

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Confirmatory Assignment and Assignment		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Victor & Sons, Ltd.		05/26/2006	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	J. Stella, Inc.		
Street Address:	126 Port Street		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94108		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1445070	JS	
CORRESPONDENCE DATA			
Fax Number:	(212)532-8598		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2125328585		
Email:	iserrano@feldman-law.com, sfeldman@feldman-law.com		
Correspondent Name:	STEPHEN E. FELDMAN, P.C.		
Address Line 1:	12 East 41st Street		
Address Line 4:	New York, NEW YORK 10017		
NAME OF SUBMITTER:	Stephen E. Feldman		
Signature:	/sef/		
Date:	05/30/2006		
Total Attachments: 1 source=Confirmatory Assigmt & Assigmt 5-26-06#page1.tif			

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**CONFIRMATORY ASSIGNMENT
AND ASSIGNMENT**

WHEREAS, J. Stella & Company, a California partnership, composed of James Wu having an address of 126 Port Street, San Francisco, CA 94108, had adopted and used the mark JS, Registration No. 1,445,070, therefor, and assigned said mark, the registration, together with the good will of the business symbolized by the mark and the right to sue for and collect damages for past infringement to J. Stella & Company, a California corporation, having an address of 126 Port Street, San Francisco, CA 94108.

WHEREAS, J. Stella & Company, the California corporation, adopted and used the mark, Registration No. 1,445,070, and assigned all rights, title, and interest in and to the said mark, the registration, therefor, together with the goodwill of the business symbolized by the mark and the right to sue for and collect damages for past infringement, to Victor & Sons, Ltd. a California corporation, having an address of 126 Port Street, San Francisco, CA 94108 on September 1995.

WHEREAS, Victor & Sons, Ltd., has adopted and is using the mark: JS

WHEREAS, J. Stella, Inc., a California corporation, having an address of 126 Port Street, San Francisco, CA 94108, is desirous of acquiring said mark and the trademark Registration No. 1,445,070

NOW, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Victor & Sons, Ltd., does hereby assign unto the said J. Stella, Inc., all rights, title, and interest in and to said mark, Registration No. 1,445,070, together with the good will of the business symbolized by the mark and the right to sue for and collect damages for past infringement.

VICTOR & SONS, LTD.

By: _____

Title: _____

Date: _____

[Handwritten Signature]

President

May 26, 2006