

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Dunkin' Donuts USA LLC		05/26/2006	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	DD IP Holder LLC
Street Address:	130 Royall Street
City:	Canton
State/Country:	MASSACHUSETTS
Postal Code:	02021
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 61

Property Type	Number	Word Mark
Registration Number:	2521385	BOX O'JOE
Registration Number:	2042160	COFFEE COOLATTA
Registration Number:	2346521	COOLATTA
Registration Number:	2683550	COOLATTA
Registration Number:	1908610	DDU
Registration Number:	2727346	DUNKACCINO
Registration Number:	1550400	DUNKIN' CHUNKS
Registration Number:	1337026	DUNKIN' DECAF
Registration Number:	2426015	DUNKIN' DELI
Registration Number:	888360	DUNKIN' DONUTS
Registration Number:	907303	DUNKIN' DONUTS
Registration Number:	976136	DUNKIN' DONUTS
Registration Number:	2465531	DUNKIN' DONUTS

OP \$1540.00 2521385

Registration Number:	897088	DUNKIN' DONUTS
Registration Number:	1900646	DUNKIN' DONUTS UNIVERSITY QUALITY SERVICE CLEANLINESS EST. 1964
Registration Number:	748901	DUNKIN' DONUTS
Registration Number:	755690	DUNKIN DONUTS DUNKIE
Registration Number:	715860	DUNKIN' DONUTS
Registration Number:	2751007	DUNKIN' DONUTS
Registration Number:	2748147	DUNKIN' DONUTS
Registration Number:	2751009	DUNKIN' DONUTS
Registration Number:	1159354	DUNKIN' DONUTS
Registration Number:	1148165	DUNKIN' DONUTS
Registration Number:	2751008	DUNKIN' DONUTS
Registration Number:	2875212	DUNKIN' DONUTS CENTER
Registration Number:	1567400	DUNKINS
Registration Number:	3057280	EATDRINKTHINK
Registration Number:	2473752	ENJOY A SIP OF HEAVEN @ HOME
Registration Number:	2240882	FRUIT COOLATTA
Registration Number:	2425218	IT'S WORTH THE TRIP
Registration Number:	2768004	JUST THE THING
Registration Number:	2798812	LEMONADE COOLATTA
Registration Number:	861158	LIVE A LITTLE!
Registration Number:	2538652	LOOSEN UP A LITTLE
Registration Number:	2672062	MUNCHKINS
Registration Number:	2383923	OMWICH
Registration Number:	2626238	REGULAR REFILLS
Registration Number:	1501480	SOUPER SOUP
Registration Number:	2747378	THE GREAT ONE
Registration Number:	1512142	TIME TO MAKE THE DONUTS
Serial Number:	78514386	[EATDRINKTHINK]
Serial Number:	78570248	BEST COFFEE IN AMERICA
Serial Number:	78650016	BOX O'JOE
Serial Number:	78754878	
Serial Number:	78685323	DD ESPRESSO · LATTES · CAPPUCCINO ·
Serial Number:	78685317	DD
Serial Number:	78874564	D STOP

Serial Number:	78721986	DUNKIN' DELI
Serial Number:	78490561	DUNKIN' BRANDS
Serial Number:	78514424	DUNKIN' BRANDS
Serial Number:	78754864	DUNKIN' DONUTS
Serial Number:	78754869	DUNKIN' DONU
Serial Number:	78647833	FLAVOROLOGY
Serial Number:	78688246	FLAVOROLOGY
Serial Number:	78573884	ICE LOUNGE
Serial Number:	78237579	MIND YOUR MUNCHKINS
Serial Number:	78874575	NIKNUDS
Serial Number:	78747403	SOMETHING FRESH IS ALWAYS BREWIN' HERE
Serial Number:	78685294	TURBO HOT
Serial Number:	78408154	TURBO ICE
Serial Number:	78647995	TURBO ICE

