

TRADEMARK ASSIGNMENT

This Assignment made effective as of May 8, 2005, is by and between Conopco, Inc., a New York corporation, with an address at 33 Benedict Place, Greenwich, CT 06830, ("Assignor") and Unilever Supply Chain, Inc., a Delaware corporation with an address at 1 John Street, Clinton, CT 06413 ("Assignee").

WHEREAS, Assignor is the owner of the Marks and the corresponding U.S. Trademark Applications listed on the attached Schedule A (hereinafter the "Applications"); and

WHEREAS, Assignee is 100% owned by Assignor; and

WHEREAS, Assignee desires to acquire all of the Assignor's right, title and interest in and to the Applications; and

WHEREAS, Assignor now desires to transfer the Applications to Assignee.


In consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor assigns to Assignee, all of Assignor's right, title, and interest in and to the Applications, together with the business, or portion thereof, to which the Applications pertains, the goodwill symbolized by use of the Applications, and the right to sue third parties for and recover damages from past and future infringement of the Applications.

All covenants and obligations herein shall be binding on and inure to the benefit of the Assignor, Assignee and their respective successors and permitted assigns.

Assignor hereby authorizes the Commissioner of Patents and Trademarks of the United States, to record this Assignment, and to issue or transfer said Applications to the Assignee as owner of all right, title and interest therein, or otherwise as the Assignee may direct, in accordance with the terms of this Assignment.

IN WITNESS WHEREOF, this Assignment has been executed by the parties effective as
of the 8th day of May, 2005.

CONOPCO, INC.

By: 
Kenneth C. Leonard
Assistant Secretary

SCHEDULE A

MARK

APPLICATION NO.

POND'S BARE & REPAIR

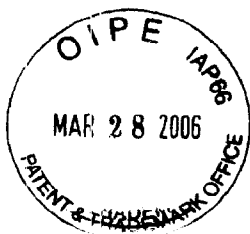
78/455,030

POND'S MEND & DEFEND

78/441,525

03-29-06

D\$



March 28, 2006

Mail Stop Assignment Recordation Services
Director of the United States Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

Gentlemen:

Re: U.S. Assignment of Trademark POND'S BARE & REPAIR, Appln. No. 78/455,030 and
POND'S MEND & DEFEND, Appln. No. 78/441,525

Enclosed is an Assignment document from Conopco, Inc. to Unilever Supply Chain, Inc. for the above mentioned trademark applications.

Please charge Deposit Account No. 03-1595 in the amount of \$65.00 for this assignment.

Please acknowledge receipt of the Assignment document by returning the attached self-addressed, stamped postcard.

Yours truly,

Mary A. Cassidy
Senior Legal Assistant

Attachments

Unilever Home & Personal Care - USA
33 Benedict Place Greenwich, Connecticut 06836-5308
Telephone (203) 661-2000

RECORDED: 03/28/2006

TRADEMARK
REEL: 003318 FRAME: 0248