TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	09/22/2004

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
First National Bankshares of Florida, Inc.		09/22/2004	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	Fifth Third Bancorp
Also Known As:	AKA Fifth Third Bank
Street Address:	38 Fountain Square Plaza
City:	Cincinnati
State/Country:	ОНЮ
Postal Code:	45263
Entity Type:	CORPORATION: OHIO

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	78124720	RELATIONSHIPS BUILT ON TRUST
Registration Number:	2726003	

CORRESPONDENCE DATA

900049703

Fax Number: (513)241-6234

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (513) 241-2324

Email: ksmith@whepatent.com

Correspondent Name: Kathryn E. Smith
Address Line 1: 441 Vine Street
Address Line 2: 2700 Carew Tower

Address Line 4: Cincinnati, OHIO 45202-2917

ATTORNEY DOCKET NUMBER: | FTB-323-128

TRADEMARK

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NAME OF SUBMITTER:	Kathryn E. Smith
Signature:	/Kathryn E. Smith/
Date:	05/24/2006
Total Attachments: 8 source=Articles of Merger#page1.tif source=Articles of Merger#page2.tif source=Agreement_Merger#page1.tif source=Agreement_Merger#page2.tif source=Agreement_Merger#page3.tif source=Agreement_Merger#page4.tif source=Agreement_Merger#page5.tif source=Agreement_Merger#page6.tif	

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ARTICLES OF MERGER

(Profit Corporations)

The following articles of merger are submit pursuant to section 607.1105, F.S.	tted in accordance with the Flori	1 2		
First: The name and jurisdiction of the su	rviving corporation:	DEC.		
Name	<u>Jurisdiction</u>	Document Number of STATE Document Number of STATE (If known/ applicable) E. F. S. T. T. E. D. T. E.		
Fifth Third Financial Corporation	Ohio	1203641		
Second: The name and jurisdiction of each	n merging corporation;	A TE		
Name	<u>Jurisdiction</u>	Document Number (If known/applicable)		
First National Bankshares of Florida, Inc.	Florida	P03000088390		
Third: The Plan of Merger is attached.		EFFECTIVE DATE		
Fourth: The merger shall become effective on the date the Articles of Merger are filed with the Florida Department of State, 12:01 am OR on 01 / 01 / 05 (Enter a specific date, NOTE: An effective date cannot be prior to the date of filing or more than 90 days in the future.)				
Fifth: Adoption of Merger by <u>surviving</u> c The Plan of Merger was adopted by the shar				
The Plan of Merger was adopted by the board of directors of the surviving corporation on September 21, 2004 and shareholder approval was not required.				
Sixth: Adoption of Merger by merging con The Plan of Merger was adopted by the shar	poration(s) (COMPLETE ONLY C eholders of the merging corporat	NE STATEMENT) ion(s) on November 22, 2004		
The Plan of Merger was adopted by the board of directors of the merging corporation(s) on and shareholder approval was not required.				

(Attach additional sheets if necessary)

Seventh: SIGNATURES E	OR EACH CORPORAT	<u>10N</u>
Name of Corporation	Signature	Typed or Printed Name of Individual & Title
Fifth Third Financial Corporation	Jergiale	President and Chief Executive Officer
First National Bankshares of Florida, Inc.	Any of	Chairman and Chief Executive Officer
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Marie	· · <u>· · · · · · · · · · · · · · · · · </u>	<u> </u>
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AGREEMENT OF CONSOLIDATION AND PLAN OF MERGER

THIS AGREEMENT OF CONSOLIDATION AND PLAN OF MERGER (this "Agreement") dated as of September 22, 2004, by and between FIFTH THIRD BANK, Grand Rapids, Kent County, Michigan, a Michigan banking corporation ("Consolidated Bank" or "Fifth Third"), and FIRST NATIONAL BANK OF FLORIDA, Naples, Collier County, Florida, a national banking association ("First National") (Fifth Third and First National being hereinafter sometimes collectively called "the Consolidating Organizations");

WITNESSETH:

WHEREAS, prior to the merger contemplated in this Agreement, First National's sole shareholder, First National Bankshares of Florida, Inc. ("Bankshares"), will merge with and into Fifth Third Financial Corporation, the sole shareholder of Fifth Third ("FTFC"), pursuant to that certain Amended and Restated Agreement and Plan of Merger dated as of September 22, 2004 among Fifth Third Bancorp, FTFC and Bankshares (the "Holding Company Merger Agreement");

WHEREAS, the Consolidating Organizations deem it advisable for their benefit, and the benefit of their shareholders, respectively, that First National consolidate and merge with and into Fifth Third pursuant to this Agreement and the applicable provisions of the Michigan Banking Code of 1999 ("Michigan Banking Code").

