

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
1SYNC, Inc.		05/05/2006	Nonprofit Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	GS1 US, Inc.		
Street Address:	1009 Lenox Drive		
Internal Address:	Suite 202		
City:	Lawrenceville		
State/Country:	NEW JERSEY		
Postal Code:	08648		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78687467	1SYNC	
Serial Number:	78695213	1SYNC	
CORRESPONDENCE DATA			
Fax Number:	(215)563-4044		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2155634100		
Email:	rherrell@ddhs.com		
Correspondent Name:	Roger W. Herrell, Esq.		
Address Line 1:	1601 Market Street		
Address Line 2:	Sutie 2400		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
ATTORNEY DOCKET NUMBER:	1974-T03691/3692US00		
NAME OF SUBMITTER:	Roger W. Herrell, Esq.		

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Signature:

/Roger W. Herrell/

Date:

05/26/2006

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, 1SYNC, INC., a nonprofit corporation of the State of Delaware, located at 1009 Lenox Drive, Suite 202, Lawrenceville, New Jersey 08648, has adopted and used the below listed trademarks (hereinafter "the Trademarks") and is the owner of the below listed trademark applications, which are pending in the United States Patent and Trademark Office as follows:

MARK	APPLICATION NO.
1SYNC	78/687,467
1SYNC and Design	78/695,213

WHEREAS, GS1 US, INC., a corporation of the State of Delaware, located at 1009 Lenox Drive, Suite 202, Lawrenceville, New Jersey 08648, is desirous of acquiring said Trademarks and the trademark applications, together with the goodwill of the business symbolized by the Trademarks, and any registrations thereof;

NOW, THEREFORE, for and in consideration of \$1.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, 1SYNC, INC. does hereby assign unto GS1 US, INC., all right, title and interest in and to said Trademarks and the Trademark Applications, together with the goodwill of the business symbolized by the Trademarks, and any registrations for the Trademarks from the Trademark Applications.

IN WITNESS WHEREOF, this Assignment has been executed this 5th day of May, 2006.

1SYNC, INC.

BY: 

Clement D. Erhardt, III.
Vice President and Secretary