

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	06/08/2000

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Activision, Inc.		05/22/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Activision Publishing, Inc.
Street Address:	3100 Ocean Park Boulevard
City:	Santa Monica
State/Country:	CALIFORNIA
Postal Code:	90405
Entity Type:	CORPORATION:

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1282626	RIVER RAID

CORRESPONDENCE DATA

Fax Number: (310)255-2152
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: mtuck@activision.com
 Correspondent Name: Mary Tuck
 Address Line 1: 3100 Ocean Park Boulevard
 Address Line 4: Santa Monica, CALIFORNIA 90405

NAME OF SUBMITTER:	Mary Tuck
Signature:	/Mary Tuck/
Date:	05/24/2006

Total Attachments: 1

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**TRADEMARK
 REEL: 003315 FRAME: 0958**

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TRADEMARK ASSIGNMENT

WHEREAS **Activision Inc.** is a Delaware corporation whose place of business is at 3100 Ocean Park Boulevard, Santa Monica, 90405, California, United States of America. (the "Assignor"); and

WHEREAS **Activision Publishing Inc.** is a Delaware corporation whose place of business is at 3100 Ocean Park Boulevard, Santa Monica, 90405, California, United States of America (the "Assignee"); and

WHEREAS Assignor was the owner of the trademark River Raid, as reflected in U.S. Trademark Registration No. 1,282,626 (the "Trademark"); and

WHEREAS, as of June 8, 2000, Assignor assigned to Assignee all right, title and interest in and to the Trademark; and

WHEREAS the parties desire to confirm that assignment herein.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor, effective as of June 8, 2000, does hereby sell, assign, transfer and set over unto Assignee, its successors, assigns and legal representatives, its entire right, title and interest in and to the Trademark together with the goodwill of the business symbolized by said name and trademark, and the right to recover damages and/or profits from third parties which may arise from infringement or dilution of the Trademark.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed this 22 day of MAY, 2006 at Santa Monica, California, by a duly authorized officer.

ACTIVISION, INC.

By: Greg Deutsch

Name: Greg Deutsch

Title: Vice President, Business & Legal Affairs