

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Jacobson Holding Co.		05/26/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Jacobson Acquisition Co.
Street Address:	3811 Dixon Street
City:	Des Moines
State/Country:	IOWA
Postal Code:	50313
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Serial Number:	78804636	LINCS
Serial Number:	78804686	JJJ LINCS
Serial Number:	78804704	CAN DO LOGISTICS
Serial Number:	78804724	JACOBSON
Registration Number:	1899230	JACOBSON TRANSPORTATION COMPANY, INC.
Registration Number:	1857946	JJJ
Registration Number:	1867232	JACOBSON WAREHOUSE COMPANY

CORRESPONDENCE DATA

Fax Number: (515)288-1338
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 515-288-3667
 Email: patatty@ipmvs.com
 Correspondent Name: Bruce W. McKee
 Address Line 1: 801 Grand Avenue
 Address Line 2: Suite 3200

CH \$190.00 78804636

Address Line 4: Des Moines, IOWA 50309-2721

ATTORNEY DOCKET NUMBER:

J181-3

NAME OF SUBMITTER:

Bruce W. McKee

Signature:

/Bruce W. McKee/

Date:

05/30/2006

Total Attachments: 2

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ASSIGNMENT

WHEREAS, Jacobson Holding Co., a Delaware corporation with a principal place of business of 3811 Dixon Street, Des Moines, Iowa 50313, is the owner of the trademark registrations set forth below:

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
JACOBSON TRANSPORTATION COMPANY, INC.	1,899,230	June 13, 1995
JJJ	1,857,946	October 11, 1994
JACOBSON WAREHOUSE COMPANY	1,867,232	December 13, 1994

and is the owner of trademark applications set forth below:

<u>MARK</u>	<u>SER. NO.</u>	<u>FILED</u>
LINCS	78/804,636	February 1, 2006
JJJ LINCS & Design	78/804,686	February 1, 2006
CAN DO LOGISTICS	78/804,704	February 1, 2006
JACOBSON	78/804,724	February 1, 2006

and

WHEREAS, Jacobson Acquisition Co., a Delaware corporation, with a principal place of business at 3811 Dixon Street, Des Moines, Iowa 50313, is desirous of acquiring the entire right, title and interest in and to said marks, together with the goodwill of the business pertaining to said marks;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Jacobson Holding Co. does hereby assign unto Jacobson Acquisition Co. all right, title and interest which Jacobson Holding Co. has heretofore enjoyed pertaining to said marks, together with the goodwill of the business pertaining to said marks and the registrations thereof Nos. 1899230; 1857946; 1867232 and Serial Nos. 78/804636; 78/804686; 78/804704; 78/804724, the same to be held and enjoyed by Jacobson Acquisition Co., its successors and assigns, together with the right to sue for and collect for all claims for damages by reason of past infringement of said marks and the registration thereof.

Jacobson Holding Co.

By John C. Singh CFO & Treas.
Name and Title of Officer

TRADEMARK

REEL: 003319 FRAME: 0306

STATE OF Iowa)
) ss
COUNTY OF Polk)

On this 26 day of May, 2006, before me, the undersigned, a Notary Public in and for the state, personally appeared Jack C. Ingle, to me personally known, who being by me duly sworn, did say that he is the CEO & Treasurer of Jacobson Holding Co.; that said above and foregoing instrument was signed on behalf of said corporation by authority of its Board of Directors and that the said Jack C. Ingle, as such officer, acknowledged the execution of said instrument to be the voluntary act and deed of said corporation, by it and by him voluntarily executed.

Bonnie Bloodgood
Notary Public in and for the
State of Iowa

Commission Expires 12-3-08



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