TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	07/01/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Staton Hills Winery Company Limited		05/02/2006	CORPORATION: WASHINGTON

RECEIVING PARTY DATA

Name:	Diageo North America, Inc.
Street Address:	801 Main Avenue
City:	Norwalk
State/Country:	CONNECTICUT
Postal Code:	06851-1127
Entity Type:	CORPORATION: CONNECTICUT

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2610136	ELLIPSE
Registration Number:	1905855	PINK RIESLING
Registration Number:	1780495	STATON HILLS

CH $90.00 2610136

CORRESPONDENCE DATA

Fax Number: (415)393-9887
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 415-954-0200
Email: trademark@ssd.com
Correspondent Name: Caroline H. Mead, Esq.
Address Line 1: One Maritime Plaza
Address Line 2: Suite 300
Address Line 4: San Francisco, CALIFORNIA 94111-3492

ATTORNEY DOCKET NUMBER:	36538.188

NAME OF SUBMITTER:	Caroline H. Mead
Signature:	/caroline mead/
Date:	05/31/2006

Total Attachments: 10
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into as of July 1, 2005 (the "Effective Date") by and between The Chalone Wine Group, Ltd., a California corporation, as well as its wholly owned subsidiaries, Staton Hills Winery Company Limited, and Canoe Ridge Vineyards LLC (each an "Assignor" and collectively the "Assignors"), and Diageo North America, Inc., a Connecticut corporation ("Assignee").

WHEREAS, each Assignor wishes to assign to Assignee, and Assignee wishes to acquire from each Assignor in all countries throughout the world, all of its right, title, and interest in and to all of each Assignor's trademarks, service marks, trade names, trade dress, logos, domain names and other intellectual property, including without limitation the trademarks set forth in Exhibit A, whether or not registered, and all applications therefor, along with any and all good will relating thereto (the "Marks").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, as of the Effective Date, each Assignor hereby sells, assigns, transfers, and conveys to Assignee and its successors, assigns, and nominees absolutely and in perpetuity, such Assignor's entire right, title, and interest worldwide in and to the Marks, together with the goodwill associated therewith, and including the right to sue for and receive all damages from past infringements of the Marks arising prior to the Effective Date, the same to be held and enjoyed by Assignee, its successors, assigns, and legal representatives.

This Assignment may be executed in any number of counterparts, each of which shall be an original, but of all which together shall constitute one instrument.

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IN WITNESS WHEREOF, the Assignors and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

THE CHALONE WINE GROUP, LTD.

By: _____
Name: Shawn Conroy Blom
Title: VP of Finance

DIAGEO NORTH AMERICA, INC.

By: _____
Name: _____
Title: _____

STATON HILLS WINERY COMPANY LIMITED

By: _____
Name: Shawn Conroy Blom
Title: VP of Finance

CANOE RIDGE VINEYARDS LLC

By: _____
Name: Shawn Conroy Blom
Title: VP of Finance

SANFRANCISCO/178388.3
36538.00188

STATE OF CALIFORNIA)
) ss.
COUNTY OF Napa)

On May 2, 2006 before me, Jaymie D. Kilgore, Notary Public, personally appeared Shawn Conroy Blom, personally known to me or proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signatures on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

JAYMIE D. KILGORE
Commission # 1571038
Notary Public - California
Napa County
My Comm. Expires Apr 19, 2009

Notary Public

STATE OF CONNECTICUT)
) ss.
COUNTY OF)

On _____ before me, _____, Notary Public, personally appeared _____, personally known to me or proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signatures on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

