owner Name:</i> The Longaberger Company		<i>Subsidiary:</i>		
THE LONGABERGER FAMILY CENTER & DESIGN	3028304465/ United States of America	75/224,157 10-Jan-1997	17-Mar-1998	2,163,534 09-Jun-1998	Registered 09-Jun-2008
	<i>Class(es):</i> 42 Int.		<i>Attorney(s):</i> DSM JND		
	<i>Client:</i> The Longaberger Company		<i>Client Ref:</i>		
	<i>Agent Name:</i>		<i>Agent Ref:</i>		
	<i>Owner Name:</i> The Longaberger Company		<i>Subsidiary:</i>		
THE LONGABERGER HEARTLAND COLLECTION	3028304466/ United States of America	73/729,517 17-May-1988	15-Nov-1988	1,523,520 07-Feb-1989	Registered 07-Feb-2009
	<i>Class(es):</i> 20 Int.		<i>Attorney(s):</i> DSM JND		
	<i>Client:</i> The Longaberger Company		<i>Client Ref:</i>		
	<i>Agent Name:</i>		<i>Agent Ref:</i>		
	<i>Owner Name:</i> The Longaberger Company		<i>Subsidiary:</i>		



**Trademark List**

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
THE LONGBERGER VILLAGE PRESS & DESIGN	3028304218/ United States of America	75/574,823 21-Oct-1998	01-Jun-1999	2,272,435 24-Aug-1999	Registered 24-Aug-2009
	<i>Class(es):</i> 16 Int.			<i>Attorney(s):</i> DSM JND	
	<i>Client:</i> The Longaberger Company			<i>Client Ref:</i>	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Owner Name:</i> The Longaberger Company			<i>Subsidiary:</i>	

THE PLACE	3028304211/ United States of America	75/391,380 17-Nov-1997	24-Nov-1998	2,224,046 16-Feb-1999	Registered 16-Feb-2009
	<i>Class(es):</i> 42 Int.			<i>Attorney(s):</i> DSM JND	
	<i>Client:</i> The Longaberger Company			<i>Client Ref:</i>	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Owner Name:</i> The Longaberger Company			<i>Subsidiary:</i>	

THE LONGBERGERCOMPANY.CA	3028304454/ Canada	115 03-Nov-2003			DOMAIN 03-Nov-2006
	<i>Class(es):</i>			<i>Attorney(s):</i> DSM JND	
	<i>Client:</i> The Longaberger Company			<i>Client Ref:</i>	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Owner Name:</i> The Longaberger Company			<i>Subsidiary:</i>	

THE LONGBERGERCOMPANY.COM	3028304425/ United States of America	75 02-May-2002			DOMAIN 02-May-2006
	<i>Class(es):</i>			<i>Attorney(s):</i> DSM JND	
	<i>Client:</i> The Longaberger Company			<i>Client Ref:</i>	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Owner Name:</i> The Longaberger Company			<i>Subsidiary:</i>	

Trademark List

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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THE LONGBERGER COMPANY.NET	3028304383/ United States of America	14 28-Jan-2003			DOMAIN 28-Jan-2011
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Ref:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

THE LONGBERGER STORE.COM	3028304421/ United States of America	77 01-May-2003			DOMAIN 01-May-2006
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

THE PLACE OFF THE SQUARE.COM	3028304420/ United States of America	116 26-Mar-2004			DOMAIN 26-Mar-2006
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*Class(es):*  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

TRADITIONS COLLECTION	3028304471/ United States of America	74/685,383 06-Jun-1995	02-Apr-1996	1,982,417 25-Jun-1996	Registered 25-Jun-2006
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*Class(es):* 21 Int.  
*Client:* The Longaberger Company  
*Agent Name:*  
*Owner Name:* The Longaberger Company  
*Attorney(s):* DSM JND  
*Client Ref:*  
*Agent Ref:*  
*Subsidiary:*

**Trademark List**

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
VANITY	3028304045/ United States of America	76/377,037 04-Mar-2002	21-Jan-2003	2,706,617 15-Apr-2003	Registered 15-Apr-2013
	<i>Class(es):</i> 21 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company				
	<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>				

WISHLIST	3028304472/ United States of America	78/080,074 20-Aug-2001	31-Dec-2002	2,700,359 25-Mar-2003	Registered 25-Mar-2013
	<i>Class(es):</i> 16 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company				
	<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>				

WORK LOAD	3028304049/ United States of America	76/377,035 04-Mar-2002	21-Jan-2003	2,706,616 15-Apr-2003	Registered 15-Apr-2013
	<i>Class(es):</i> 21 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company				
	<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>				

WORK-A-ROUND	3028304004/ United States of America	78/442,986 29-Jun-2004	01-Nov-2005		Published
	<i>Class(es):</i> 21 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company				
	<i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>				

**Trademark List**

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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**WOVEN MEMORIES BASKET**

	3028304057/ United States of America	78/113,622 08-Mar-2002	11-Feb-2003	2,713,553 06-May-2003	Registered 06-May-2013
	<i>Classes</i> : 21 Int.				
	<i>Client</i> : The Longaberger Company				
	<i>Agent Name</i> :				
	<i>Owner Name</i> : The Longaberger Company				

**WOVEN TRADITIONS**

	3028304182/ United States of America	78/160,570 04-Sep-2002	02-Dec-2003	2,817,089 24-Feb-2004	Registered 24-Feb-2014
	<i>Classes</i> : 08 Int.				
	<i>Client</i> : The Longaberger Company				
	<i>Agent Name</i> :				
	<i>Owner Name</i> : The Longaberger Company				

**WOVEN TRADITIONS**

	3028304189/ United States of America	78/160,593 04-Sep-2002	17-Aug-2004	2,901,495 09-Nov-2004	Registered 09-Nov-2014
	<i>Classes</i> : 21 Int.				
	<i>Client</i> : The Longaberger Company				
	<i>Agent Name</i> :				
	<i>Owner Name</i> : The Longaberger Company				

**WOVEN TRADITIONS**

	3028304316/ United States of America	75/400,948 05-Dec-1997	13-Mar-2001	2,456,578 05-Jun-2001	Registered 05-Jun-2011
	<i>Classes</i> : 11 Int., 20 Int., 24 Int., 27 Int.				
	<i>Client</i> : The Longaberger Company				
	<i>Agent Name</i> :				
	<i>Owner Name</i> : The Longaberger Company				

Trademark List

Trademark	Case Number/Sub case Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
WOVEN TRADITIONS	3028304469/ United States of America	74/383,430 27-Apr-1993	29-Nov-1994	1,926,875 17-Oct-1995	Registered
<i>Class(es):</i> 21 Int. <i>Client:</i> The Longaberger Company <i>Agent Name:</i> <i>Owner Name:</i> The Longaberger Company  <i>Attorney(s):</i> DSM JND <i>Client Ref:</i> <i>Agent Ref:</i> <i>Subsidiary:</i>					

TRADEMARK

REEL: 003315 FRAME: 0580

RECORDED: 03/09/2006