CORRESPONDENCE DATA

Fax Number: (202)887-0689
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Email: parsonse@dsmo.com
Correspondent Name: Elizabeth Parsons
Address Line 1: 2101 L Street, NW
Address Line 4: Washington, DISTRICT OF COLUMBIA 20037

ATTORNEY DOCKET NUMBER:	D1383.0000
NAME OF SUBMITTER:	Elizabeth Parsons
Signature:	/Elizabeth Parsons/
Date:	05/26/2006

Total Attachments: 9
source=14.1.1. Assignment of Trademarks from DD USA to DD IP Holder#page1.tif
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DUNKIN' DONUTS USA LLC

TRADEMARK ASSIGNMENT

This Trademark Assignment is made and entered into as of May 26, 2006, by and between DUNKIN' DONUTS USA LLC, a Delaware limited liability company ("DD USA"), and DD IP HOLDER LLC, a Delaware limited liability company (the "Donut IP Holder") (collectively referred to as the "Parties").

WHEREAS, pursuant to the DD USA Contribution Agreement among the Parties, Mister Donut of America LLC and Dunkin' Brands, Inc. of even date herewith (the "Agreement"), DD USA has assigned all right, title and interest in the Contributed DD USA IP (as defined therein) throughout the world, including any and all trademarks and trademark applications listed on the attached Schedule 1, and all goodwill of any business associated and connected therewith or symbolized thereby (collectively referred to as the "Trademarks"); and

WHEREAS, DD USA has intended to use certain marks on the attached Schedule 1 in commerce and has filed applications (the "Intent-To-Use Applications") indicating that intention, but has not yet filed an allegation of use under § 1(c) or 1(d) of the Trademark Act, and DD USA is assigning the Intent-To-Use Applications as part of the entire business or portion thereof to which the mark pertains as required by 15 U.S.C. §1060; and

WHEREAS, Donut IP Holder, the successor of the ongoing and existing business of DD USA to which the mark pertains, is desirous of acquiring said trademarks therefore; and

WHEREAS, pursuant to the Agreement, the Donut IP Holder has acquired all right, title and interest in and to the Contributed DD USA IP, including the Trademarks, and the Parties wish to record such acquisition in the U.S. Patent and Trademark Office and all applicable foreign intellectual property offices; and

NOW, THEREFORE, for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereby agree as follows:

1. Pursuant to the Agreement, which is incorporated by reference as if fully set forth herein, DD USA hereby assigns to the Donut IP Holder all of DD USA's right, title and interest in and to the Trademarks including all proceeds therefrom and the right to bring an action at law or in equity for any infringement, dilution or violation of any of the Trademarks occurring prior to the date hereof, and to collect all damages, settlements and proceeds relating to the Trademarks.

2. Notwithstanding anything to the contrary contained herein, the Trademarks shall not include any trademark application that would be deemed invalidated, canceled or abandoned due to the contribution, assignment and/or conveyance of the Trademarks hereunder, including without limitation all United States trademark applications that are based on an intent-to-use, unless and until such time that the contribution, assignment and/or conveyance will not cause the invalidation, cancellation or abandonment of such trademark application.


3. This Trademark Assignment may be executed simultaneously in two or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

4. This Trademark Assignment is subject to all the terms and conditions of the Agreement. The Parties intend that this Trademark Assignment is for recordation purposes only and its terms shall not modify the applicable terms and conditions of the Agreement, which govern the Parties' rights and interests in the Contributed DD USA IP.

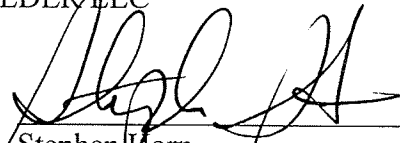
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IN WITNESS WHEREOF, the undersigned has caused this Assignment to be duly executed and delivered as of the date first written above.

