

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Security Release Effective May 2, 2006		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JPMorgan Chase Bank, N.A.		04/28/2006	National Banking Association:
RECEIVING PARTY DATA			
Name:	Dr. Pepper Bottling Company of Texas		
Street Address:	2304 Century Center Boulevard		
City:	Irving		
State/Country:	TEXAS		
Postal Code:	75062		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2157748	DEJA BLUE	
Registration Number:	2680185	DEJA TEA	
CORRESPONDENCE DATA			
Fax Number:	(202)739-3001		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	202-739-5652		
Email:	chowell@morganlewis.com		
Correspondent Name:	Catherine R. Howell, Paralegal		
Address Line 1:	1111 Pennsylvania Ave., N.W.		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004		
ATTORNEY DOCKET NUMBER:	063428-0041		
NAME OF SUBMITTER:	Catherine R. Howell, Paralegal		
Signature:	/Catherine R. Howell/		
Date:	05/31/2006		

TRADEMARK

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REEL: 003319 FRAME: 0628

CH \$65.00 2157748

Total Attachments: 4

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TRADEMARK RELEASE

TRADEMARK RELEASE, effective as of this 2nd day of May, 2006, given by JPMORGAN CHASE BANK, N.A. (f.k.a. JPMorgan Chase Bank), as Collateral Agent ("Agent") with principal offices at 712 Main Street, Houston, TX 77002, to Beverage Management, Inc., a Michigan corporation ("Grantor"), with principal offices at 2304 Century Center Boulevard, Irving, TX 75062, as follows:

W I T N E S S E T H

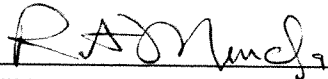
WHEREAS, the Grantor has heretofore granted to the Agent a security interest in certain U.S. trademarks, trademark registrations and trademark applications more particularly set forth on Schedule A attached hereto (the "Marks") to secure the Obligations (as defined in that certain Security Agreement, dated as of December 19, 2003, between the Agent and the Grantor (the "Security Agreement")); and

WHEREAS, the Agent wishes to release and restore all right, title and interest in and to the Marks to the Grantor and to dissolve any and all Liens and encumbrances respecting the Marks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Agent hereby releases, discharges, quit claims and relinquishes unto the Grantor the security interest in the Trademarks set forth on Schedule A granted to Agent by the Grantor pursuant to the Security Agreement, which security interest was duly recorded on February 10, 2004, at Reel 002913, Frame 0392 in the United States Patent and Trademark Office.

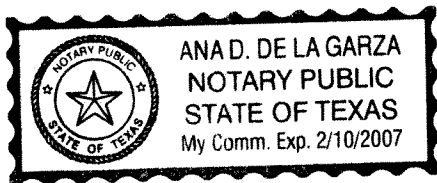
IN WITNESS WHEREOF, the undersigned, by and through its authorized officer,
has caused this instrument to be executed under seal on the date first written above.

JPMORGAN CHASE BANK, N.A. (f.k.a.
JPMorgan Chase Bank), as Collateral Agent

By 
Name:
Title: **ROBERT L. MENDOZA**
VICE PRESIDENT

~~TEXAS~~
STATE OF ~~NEW YORK~~)
~~HARRIS~~) ss.:
COUNTY OF ~~NEW YORK~~)

On this 28th day of April, 2006, before me personally appeared
Robert Mendoza of JPMORGAN CHASE BANK, N.A. (f.k.a. JPMorgan
Chase Bank), described herein and which executed the foregoing instrument and that he/she
signed his/her name thereto pursuant to the authority granted by JPMORGAN CHASE BANK,
N.A. (f.k.a. JPMorgan Chase Bank).



Ana D. De La Garza
Notary Public

SCHEDULE ATrademarks

Mark	Application No.	Filing Date	Registration No.	Issue Date
50/50 (and design)	72/023,721	07-31-57	675,316	3-10-59
CHERIKEE RED	72/333,685	7-28-69	895,136	7-21-70
COTTON CLUB (stylized)	71/345,266	12-22-33	311,830	4-10-34
COTTON CLUB QUI-9	71/658,069	12-16-53	620,587	1-31-56
DANISH CRÈME	73/802,242	5-25-89	1,578,003	1-16-90
FIFTY FIFTY (and design)	71/552,159	3-17-48	519,230	12-27-49
HILL BILLY JOOSE	72/397,879	7-21-71	985,693	6-4-74
MISCELLANEOUS ORCHESTRA DESIGN	71/676,388	11-10-54	616,934	11-29-55
TROPICAL DELITE	72/334,211	8-1-69	952,173	1-30-93