

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	02/06/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
R.R. BOWKER L.L.C.		02/06/2006	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	CAMBRIDGE INFORMATION GROUP, INC.
Street Address:	7200 Wisconsin Avenue
City:	Bethesda
State/Country:	MARYLAND
Postal Code:	20814
Entity Type:	CORPORATION: MARYLAND

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2415333	ULRICH'S INTERNATIONAL PERIODICALS DIRECTORY

CORRESPONDENCE DATA

Fax Number: (202)393-5350
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 202 638 6666
 Email: dmccoy@jhip.com
 Correspondent Name: Simor Moskowitz
 Address Line 1: 400 Seventh Street, N.W.
 Address Line 2: Suite 700
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

ATTORNEY DOCKET NUMBER:	T32950US0
NAME OF SUBMITTER:	Simor Moskowitz

OP \$40.00 2415333

Signature:

/Simor Moskowitz/

Date:

05/30/2006

Total Attachments: 3

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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made this date between R.R. BOWKER L.L.C., a limited liability company organized under the laws of the State of Delaware, whose address and principal place of business is 630 Central Avenue, New Providence, NJ 07974 (hereinafter referred to as "Assignor"), and CAMBRIDGE INFORMATION GROUP, INC., a corporation organized under the laws of the State of Maryland, whose address and principal place of business at 7200 Wisconsin Avenue, Bethesda, MD 20814 (hereinafter referred to as "Assignee").

WHEREAS, Assignor has adopted, used and/or is using, and is the owner of the trademarks and the registrations therefor, all as set forth in attached Schedule A (hereinafter referred to as the "ASSIGNED MARKS"); and

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest in and to the ASSIGNED MARKS, and the listed registrations therefor, together with the goodwill of the business pertaining thereto; and

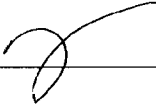
NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby sell, assign, set over and transfer to said Assignee, the entire right, title and interest in and to the ASSIGNED MARKS, and the listed registrations therefor, together with the whole of the goodwill of the business pertaining thereto, the same and the rights of Assignor to be held and enjoyed by Assignee for its own use and for the use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by the Assignor if this Assignment and sale had not been made; together with all claims for and damages by reason of past infringement of the ASSIGNED MARKS, with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns or other legal representatives.

IN TESTIMONY WHEREOF, Assignor and Assignee have caused their names to be signed

by their duly authorized officers this 6th day of February, 2006.

Assignor:

R.R. BOWKER LLC

By: 

State of Maryland
County of Montgomery

On this 6th day of February, 2006, before me appeared Robert N. Snyder, who, being duly sworn and authorized, executed this document on behalf of R.R. Bowker LLC.


NOTARY PUBLIC

My commission expires: 9-16-2008

Assignee:

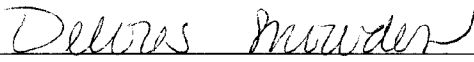
CAMBRIDGE INFORMATION GROUP, INC.

DELORES SNOWDEN
NOTARY PUBLIC STATE OF MARYLAND
My Commission Expires 9-16-2008

By: Barbara G. Inkellis

State of Maryland
County of Montgomery

On this 6th day of February, 2006, before me appeared Barbara G. Inkellis, who, being duly sworn and authorized, executed this document on behalf of CAMBRIDGE INFORMATION GROUP, INC.


NOTARY PUBLIC

My commission expires: 9-16-2008

DELORES SNOWDEN
NOTARY PUBLIC STATE OF MARYLAND
My Commission Expires 9-16-2008

SCHEDULE A

Trademarks

REGISTRATION NO.	MARK
U.S. Reg. No. 2415333	ULRICH'S INTERNATIONAL PERIODICALS DIRECTORY
Japanese Reg. No. 2608086	ULRICH'S
Japanese Reg. No. 2621521	ULRICH'S