

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LAVAR HOLDINGS, INC.		05/23/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	WOODRIDGE LABS, INC.
Street Address:	10 High Street, Suite 650
City:	Boston
State/Country:	MASSACHUSETTS
Postal Code:	02110
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Serial Number:	78531037	ELLIN LAVAR TEXTURES
Serial Number:	78531039	ELLIN LAVAR TEXTURES
Serial Number:	78467280	ELLIN LAVAR
Serial Number:	76637101	INSTANTSHINE
Serial Number:	76636002	SCALPRX
Serial Number:	76636003	PENETRATING BALM
Serial Number:	76636004	NOURISHOIL
Serial Number:	76636005	DETANGLEMIST
Serial Number:	76636006	THERMMIST
Serial Number:	76636007	SATINSOFT
Serial Number:	76636008	LIQUIDMOTION
Serial Number:	76636009	LIQUIDGLASS
Serial Number:	76636010	OPTIMOIST
Serial Number:	76134717	L-TRESS

CH \$365.00 78531037

CORRESPONDENCE DATA

Fax Number: (310)203-0567

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 310.203.8080

Email: trademarkdocket@jmbm.com

Correspondent Name: Rod S. Berman

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Address Line 4: Los Angeles, CALIFORNIA 90067-4308

ATTORNEY DOCKET NUMBER:	67089-0001
NAME OF SUBMITTER:	Rod S. Berman
Signature:	/Rod S. Berman/
Date:	05/24/2006

Total Attachments: 3

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TRADEMARK ASSIGNMENT

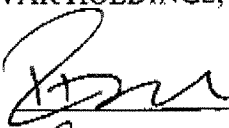
WHEREAS, LAVAR HOLDINGS, INC., a Delaware corporation having its principal address at 812 Huron Road, Suite 845, Cleveland, Ohio 44115 ("Assignor") is the owner of the certain trademarks and trademark applications (collectively, the "Marks") identified on the attached Schedule, the business associated with the Marks and the goodwill represented by the Marks.

WHEREAS, WOODRIDGE LABS, INC., a Delaware corporation ("Assignee"), having its place of business at 10 High Street, Suite 650, Boston, Massachusetts 02110, desires to acquire all of Assignor's right, title and interest in and to the Marks, the portion of the business to which the Marks pertain and the goodwill represented by the Marks.

NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and convey to Assignee, and Assignee does hereby accept from Assignor, all of Assignor's right, title and interest in and to the Marks and the portion of the Assignor's existing and ongoing business to which the Marks pertain, and the goodwill represented by the Marks, free and clear of all security interests, liens and encumbrances effective as of the date of this Assignment, together with the right to bring and prosecute any claims or causes of action for past infringement of the Marks. Assignee takes the foregoing portion of the Assignor's business free and clear of any and all debts, liens, claims by or other obligations to third-parties.

The United States Patent and Trademark Office is hereby authorized to deliver to Assignee, its attorneys, agents, successors or assigns, all official documents and communications as may be warranted by this Assignment.

IN WITNESS WHEREOF, this Assignment is effective as of May 23, 2006.

LAVAR HOLDINGS, INC.	WOODRIDGE LABS, INC.
By: 	By: _____
Name: <u>RANDOLPH D. MARKEY</u>	Name: _____
Title: <u>Chief Operating Officer</u>	Title: _____

TRADEMARK ASSIGNMENT

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LAVAR HOLDINGS, INC.	WOODRIDGE LABS, INC.
By: _____	By: <u>Michael Dolan</u>
Name: _____	Name: <u>MICHAEL DOLAN</u>
Title: _____	Title: <u>TREASURER</u>

SCHEDULE OF TRADEMARKS

<u>Mark</u>	<u>Serial No./Registration No.</u>	<u>Filing Date/Registration Date</u>
ELLIN LAVAR TEXTURES	78/531,037	December 11, 2004
ELLIN LAVAR TEXTURES	78/531,039	December 11, 2004
ELLIN LAVAR	78/467,280	August 13, 2004
INSTANTSHINE	76/637,101	April 26, 2005
SCALPRX	76/636,002	April 14, 2005
PENETRATING BALM	76/636,003	April 14, 2005
NOURISHOIL	76/636,004	April 14, 2005
DETANGLEMIST	76/636,005	April 14, 2005
THERMMIST	76/636,006	April 14, 2005
SATINSOFT	76/636,007	April 14, 2005
LIQUIDMOTION	76/636,008	April 14, 2005
LIQUIDGLASS	76/636,009	April 14, 2005
OPTIMOIST	76/636,010	April 14, 2005
L-TRESS	76/134,707	September 25, 2000