NOW, THEREFORE, the Consolidating Organizations hereby agree with each other, in accordance with the applicable provisions of the Michigan Banking Code, that First National shall consolidate and merge with and into Fifth Third. The terms and conditions of such consolidation (the "Consolidation") and the mode of carrying the Consolidation into effect shall be as follows, subject to the prior receipt of all applicable regulatory approvals under federal and Michigan law and the expiration of all applicable waiting periods:

ARTICLE I

JURISDICTIONS

Fifth Third Bank is a banking corporation that is incorporated and exists under the Michigan Banking Code. First National is a banking corporation that is incorporated and exists under the laws of the United States of America.

ARTICLE II

THE CONSOLIDATION

When this Agreement is approved and adopted by the respective boards of directors and shareholders of each of the Consolidating Organizations and is certified by the Commissioner of the Michigan Office of Financial and Insurance Services, and the Consolidation thus becomes effective, First National shall consolidate and merge with and into Fifth Third and the separate existence of First National shall cease. Fifth Third, as the Consolidated Bank, shall continue its corporate existence under the Michigan Banking Code under the name "Fifth Third Bank." The Consolidated Bank will maintain its principal place of business at 111 Lyon Street, N.W., Grand Rapids, Michigan 49503.

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ARTICLE III

ARTICLES OF INCORPORATION

The existing Articles of Incorporation of Fifth Third shall be the Articles of Incorporation of the Consolidated Bank, until amended in accordance with applicable law and their terms.

ARTICLE IV

DIRECTORS AND OFFICERS

- A. The directors of Fifth Third who are in office at the time the Consolidation becomes effective shall be the directors of the Consolidated Bank, subject to the Bylaws of the Consolidated Bank and in accordance with applicable law.
- B. The officers Fifth Third who are in office at the time the Consolidation becomes effective shall be the officers of the Consolidated Bank, subject to the Bylaws of the Consolidated Bank and in accordance with applicable laws. The President of Fifth Third at the time the Consolidation becomes effective shall be the President of the Consolidated Bank. The Consolidated Bank may, thereafter, appoint or remove any officer at the pleasure of the Board of Directors in accordance with applicable law.

ARTICLE V

BYLAWS

The Bylaws of Fifth Third at the time the Consolidation becomes effective shall be the Bylaws of the Consolidated Bank, until amended in accordance with applicable law and their terms.

ARTICLE VI

SERVICE OF PROCESS

After the effective time of the Consolidation, any service of process, notice, or demand may be served upon either of the Consolidating Organizations and the Consolidated Bank at: Fifth Third Bank, 111 Lyon Street, N. W., Grand Rapids, Michigan 49503.

ARTICLE VII

MODE OF EFFECTUATING CONVERSION OF SHARES

All of the shares of the common stock, Ten Dollars (\$10) par value per share, of Fifth Third that are issued and outstanding immediately prior to the time the Consolidation becomes effective will remain unchanged and will remain outstanding when the Consolidation becomes effective as shares of the common stock, Ten Dollars (\$10) par value per share, of the Consolidated Bank. No additional shares of common stock of Fifth Third will be issued.

2

Each of the shares of the common stock, Five Dollars (\$5) par value per share, of First National that are issued and outstanding immediately prior to the time the Consolidation becomes effective will, when the Consolidation becomes effective, be canceled and extinguished and the holder of such shares shall receive no shares of the Consolidated Bank nor any other consideration therefor. From and after the time the Consolidation becomes effective, the holder of a certificate or certificates theretofore representing shares of common stock of First National shall surrender such certificate or certificates to the Consolidated Bank for cancellation.

