

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	09/29/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Fastclick.com, Inc.		05/19/2006	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Valueclick, Inc.
Street Address:	30699 Russell Ranch Road
Internal Address:	Suite 250
City:	Westlake Village
State/Country:	CALIFORNIA
Postal Code:	91361
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2531353	ADSERVER
Registration Number:	2527606	FASTCLICK

CORRESPONDENCE DATA

Fax Number: (415)882-3232
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 415-882-3200
 Email: tmlegal@owe.com
 Correspondent Name: Owen, Wickersham & Erickson, P.C.
 Address Line 1: 455 Market Street
 Address Line 2: Suite 1910
 Address Line 4: San Francisco, CALIFORNIA 94105

ATTORNEY DOCKET NUMBER:	VALUE 90001
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NAME OF SUBMITTER:	Lawrence G. Townsend
Signature:	/Lawrence G. Townsend/
Date:	05/25/2006
Total Attachments: 1 source=FASTCLICK-ASSGN#page1.tif	

ASSIGNMENT OF UNITED STATES
SERVICE MARK REGISTRATIONS NUNC PRO TUNC

Whereas, Fastclick.com, Inc., a California corporation (Assignor), owns the following marks which are registered in the U.S. Patent and Trademark Office:

<u>Service Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
ADSERVER	2,531,353	January 22, 2002
FASTCLICK	2,527,606	January 8, 2002

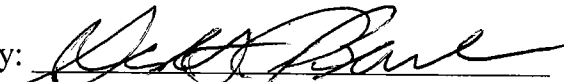
Whereas, Valueclick, Inc., a Delaware corporation (Assignee), located at 30699 Russell Ranch Road, Suite 250, Westlake Village, CA 91361, acquired the assets of Assignor, including said marks and the registrations thereof on September 29, 2005.

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor did assign unto said Assignee on September 29, 2005, all right, title and interest in and to the said marks, together with the goodwill of the business symbolized by the marks and the above identified registrations thereof.

Fastclick.com, Inc.

Date MAY 19, 2006

By:


Scott Barlow

Title:

V.P. & General Counsel
Vice President and General Counsel