

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
H.C.T.V., Inc.		07/22/2005	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	Plymouth Direct, Inc.		
Street Address:	425 Stump Road		
Internal Address:	P.O. Box 427		
City:	Montgomeryville		
State/Country:	PENNSYLVANIA		
Postal Code:	18936		
Entity Type:	CORPORATION: PENNSYLVANIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78722298	PLYMOUTH DIRECT	
CORRESPONDENCE DATA			
Fax Number:	(215)751-1142		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	215-567-2010		
Email:	ebrobinson@crbcp.com		
Correspondent Name:	Stanley H. Cohen, Esq.		
Address Line 1:	1635 Market Street		
Address Line 2:	11th Floor, Seven Penn Center		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103-2212		
ATTORNEY DOCKET NUMBER:	H1101/30042		
NAME OF SUBMITTER:	Stanley H. Cohen		
Signature:	/Stanley H. Cohen/		

CH \$40.00 78722298

Date:

05/25/2006

Total Attachments: 0

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