ARTICLE VIII

VESTING OF PROPERTIES AND OTHER MATTERS

- A. At the time the Consolidation becomes effective, the effect shall be as provided by Section 3701, *et seq.*, of the Michigan Banking Code (including without limitation Section 3703) and other applicable provisions of the laws of the State of Michigan. Without limiting the generality of the foregoing, and subject thereto, at the time the Consolidation becomes effective:
 - 1. The corporate existence of each Consolidating Organization shall be merged into and continued in the Consolidated Bank. To the extent authorized by the Michigan Banking Code, the Consolidated Bank possesses all the rights, interests, privileges, powers, and franchises and is subject to all the restrictions, disabilities, liabilities, and duties of each of the Consolidating Organizations. The title to all property, real, personal, and mixed, is transferred to the Consolidated Bank, and shall not revert or be in any way impaired by reason of the Consolidation or the Michigan Banking Code.
 - 2. The Consolidated Bank shall hold and enjoy the same and all rights of property, franchises, and interests, including appointments, designations, and nominations and all other rights and interests as a fiduciary, in the same manner and to the same extent as those rights and interests were held or enjoyed by each Consolidating Organization at the time of the Consolidation. If a Consolidating Organization at the time of the Consolidation was acting under appointment of any court as a fiduciary, the Consolidated Bank shall be subject to removal by a court of competent jurisdiction.
- B. From time to time as and when requested by the Consolidated Bank, or by its successors or assigns, the officers and directors of First National in office at the time the Consolidation becomes effective shall execute and deliver such instruments and shall take or cause to be taken such further or other action as shall be necessary in order to vest or perfect in the Consolidated Bank or to confirm of record or otherwise, title to, and possession of, all the assets, property, interests, rights, privileges, immunities, powers, franchises, and authority of First National and otherwise to carry out the purposes of this Agreement.

ARTICLE IX

APPROVAL AND ADOPTION BY DIRECTORS AND SHAREHOLDERS;

EFFECTIVE TIME

- A. First National, one of the Consolidating Organizations, represents and warrants that First National Bankshares of Florida, Inc., the sole shareholder of First National, as of the date of this Agreement has, by resolution adopted by it, approved this Agreement.
- B. Fifth Third, one of the Consolidating Organizations, represents and warrants that Fifth Third Financial Corporation, the sole shareholder of Fifth Third, has, by resolution adopted by it, approved this Agreement.
- C. This Agreement shall be filed with, and shall become effective when certified by, the Commissioner of the Michigan Office of Financial and Insurance Services in accordance with Section 3701 of the Michigan Banking Code, as of the close of business on the date requested by the Consolidating Organizations.

ARTICLE X

AMENDMENT; TERMINATION; ASSIGNMENT

- A. At any time prior to the time the Consolidation becomes effective, the Consolidating Organizations may, from time to time, amend this Agreement by mutual agreement authorized by their respective Boards of Directors (and whether before or after the shareholders of Fifth Third or First National have approved and adopted this Agreement) to facilitate the performance thereof, to augment the intention of the parties in carrying out the transactions provided for herein, to clarify any ambiguities herein, or to comply with any applicable regulation, order or requirement of any governmental authority.
- B. Prior to the time the consolidation becomes effective, this Agreement may be terminated by either of the respective Board of Directors of the Consolidating Organizations. This Agreement shall terminate immediately upon the termination of the Holding Company Merger Agreement.
- C. This Agreement and all of the provisions hereof shall be binding upon and inure to the benefit of the parties hereto and their respective successors and permitted assigns but none of the provisions hereof shall inure to the benefit of any other person, firm, or corporation whomsoever. Neither this Agreement nor any of the rights, interests, or obligations hereunder shall be assigned or transferred by operation of law or otherwise by either of the parties hereto without the prior written consent of the other party.
- D. This Agreement may be executed in any number of counterparts, each of which shall be deemed an original for all purposes, but such counterparts taken together shall constitute one and the same instrument.

IN WITNESS WHEREOF, the parties hereto and at least a majority of their directors have executed this Agreement as of the day and year first above written.

FIFTH THIRD BANK

By: Mary E. Tunk, Senior Vice President and Secretary

This Agreement is also executed by Mary E. Tuuk on behalf of the following directors of Fifth Third Bank, each of whom was present at the board meeting on September 16, 2004, and by resolution designated her as their duly authorized representative for this purpose: William P. Crawford, Erina Hanka, Michael Jandernoa, Robert J. King, Jr., Percy A. Pierre, Marilyn J. Schlack, Michelle L. Van Dyke, and Margaret Sellers Walker.

Mary E. Tuuk, as their Representative

FIRST NATIONAL BANK OF FLORIDA

By:

Garrett S. Richter, President and Chief

Executive Officer

This Agreement is also executed by Garrett S. Richter on behalf of the following directors of First National Bank of Florida, each of whom was present at the board meeting on September 22, 2004, and by resolution designated him as their duly authorized representative for this purpose: Alan C. Bomstein, James H. Lanier, DVM, Andrew Barnette, Arlene M. Nichols, Edward J. Mace, James S. Lindsay, David Gomer, Charles T. Cricks, Larry A. Wynn, G. Scott Baton, From B. Hart, Kevin C. Hale, Lee Roy Selmon, and Garrett S. Richter.

Richter, as their Representative