

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Great Plains Manufacturing Incorporated		04/18/2006	CORPORATION: KANSAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Trek Bicycle Corporation		
<b>Street Address:</b>	801 West Madison		
<b>City:</b>	Waterloo		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	53594		
<b>Entity Type:</b>	CORPORATION: WISCONSIN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3066516	TREKER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(708)383-8897		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(708)383-8801		
<b>Email:</b>	mmerz@merz-law.com		
<b>Correspondent Name:</b>	Mary Catherine Merz		
<b>Address Line 1:</b>	1140 Lake Street, Suite 304		
<b>Address Line 4:</b>	Oak Park, ILLINOIS 60301-1051		
<b>ATTORNEY DOCKET NUMBER:</b>	21411		
<b>NAME OF SUBMITTER:</b>	Mary Catherine Merz		
<b>Signature:</b>	/Mary Catherine Merz/		
<b>Date:</b>	05/31/2006		

OP \$40.00 3066516

Total Attachments: 2  
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ASSIGNMENT OF TRADEMARK

This Assignment of Trademark is made pursuant to the terms of the Settlement Agreement dated August 16, 2005, 2005, by and between (1) Trek Bicycle Corporation, a Wisconsin corporation having its principal place of business at 801 West Madison, Waterloo, Wisconsin 53594; and (2) Great Plains Manufacturing Incorporated, a Kansas corporation having its principal place of business at 1525 E. North Street, Salina, Kansas 67416.

WHEREAS, Great Plains Manufacturing Incorporated ("Assignor") has adopted, owns and is using in its business the trademark "TREKER" which has registered for the United States under Registration No. 3,066,516 ("the Trademark"); and

WHEREAS, Trek Bicycle Corporation ("Assignee") is desirous of using the Trademark and acquiring the entire right, title and interest thereto, and the goodwill of the business symbolized thereby.

NOW, THEREFORE, in consideration of the mutual covenants of the parties, the parties agree as follows.

1. Assignor hereby sells, assigns, conveys and transfers unto Assignee all right, title and interest in, to and under the Trademark together with (a) all associated common law rights, (b) the goodwill of the business symbolized thereby, and (c) all rights and privileges granted and secured thereby, including, without limitation, the right to sue and recover for any past or continuing infringement of the Trademark, as well as the right to seek any and all remedies available at law or in equity;
2. all said right, title and interest shall be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns and other legal representatives, as fully and entirely as

the same would have been held and enjoyed by Assignor  
if this Assignment of Trademark had not been made.

GREAT PLAINS MANUFACTURING  
INCORPORATED

By: Linda L. Salerni

Name: Linda L. Salerni

Date: April 10, 2006 Title: President Land Ride Division