DUNKIN' DONUTS USA LLC

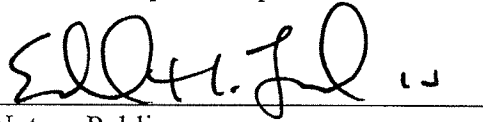
By: 
Name: L.J. Remillard, Jr.
Title: Managing Counsel & Assistant Secretary
Address: 130 Royall Street
Canton, MA 02021

DD IP HOLDER LLC

By: 
Name: Stephen Horn
Title: Secretary, Legal Officer and General Counsel
Address: P.O. Box 9141
Canton, MA 02021

COMMONWEALTH OF MASSACHUSETTS)
: ss.:
COUNTY OF NORFOLK)

On the 14 day of May, 2006, before me the undersigned, personally appeared L. S. REMILARD, JR., personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.




Notary Public



EDWARD H. TOWNSEND, IV
Notary Public
Commonwealth of Massachusetts
My Commission Expires
December 29, 2011

COMMONWEALTH OF MASSACHUSETTS)
: ss.:
COUNTY OF NORFOLK)

On the 16 day of May, 2006, before me the undersigned, personally appeared STEPHEN HORN, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.


Notary Public



EDWARD H. TOWNSEND, IV
Notary Public
Commonwealth of Massachusetts
My Commission Expires
December 29, 2011

Schedule 1
DD USA Trademarks

Country	Mark	App. No.	App. Date	Reg. No.	Reg. Date
United States of America	[EATDRINKTHINK] stylized in color	78/514386	10-Nov-04		
United States of America	BEST COFFEE IN AMERICA	78/570248	18-Feb-05		
United States of America	BOX O'JOE	76/011608	28-Mar-00	2521385	18-Dec-01
United States of America	BOX O'JOE	78/650016	14-Jun-05		
United States of America	COFFEE COOLATTA	74/419008	2-Aug-93	2042160	4-Mar-97
United States of America	COOLATTA	75/519398	15-Jul-98	2346521	2-May-00
United States of America	COOLATTA	76/407958	10-May-02	2683550	4-Feb-03
United States of America	DD Cup 2005 Logo	78/754878	16-Nov-05		
United States of America	DD Cup in Circle Logo	78/685323	4-Aug-05		
United States of America	DD Cup Logo	78/685317	4-Aug-05		
United States of America	DDU	74/542698	24-Jun-94	1908610	1-Aug-95
United States of America	D STOP	78/874564	2-May-06		
United States of America	DUNKACCINO	78/158036	27-Aug-02	2727346	17-Jun-03
United States of America	DUNKIN' CHUNKS	73/762775	9-Nov-88	1550400	1-Aug-89
United States of America	DUNKIN' DECAF	73/498470	10-Sep-84	1337026	21-May-85
United States of America	DUNKIN' DELI	75/450157	13-Mar-98	2426015	6-Feb-01
United States of America	DUNKIN' DELI	78/721986	28-Sep-05		
United States of America	DUNKIN' DONUTS CIRCLE WITH CUP DEVICE (DARK)	72/306900	9-Sep-68	888360	24-Mar-70
United States of America	DUNKIN' DONUTS CIRCLE WITH CUP DEVICE (DARK)	72/305644	21-Aug-68	907303	2-Feb-71
United States of America	DUNKIN' DONUTS CIRCULAR	72/455232	23-Apr-73	976136	1-Jan-74

