

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
McPherson's Limited		04/28/2006	CORPORATION: AUSTRALIA
RECEIVING PARTY DATA			
Name:	Regent-Sheffield, Ltd.		
Street Address:	c/- CT Corporation System		
Internal Address:	111 Eighth Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10011		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	1194643	LASER	
Registration Number:	1317687	LASER	
Registration Number:	1560533	LASER-NEVER NEEDS SHARPENING	
Registration Number:	2063290	REGENT SHEFFIELD	
Registration Number:	2281846	INFINITY	
CORRESPONDENCE DATA			
Fax Number:	(312)704-8023		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-704-1890		
Email:	ptodocket@trexlaw.com		
Correspondent Name:	Richard A. Giangiorgi		
Address Line 1:	105 W. Adams Street		
Address Line 2:	Suite 3600		
Address Line 4:	Chicago, ILLINOIS 60603		

CH \$140.00 1194643

ATTORNEY DOCKET NUMBER:	1174/90000
NAME OF SUBMITTER:	Richard A. Giangiorgi
Signature:	/Richard A. Giangiorgi/
Date:	05/25/2006
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

THIS ASSIGNMENT is made the ~~28th~~ day of April Two Thousand and Six BETWEEN, McPHERSON'S LIMITED, an Australian Company of 5 Dunlop Road, Mulgrave, Victoria 3170, Australia (hereinafter called "the Assignor") of the other part AND REGENT-SHEFFIELD, LTD, a US Company incorporated under the laws of the State of New York of c/- CT Corporation System, 111 Eighth Avenue, New York, NY 10011, USA (hereinafter called "the Assignee").

WHEREAS:

- A. The Assignor is the registered proprietor of those Trade Marks brief particulars of which are given in the Schedule hereto (hereinafter called "the Trade Marks").
- B. The Assignor has agreed to the assignment of the Trade Marks to the Assignee for the consideration hereinafter appearing.

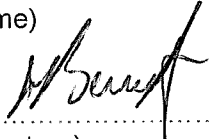
NOW THIS DEED WITNESSETH as follows:

In consideration of the sum of US\$40 (forty US Dollars) now paid by the Assignee to the Assignor, the receipt of which the Assignee hereby acknowledges, the Assignor as beneficial owner hereby assigns unto the Assignee ALL the property, right, title and interest in the Trade Marks TOGETHER with the goodwill of the business relating to the goods in respect of which the Trade Marks are registered AND TOGETHER with the right of the Assignee to market the said goods in the same distinctive get-up as the Assignor has hitherto done, TO HOLD unto the Assignee absolutely, including the right to sue for any past infringement.

The effective date of this assignment is 31 December 2004.

Signed for and on behalf of
McPHERSON'S LIMITED

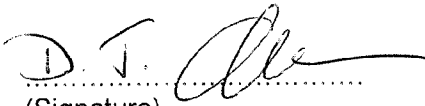
PHILIP BENNETT
.....
(Name)


.....
(Signature)

COMPANY SECRETARY
.....
(Position)

Signed for and on behalf of
REGENT-SHEFFIELD, LTD

DAVID ALLMAN
.....
(Name)


.....
(Signature)

DIRECTOR
.....
(Position)

SCHEDULE

<u>Country</u>	<u>Number</u>	<u>Mark</u>
USA	1194643	Laser
USA	1317687	Laser
USA	1560533	Laser Logo
USA	2063290	Regent Sheffield
USA	2281846	Infinity