



SCHEDULE A

APPLICATION  
SERIAL NO.

MARK

76380756	SUAVE
76380759	SUAVE
76380760	SUAVE
76383277	SUAVE PLUS DESIGN
76383682	SUAVE PLUS DESIGN
76383683	SUAVE PLUS DESIGN
76383684	SUAVE PLUS DESIGN
78521832	SUAVE KIDS
78543145	SUAVE
78572198	SUAVE HEALTHY CURLS
78595040	SUAVE VIBRANT BLONDE
78595045	SUAVE RADIANT BRUNETTE
76494617	DOVE GENTLE ESSENTIALS
76630700	DOVE PLUS DESIGN
76630744	DOVE
78226915	DOVE
78227486	THE DOVE DIFFERENCE IS OUR WEIGHTLESS MOISTURE
78382244	DOVE FRESH RADIANCE
78413590	DOVE FRESH RADIANCE
78551868	DOVE
78564416	DOVE COOL MOISTURE
78592077	DOVE COOL MOISTURE
78599963	DOVE CALMING NIGHT
78579152	DEGREE ENERGY SPLASH
78257589	DEGREE ACTIV RESPONSE
78260353	DEGREE FOR MEN
78260357	DEGREE MEN
78536861	DEGREE ALL-IN MOMENT

## **TRADEMARK ASSIGNMENT**

This Assignment made effective as of May 8, 2005, is by and between Conopco, Inc., a New York corporation, with an address at 33 Benedict Place, Greenwich, CT 06830, (“Assignor”) and Unilever Supply Chain, Inc., a Delaware corporation with an address at 1 John Street, Clinton, CT 06413 (“Assignee”).

WHEREAS, Assignor is the owner of the Marks and the corresponding U.S. Trademark Applications listed on the attached Schedule A (hereinafter the “Applications”); and

WHEREAS, Assignee is 100% owned by Assignor; and

WHEREAS, Assignee desires to acquire all of the Assignor’s right, title and interest in and to the Applications; and

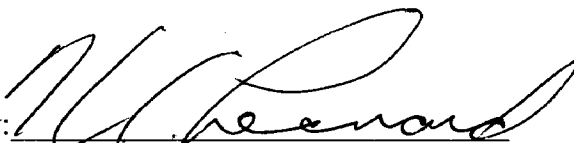
WHEREAS, Assignor now desires to transfer the Applications to Assignee.

In consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor assigns to Assignee, all of Assignor’s right, title, and interest in and to the Applications, together with the business, or portion thereof, to which the Applications pertain, the goodwill symbolized by use of the Applications, and the right to sue third parties for and recover damages from past and future infringement of the Marks.

Assignor hereby authorizes the Commissioner of Patents and Trademarks of the United States, to record this Assignment, and to issue or transfer said Applications to the Assignee as owner of all right, title and interest therein, or otherwise as the Assignee may direct, in accordance with the terms of this Assignment.

IN WITNESS WHEREOF, this Assignment has been executed by the parties effective as  
of the 8<sup>th</sup> day of May, 2005

CONOPCO, INC.

By: 

Kenneth C. Leonard  
Assistant Secretary  
c/o Unilever Law Department  
33 Benedict Place  
Greenwich, Connecticut 06830  
Tel: (203) 625-1381