_____
Notary Public

SANFRANCISCO/178388.3
36538.00188

EXHIBIT A

The Marks

Registered Trademarks

TRADEMARK	COUNTRY	STATUS	REG. #	REGISTRATION DATE
A & Design	USA	Registered	1,247,281	8/2/1983
ACACIA	USA	Registered	2,340,488	4/11/2000
ACACIA & Design	Japan	Registered	2,708,850	7/31/95
ARCHSTONE	USA	Registered	2,717,883	5/20/2003
ARCHSTONE	UK	Registered	2394468	12/2/2005
ARCHSTONE ESTATES	UK	Registered	2394469	12/2/2005
ARCHSTONE VINEYARDS	UK	Registered	2394471	12/2/2005
BEYOND MERLOT	USA	Registered	2,791,995	12/9/2003
CANOE RIDGE	USA	Registered	1,859,259	10/18/1994
CANOE RIDGE	USA	Registered	2,477,683	8/14/2001
CANOE RIDGE VINEYARD & Design	USA	Registered	2,895,439	10/19/2004
CHALONE VINEYARD	USA	Registered	1,343,154	6/18/1985
CHALONE VINEYARD & Design	USA	Registered	1,047,826	9/7/1976
CHALONE VINEYARD	Japan	Registered	2,522,614	4/28/1993
COPA DE LUNA	USA	Registered	2,851,493	6/8/2004
DRIVING RANGE	USA	Registered	3,051,711	1/24/2006
DYNAMITE	USA	Registered	2,542,348	2/26/2002
ECHELON	Canada	Registered	TMA637,233	4/13/2005
ECHELON	Japan	Registered	4824886	12/10/2004
ECHELON	Switzerland	Registered	522377	6/22/2004
EDNA VALLEY VINEYARD	Japan	Registered	2,522,613	4/28/1993
ELLIPSE	USA	Registered	2,610,136	8/20/2002
GAVILAN	California	Registered	74,954	11/1/1984
HEWITT	USA	Registered Sup	2,907,426	11/30/2004
JADE MOUNTAIN	USA	Registered	1,980,448	6/18/1996
JADE MOUNTAIN	New Zealand	Registered	728644	10/27/2005
JUNIPER CANYON	USA	Registered	2,533,490	1/29/2002
MOON MOUNTAIN	USA	Registered	2,536,209	2/5/2002

TRADEMARK	COUNTRY	STATUS	REG. #	REGISTRATION DATE
OROGENY	USA	Registered	2,916,707	1/4/2005
PATRON OF THE WINE ARTS	USA	Registered	2,806,703	1/20/2004
PINK RIESLING and Design	USA	Registered	1,905,855	7/18/1995
SAGELANDS	USA	Registered	2,485,948	9/4/2001
STATON HILLS	USA	Registered	1,780,495	7/6/1993
WINES FOR WILDLIFE	USA	Registered	2,931,587	3/8/2005

Pending Trademark Applications

TRADEMARK	COUNTRY	STATUS	APP. #	FILING DATE
A ACACIA LONE TREE VINEYARD & Design	USA	Pending	78/733,244	10/14/2005
ARCHSTONE	Australia	Published	1052479	4/26/2005
ARCHSTONE	EU	Published	004494308	6/16/2005
ARCHSTONE ESTATES	USA	Pending	78/625,492	5/9/2005
ARCHSTONE ESTATES	Australia	Published	1052478	4/26/2005
ARCHSTONE VINEYARDS	USA	Pending	78/625,468	5/9/2005
ARCHSTONE VINEYARDS	Australia	Published	1052480	4/26/2005
ECHELON	USA	Pending	78/415,353	5/7/2004
ECHELON Logo	USA	Allowed	78/415,980	5/10/2004
GAVILAN	USA	Pending	78/545,813	1/11/2005
GAVILAN	Canada	Published	1257207	5/11/2005
GAVILAN	EU	Published	004534046	7/11/2005
MOON MOUNTAIN MAGIC	USA	Pending	78/664,956	7/6/2005
P (Stylized)	USA	Published	78/602,005	4/5/2005
TERRA IGNEUS	USA	Allowed	78/412,368	5/3/2004

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[remainder of page intentionally left blank]

IN WITNESS WHEREOF, the Assignors and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

THE CHALONE WINE GROUP, LTD.

By: _____
Name: _____
Title: _____

DIAGEO NORTH AMERICA, INC.

By: [signature]
Name: Ell. A Bagen
Title: Asst. Secretary

STATON HILLS WINERY COMPANY LIMITED

By: _____
Name: _____
Title: _____

CANOE RIDGE VINEYARDS LLC

By: _____
Name: _____
Title: _____

SANFRANCISCO/178388.3
36538.00188

STATE OF CALIFORNIA)
) ss.
COUNTY OF)

On _____ before me, _____, Notary Public, personally appeared _____, personally known to me or proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signatures on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

_____
Notary Public

STATE OF CONNECTICUT)
) ss. Norwalk
COUNTY OF Fairfield)

On May 1, 2006 before me, Tracy Pedroso, Notary Public, personally appeared Elliot Basner, personally known to me or proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signatures on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Tracy Pedroso
Notary Public

TRACY PEDROSO
NOTARY PUBLIC
MY COMMISSION EXPIRES FEB. 28, 2011

SANFRANCISCO/178388.3
36538.00188

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