Country	Mark	App. No.	App. Date	Reg. No.	Reg. Date
	DEVICE				
United States of America	DUNKIN' DONUTS SCRIPT	76/035918	28-Apr-00	2465531	3-Jul-01
United States of America	DUNKIN' DONUTS STOREFRONT DEVICE	72/301212	24-Jun-68	897088	18-Aug-70
United States of America	DUNKIN' DONUTS UNIVERSITY & DEVICE	74/542699	24-Jun-94	1900646	20-Jun-95
United States of America	DUNKIN' BRANDS	78/490561	28-Sep-04		
United States of America	DUNKIN' BRANDS Logo in color	78/514424	10-Nov-04		
United States of America	DUNKIN' DONUTS	72/148372	5-Jul-62	748901	30-Apr-63
United States of America	DUNKIN' DONUTS & DUNKIE Design with black cup	72/148609	9-Jul-62	755690	27-Aug-63
United States of America	DUNKIN' DONUTS & DUNKIE Design with white cup	72/054025	23-Jun-58	715860	23-May-61
United States of America	DUNKIN' DONUTS (New Image Cup & Words in Black & White)	76/266476	5-Jun-01	2751007	12-Aug-03
United States of America	DUNKIN' DONUTS (New Image Cup in Black & White)	76/266480	5-Jun-01	2748147	5-Aug-03
United States of America	DUNKIN' DONUTS (New Image Cup in Color)	76/266479	5-Jun-01	2751009	12-Aug-03
United States of America	DUNKIN' DONUTS (NEW IMAGE IN COLOR)	73/214414	7-May-79	1159354	30-Jun-81
United States of America	DUNKIN' DONUTS (NEW IMAGE IN COLOR)	73/215289	11-May-79	1148165	3-Mar-81
United States of America	DUNKIN' DONUTS (New Image Logo and Cup in Color)	76/266478	5-Jun-01	2751008	12-Aug-03
United States of America	DUNKIN' DONUTS and Cup 2005 Logo Version 1	78/754864	16-Nov-05		
United States of America	DUNKIN' DONUTS and Cup 2005 Logo Version 2	78/754869	16-Nov-05		

Country	Mark	App. No.	App. Date	Reg. No.	Reg. Date
United States of America	DUNKIN' DONUTS CENTER	76/214255	23-Feb-01	2875212	17-Aug-04
United States of America	DUNKINS STYLISED WORD	73/780895	15-Feb-89	1567400	21-Nov-89
United States of America	EATDRINKTHINK	78/459758	30-Jul-04	3057280	7-Feb-06
United States of America	ENJOY A SIP OF HEAVEN @ HOME	76/120225	31-Aug-00	2473752	31-Jul-01
United States of America	FLAVOROLOGY	78/647833	10-Jun-05		
United States of America	FLAVOROLOGY Logo	78/688246	9-Aug-05		
United States of America	FRUIT COOLATTA	75/523967	23-Jul-98	2240882	20-Apr-99
United States of America	ICE LOUNGE	78/573884	24-Feb-05		
United States of America	IT'S WORTH THE TRIP	75/921030	16-Feb-00	2425218	30-Jan-01
United States of America	JUST THE THING	76/432027	18-Jul-02	2768004	23-Sep-03
United States of America	LEMONADE COOLATTA	76/402665	2-May-02	2798812	23-Dec-03
United States of America	LIVE A LITTLE!	72/226901	9-Jan-65	861158	26-Nov-68
United States of America	LOOSEN UP A LITTLE	76/065682	7-Jun-00	2538652	12-Feb-02
United States of America	MIND YOUR MUNCHKINS	78/237579	14-Apr-03		
United States of America	MUNCHKINS	76/385440	19-Mar-02	2672062	7-Jan-03
United States of America	NIKNUDS	78/874575	2-May-06		
United States of America	OMWICH	75/523971	23-Jul-98	2383923	5-Sep-00
United States of America	REGULAR REFILLS	76/156094	31-Oct-00	2626238	24-Sep-02
United States of America	SOMETHING FRESH IS ALWAYS BREWIN' HERE	78/747403	4-Nov-05		
United States of America	SOUPER SOUP LOGO IN COLOUR	73/353402	8-Mar-82	1501480	23-Aug-88
United States of America	THE GREAT ONE	78/168229	26-Sep-02	2747378	5-Aug-03
United States of America	TIME TO MAKE THE DONUTS	73/714702	5-Mar-88	1512142	8-Nov-88

Country	Mark	App. No.	App. Date	Reg. No.	Reg. Date
United States of America	TURBO HOT	78/685294	4-Aug-05		
United States of America	TURBO ICE	78/408154	26-Apr-04		
United States of America	TURBO ICE Logo	78/647995	10-Jun-05		