

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	01/12/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Mr. Gary Kremen		05/18/2006	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Escom, LLC.
Street Address:	123 Newbury Street
Internal Address:	Second Floor
City:	Boston
State/Country:	MASSACHUSETTS
Postal Code:	02116
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	75106638	SEX.COM

CORRESPONDENCE DATA

Fax Number: (202)293-7783
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (202) 429-2970
 Email: llevy@lsl-law.com
 Correspondent Name: Louis J. Levy
 Address Line 1: 2000 K Street, N.W.
 Address Line 2: Suite 600
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20006-1809

ATTORNEY DOCKET NUMBER:	8467.0002
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NAME OF SUBMITTER:	Louis J. Levy
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OP \$40.00 75106638

Signature:

/louis j. levy/

Date:

05/24/2006

Total Attachments: 2

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source=kremen_escom assignment signed#page2.tif

ASSIGNMENT

Gary Kremen, an individual residing at [insert address] is the owner of the mark identified in Exhibit A and of the U.S. trademark application therefor ("the Trademark").

On approximately January 12, 2006, Escom LLC, a Delaware Limited Liability Company with a principal place of business at 123 Newbury Street, Second Floor, Boston, Massachusetts, 02116 ("Assignee"), acquired the Trademark from Assignor. Assignee is the owner in fact of the Trademark and the parties desire to reflect this fact in the records of the U.S. Patent and Trademark Office.

→ 161 Erie Street
SAN FRANCISCO, CA
94103

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns nunc pro tunc as of January 12, 2006 to Assignee all its right, title, and interest in and to the Trademark, together with the goodwill of the business associated with the Trademark, and the right to sue and recover for past infringements, dilution, and other violations.

The Commissioner is requested to issue the certificate of registration to Assignee.

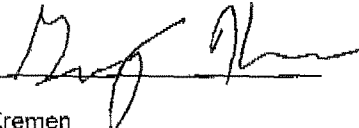
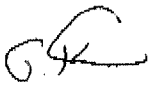
By: 
Name: Gary Kremen
Title: _____
Date: May 19, 2006

EXHIBIT A

<u>MARK</u>	<u>SERIAL NO.</u>	<u>FILING DATE</u>
SEX.COM	75,106,638	May 20, 1996



TRADEMARK

REEL: 003316 FRAME: 0058

RECORDED: 05/24/2006

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